



27 June 2007

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Dear Member

### *A successful year with challenges and growth*

It has been another great year for InternetNZ! We would like to take the opportunity to invite you to attend the 2007 Annual General Meeting.

This will be an important meeting as members consider the year's work, and agree the budget and business plan for 2007/08. The meeting will also be the final chance to vote for Council and on constitutional changes in ballots that commence online in mid-July.

To be as inclusive as possible, we have decided to 'walk the walk' by using high definition video conferencing - access grid technologies that we plan to set up permanently in our office. This will allow simultaneous attendance by members in Auckland and in Wellington.

The meeting is to be held at InternetNZ, Level 10, Exchange Place, 5-7 Willeston Street, Wellington on Friday 27 July 2007.

The evening's programme will be:

- 6.00 – 6.30pm Drinks and nibbles
- 6.35 – 6.45pm Presentation from InternetNZ Cyberlaw Fellow - Philip Greene
- 6.45 – 8.45pm Annual General Meeting
- 8.45 – 9.30pm Drinks and nibbles

Please find enclosed the following for your consideration prior to the meeting

- Agenda with proposed motions
- Minutes of the 2006 Annual General Meeting
- Strategic Plan 2007/2009
- Business Plan & Budget 2007/08
- Annual Report 2006/07

Electronic copies of all the enclosed papers are available on the website, at [www.internetnz.net.nz](http://www.internetnz.net.nz).

If you would like to attend, please RSVP to [RSVP@internetnz.net.nz](mailto:RSVP@internetnz.net.nz) by 25 July.

If you are unable to attend in Wellington, please remember that you can participate via skype and follow the high definition video conferencing online, or join the co-located meeting in Auckland. Full details will be provided closer to the date.

I would be delighted if you would join us to celebrate a good year's work, and make decisions on InternetNZ's future.

Regards

Keith Davidson  
**Executive Director**

**Agenda for the Annual General Meeting  
of the Internet Society Of New Zealand Incorporated**  
Friday 27 July 2007

**Venues:** Wellington – InternetNZ, Level 10, Exchange Place, 5-7 Willeston Street  
Auckland – Communications Partners, Level 1, West Plaza Building, 3 Albert Street

- 1845     **Meeting opens**  
          **Apologies**  
          (MOVED: Chair/     ) "THAT the apologies be accepted".
- 1850     **Minutes of 2006 AGM and Matters Arising**  
          (MOVED: Chair/     ) "THAT the minutes of the 2006 AGM be received and adopted as a true  
          and accurate record of the meeting."
- 1855     **President's Report** (on behalf of Council)  
          (MOVED: Chair/     ) "THAT the President's Report be received."  
          (MOVED: Chair/     ) "THAT the Annual Report be received."
- 1905     **Treasurer's Report**  
          (MOVED: Treasurer/ ) "THAT the Treasurer's report be adopted."  
          (MOVED: Treasurer/ ) "THAT the Audited Annual Accounts be accepted."  
          (MOVED: Treasurer/ ) "THAT Grant Thornton be appointed auditor for the ensuing year."
- 1910     **2007/2009 Strategic Plan**  
          (MOVED: /     ) "THAT the 2007 – 2009 Strategic Plan be adopted."
- 1920     **2007/08 Budget**  
          (MOVED: Treasurer/ ) "THAT the 2007/08 Business Plan and Budget be adopted."
- 1930     **Executive Director Report**  
          (MOVED: Chair/     ) "THAT the report of the Executive Director be received."
- 1940     **DNC/NZOC Report**  
          (MOVED: /     ) "THAT the DNC/NZOC Report be received."
- 1950     **NZRS Report**  
          (MOVED: /     ) "THAT the NRZS Annual Report be received."
- 2000     **Structural Review**  
          Discussion on structural review/constitutional amendments.
- 2015     **General Business**
- 2035     **Announcement of Election Results & Vote on Constitutional Amendments**
- 2045     **Meeting closes**

# MINUTES OF THE 2006 ANNUAL GENERAL MEETING OF THE INTERNET SOCIETY OF NEW ZEALAND (INC)

**FRIDAY 28 JULY 2006**

Following a function for Members and guest speaker presentations from Judit Bayer and Liz Butterfield, and noting the presence of a quorum of financial members, the AGM convened with a welcome from Colin Jackson. Members were present in Wellington, in Auckland, in Dunedin and online.

