Our plan for 2021/2022

These are our five goals for the 2021/22 financial year. They will help us create an Internet for all New Zealanders that is safe, accessible and a place for good.

Develop an Internet for good

We must look at ways to improve our internet for us all.

We'll investigate what an 'Internet for good' looks like and **influence government policy** to make sure we have an Internet that is good for all Kiwis.

Improve digital equity

Having access to the Internet, and being confident to use it, is more important than ever. We must improve digital equity across Aotearoa.

We'll support the establishment of the **Digital Equity Coalition Aotearoa** and **fund digital equity** initiatives.

Grow .nz

We're investing in the .nz domain systems to make sure it's a world class registry for Aotearoa.

We are **replacing the registry** to bring our technology into the 2020's.

Provide new products

We'll continue providing useful products that enable digital inclusion and safety online.

We'll also look into the new **digital identity technology** and explore whether it can help Kiwis protect and control the data we share online.

Improve InternetNZ

Our priority is to develop InternetNZ as a high performing organisation and an excellent place to work.

We'll **improve our flexible and distributed working systems**, and support ongoing **performance and development for staff.**

How we'll help New Zealanders harness the power of the Internet

At InternetNZ we focus on three area of work:

- Our **public good work** supports and advocates for an Internet we can all access and benefit from.
- Our **product** space centres around managing the .nz domain space for Aotearoa and it provides other useful products that enable digital inclusion and safety online.
- Our **organisational capability** area ensures we are focussed on our amazing people and constantly building an organisation where people want to work and deliver strong outcomes for New Zealanders.

Below we go into more detail about the projects that fit under each of our five goals.

Public good

Our two priorities under our public good work are:

- working in Aotearoa and globally to help develop an Internet for good
- new investment and community-driven action to improve digital equity across Aotearoa.

Goal 1: Develop an Internet for good	
What is an Internet for Good?	We need to define how the Internet needs to change for the better. We'll collaborate and instigate community discussion to determine what an 'Internet for good' is.
Misinformation	Misinformation is a critical challenge to the Internet's usefulness. We'll work in partnership to address the challenges of online misinformation.
Influencing government domestic policy	Law and policy can support or harm the development of a good Internet. We'll continue to contribute to government policy work addressing online harms, including the Christchurch Call, and other legislation or policy that impacts on our Internet for good agenda.
Regional Internet governance	We'll strengthen our engagement in regional Internet governance and participate in forums like the Pacific IGF 2021, APTLD, APrIGF and dotasia. These forums can help us shape others' work in line with our Internet for good vision.

Goal 2: Improved digital equity/inclusion	
Digital Equity Coalition Aotearoa	We'll support the establishment of Digital Equity Coalition Aotearoa (DECA) to help us achieve improved digital equity sooner.
Online home for digital equity/inclusion	We'll launch an online home for digital inclusion to better connect, support and encourage collaboration and investment in the digital inclusion ecosystem. It will support the work of the Digital Equity Coalition Aotearoa.
Evaluation	We're supporting community groups to learn how to evaluate their work. This will help to measure the impacts of digital inclusion initiatives.
Funding	We will help to fund digital equity initiatives by: ● giving grants to digital equity/inclusion initiatives ● promoting government investment ● unlocking private sector investment in this area.

Products

Our two priorities under our products work are:

- growing and enhancing the .nz domain space for Aotearoa
- providing products that enable digital inclusion and safety online.

Goal 3: Grow .nz	
Replacing the .nz registry	Working with the Canadian Internet Registration Authority, we will deploy and roll out a new registry system to replace the end of life 2002 Shared Registry System. This major investment will bring our technology for this core service into the 2020s.
Policy review of .nz	We are doing a comprehensive review of the .nz policies to make sure they're modern, robust, safe, world class and easier to read.
Promote the value of .nz	We'll be doing some work to determine how to promote the value of .nz and show the relevance to coming generations.
Registry lock introduction	We'll introduce a registry lock service as an option for .nz domain name registrants. The registry lock will be a new security option for registrants.