**Meeting opened:** 6.57pm

Colin noted that the voting is now open again for the first half of the meeting, and will close around the half-way point of the meeting.

## **Apologies**

Apologies were received from: Mark Harris, John Rumsey, Andrew Mason, Rodney Prescott, Margot McCutcheon, Rick Shera, Roger Hicks.

AGM 01/06            President / Don Hollander  
                         THAT the apologies as noted above be received.  
                         *Carried*

## **Minutes of 2005 AGM and Matters Arising:**

The only correction was the spelling of Frank March's name in the Apologies.

AGM 02/06            President / Chris Streatfield  
                         THAT the minutes of the 2005 Annual General Meeting be received as  
                         amended, and adopted as a true and accurate record of the meeting.  
                         *Carried U*

In terms of matters arising, there were none.

## **President's Report**

Colin noted his written report is in the Annual Report. Aside from those matters, Colin asked the meeting to note the passing of Liz Dengate Thrush last month. He explained her background in the industry, and her commitment to it and to her family.

The meeting stood and observed a minute's silence.

Colin noted the formation of the Liz Dengate Thrush Foundation to commemorate her work, the establishment of which was facilitated by InternetNZ. Trustees will be appointed and a founding grant from the Society has been made available. Contributions through <http://www.internetnz.net.nz/liz/>

On other matters, Colin noted the work in the ICANN meetings in March; the government's announcements on telecommunications regulatory reform which closely matched InternetNZ's proposals from the stocktake. This reform is a big step forward for New Zealand in aiding broadband uptake.

Colin thanked the outgoing Councillors for their work – Rodney Prescott and Sean Weekes. He also thanked all those standing again who face election contests. He also thanked Merv Delaney for his service as an NZRS director over recent years.

A final note was the proposed constitutional reform package, which is designed to increase membership.

AGM 03/06            President / Frank March  
                          THAT the President's Report be received.  
                          *Carried U*

AGM 04/06            President / John Hine  
                          THAT the Annual Report be received.  
                          *Carried U*

### **Fellows Appointments**

Colin introduced the Fellows appointment process, managed by Frank March for the Fellows. For 2006, Liz Butterfield was appointed as a Fellow by the Council at its meeting on 16 June 2006. Colin introduced Liz's work and background. Liz was welcomed and congratulated by the Meeting. A certificate of Fellowship was presented and met with applause. Liz made some remarks of thanks in response.

### **Treasurer's Report and 2006/07 Budget / Business Plan.**

Colin invited the Treasurer to address his report and the Accounts for the 2005 year. Chris Streatfield noted the written report is in the Annual Report document.

Chris noted that the Business Plan is the last from the current Strategic Plan, and a new Plan will drive next year's budget.

He does not have anything to add, other than that the budget has not been overspent. Chris asked if there are any questions for the budget.

One question was in Strategy 1 2005/06 Budget, which showed a surplus despite revenue and expenditure being the same. All numbers will be checked.

There were no other questions asked.

Chris noted that there have been a number of member consultations on the budget this year, in Auckland, Wellington and Christchurch.

AGM 05/06            Treasurer / Don Hollander  
                          THAT the 2006/07 Business Plan and Budget be adopted.  
                          *Carried U*

AGM 06/06            Treasurer / John Hine  
                          THAT the Treasurer's Report be adopted.  
                          *Carried U*

AGM 07/06            Treasurer / Dominic Baron  
                         THAT the Audited Annual Accounts be accepted.  
                         *Carried U*

AGM 08/06            Treasurer / Steven Heath  
                         THAT Grant Thornton be appointed auditor for the ensuing year.  
                         *Carried U*

Chris noted he has been Treasurer for the past four years and has enjoyed the job. The meeting congratulated and thanked Chris for his work over this time by applause and acclamation.

At 7.20pm the President noted that voting will close in five minutes.

### **Executive Director's Report**

Colin asked Keith to report. Keith noted the written report in the Annual Report document. Since that document was published, a number of issues have progressed. InternetNZ will soon lodge submissions on the Telecommunications Amendment Bill, which matches much of what arose from InternetNZ member consultations as reflected in the stocktake submission.

Three key areas of work are to support the proposed legislative changes in broad, to critique the draft law where improvements are made, and to continue to seek separation in Telecom to the most appropriate degree possible. This is busy through to 11 August and beyond. There may not be full consultation on the submissions, but they will be consistent with the established views.

Keith asked for any questions or comments.

Peter Dengate Thrush congratulated the staff on the standard of the Annual Report, which was of a very high quality.

AGM 09/06            President / Chris Streatfield  
                         THAT the report of the Executive Director be received.  
                         *Carried U*

At 7.24pm, the President declared voting closed. There was a short delay while counting was commenced.

### **DNC/NZOC Report**

Frank March (NZOC Chair) and Debbie Monahan (DNC) joined the top table to make their presentation on the year. Frank began by congratulating Liz on her elevation to the Fellowship. The .nz domain name system is attracting more government interest than it has in the past in the infrastructure of the Internet. The job is becoming more interesting as a result.

Frank spoke to the power point presentation and noted that the Annual Report includes the DNC side. Names are increasing, the reason for this is not entirely clear. There are increasing efforts made to provide guidance to registrants about the rights and responsibilities of holding .nz domain names. A dispute resolution service came into existence at the start of June, marking the substantive completion of the .nz policy framework.

In the year there have been a range of policy reviews. There has been strong growth in domain names too. There was a discussion among members about the drivers of domain name growth.

AGM 10/06            Frank March / Colin Jackson  
                          THAT the DNC/NZOC Report be received, and that the Chairman of  
                          NZOC be thanked for his service.  
                          *Carried U*

John Hine noted that it is five or six years since the 2000 AGM and the struggle to build the .nz SRS since has been successful. Everyone involved should be congratulated.

Colin noted that John wrote the Hine Report, which set out the model.

### **NZRS Report**

Anne Urlwin (Chair) and Nick Griffin (GM) came forward, and delivered a brief report to their powerpoint. This covered the financials, highlights for the year (domain growth, stable staffing, customer satisfaction, ICANN, system availability and more), future plans (TBSR review to implement, evaluate any related new business opportunities, technical outsourcing contract renewal, INZ structural review).

The Board appreciates contributing to NZRS and to the wider community.

Questions asked included some questions about the SLA measurements for availability, and whether there is any monitoring of QoS of ISPs. The latter point will be taken on board, but may duplicate the work of the Consumers Institute.

Colin thanked Anne and Nick for the presentation and for their work.

AGM 11/06            President / John Hine  
                          THAT the NZRS Annual Report be received.  
                          *Carried U*

### **General Business**

Alick Wilson noted that Telecom has proposed it is New and Changed. Alec's view is that InternetNZ should continue to push for regulation as strongly as to date, and not lose momentum or rely on the company's goodwill. The meeting positively agreed with this. Peter noted that a lot of resource is going into this work, on a financial and staff level. The ED noted that submissions will continue along these lines.

No other items of general business were raised.

### **Announcement of Election Results & Vote on Constitutional Amendments**

The Returning Officer announced the election results. Keith is the RO and is a member but did not vote. Keith's abstention in the election is noted for the record.

Secretary:    Chris Streatfield

Treasurer: Michael Wallmannsberger

Councillors:

Frank March, Jamie Baddeley, Michael Sutton, Jonny Martin, Janet Mazerier.

The full results of the preferential ballot will be published on the InternetNZ website.

Both resolutions for Constitutional Amendments were carried with large majorities sufficient to amend the Constitution.

Colin congratulated all those who have been elected, and thanked all those who stood for office.

Keith noted the first Council meeting will be on Saturday 26 August 2006.

Peter Dengate Thrush noted that in the past it was hard to secure enough Council nominations. He hopes all those offering to serve will be taken up and supported to keep contributing in a range of roles.