Goal 4: Provide new products	
Defenz DNS firewall	We have developed a new product called the Defenz DNS firewall which protects against a range of cyber threats. We'll promote and sell this product to New Zealand businesses to strengthen their security measures.
Broadband Map	We'll do ongoing improvements to the Broadband Map to improve quality and lower operating costs.
Digital identity	We'll explore the emerging digital identity technology. We will establish our role in this system (if any) and explore opportunities to provide products that could help us protect and control the data we share online.

Organisational development

Our priority is to develop InternetNZ as a high performing organisation and an excellent place to work.

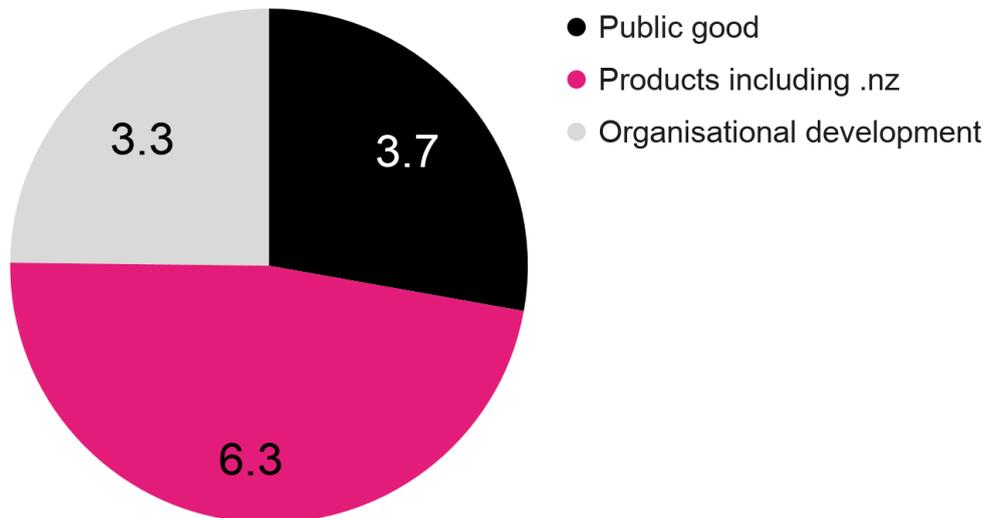| Goal 5: Improving InternetNZ's performance	
Working Together Better programme	We want to be a successful flexible first organisation. We'll embed flexible, distributed and asynchronous working systems and processes to support this. It'll have twin goals of enhanced employee wellbeing and greater organisational resilience to shocks like natural disasters, pandemics etc.
Risk management improvements	High quality risk management is essential given the importance of the work we do. We'll work on new systems to manage enterprise and IT risk, to improve reporting and management of risks and the relevant mitigations across the group.
Moving premises	We're relocating the Wellington office from Boulcott St to Willis St. The new office will be smaller and better suited to a flexible way of working.
People strategy	We'll develop a people strategy to support ongoing performance and development of our staff.

Other significant work

The following projects are cross-cutting and go across a number of the strategic goals. However, they are all significant in order for us to continue our work and help New Zealanders harness the power of the Internet.

Area	Information
Māori aspirations	We'll build our capability to operate in Te Ao Māori. We'll develop partnerships and deepen relationships with Māori Internet communities to understand Māori aspirations and how we can contribute to them.
NetHui 2021	We'll hold a NetHui event, focused on Māori perspectives and issues, in partnership with a new set of Māori focused organisations. This event will be open to all.
Funding	We will grant $1 million to initiatives that are in line with our goals.
International	With international events cancelled and international travel not available, we'll continue to participate virtually.
Membership	We tested new ways of working with members and stakeholders in 2020/21 and this has been rewarded in part by increased membership numbers. This work continues in the 2021/22 year.

Where the money goes

Here's a snapshot of how much money we invest in each of the three areas outlined above.

Projected budget levels (in $ millions) for the 2021/22 year

- ● Public good
- ● Products including .nz
- ● Organisational development

3.3 / 3.7 / 6.3

This year we're spending a lot of our money in the products area. And a huge part of this is replacing the registry system we use that helps us run the .nz domain. We're able to do this by using our reserves and careful savings we have built up in previous years.

The .nz registry system investment for the 2021/22 year is $5.2 million

- ● Capex
- ● Opex

1.9 / 3.3