There being no further business, the 2006 Annual General Meeting closed at 8.08 p.m.

Signed as a true and correct record:

.....  
**Colin Jackson, President, CHAIR**



**Business Plan  
2007 – 2008**

**Version 0.9 (Final Draft for AGM approval)  
12 April 2007**

# Introduction

Welcome to InternetNZ's plan of activity for the 2007/08 year. This document records the budget provisions for InternetNZ's activities, broken up into the areas where the Society has decided to aim its strategic focus. They show an ambitious plan for a busy year, in service of our mission: to protect and promote Internet for New Zealand.

This is the first business plan written under the 2007-2009 Strategic Plan. It should be read in conjunction with that Strategic Plan, whose goals and strategies are summarised below:

## **1. Management of .nz**

- 1.1. Ensure that the .nz DNS meets the needs of registrants.
- 1.2. Maintain a fair and competitive market for .nz registrars.
- 1.3. Ensure .nz is operated to industry best practice following "industry best practice RFCs".
- 1.4. Maintain effective policies for the .nz space.
- 1.5. Promote .nz objectives internationally.
- 1.6. Develop and maintain effective relationships with key government and other organisations in New Zealand.

## **3. Technical Development and Innovation**

*Goal: world-class Internet infrastructure and capability in New Zealand*

- 3.1. To promote the development and adoption of next generation Internet technologies, applications and standards by industry and Government.
- 3.2. To further the security and stability of the Internet and promote the use of open technical standards and best practice.
- 3.3. Professional development of the Internet technical community.

## **2. Advocacy and Public Policy**

*Goal: a policy and regulatory environment that ensures the security and stability of the Internet*

- 2.1. To influence the development of New Zealand Government ICT and telecommunications policy.
- 2.2. To facilitate best practice and industry self-regulation.
- 2.3. To further the implementation of the New Zealand Government's Digital Strategy.
- 2.4. To contribute to the global governance and policy framework for the InternetNZ
- 2.5. To preserve the Internet's interoperability and end-to-end principles.
- 2.6. To assist the development and capability of ICT in the developing countries in Oceania.

## **4. Organisational Capability**

*Goal: an organisation capable of delivering the Society's Objectives and Strategic Plan*

- 4.1. To ensure excellent governance of InternetNZ.
- 4.2. To support volunteers and members.
- 4.3. Reputation and external relations.
- 4.4. Maintaining institutional knowledge and staff capacity.

In assembling this Plan, Council assessed bids from Committees, and the ongoing business of the Society. The first expenditure budget was then prioritised and the proposed spending was cut to limit the proposed expenditure for 2007/08 to around \$1.9m.

This version of the draft plan was circulated to members in February, and consultation meetings with Members were held on the contents in Auckland, Wellington and Christchurch. This version includes their feedback.

As adopted by Council at its March meeting, this version will be recommended to the members for formal adoption at the AGM. End of Year financial numbers will also replace the current projections in the version submitted to members for final adoption.

Note that budget figures for the out-years are very preliminary and are subject to change, as Council undertakes budget planning on a substantially annual basis.

Keith Davidson  
**Executive Director**

## Strategy I: Management of .nz

| Activity                 | 2006/07<br>Budget | 2006/07<br>Estimate | 2007/08<br>Budget | 2008/09<br>Budget | 2009/10<br>Budget |
|--------------------------|-------------------|---------------------|-------------------|-------------------|-------------------|
| <b>TOTAL EXPENDITURE</b> | <b>989,000</b>    | <b>938,000</b>      | <b>1,062,900</b>  |                   |                   |
| <b>TOTAL INCOME</b>      | <b>992,000</b>    | <b>992,000</b>      | <b>1,029,000</b>  |                   |                   |
| <b>Surplus</b>           | <b>3,000</b>      | <b>54,000</b>       | <b>(33,900)</b>   | -                 | -                 |

**Please note that almost all direct .nz costs are funded out of the Management Fee paid by NZRS.**

This budget is approved by the .nz Oversight Committee to whom the Council has delegated governance responsibility. It is not for amendment by InternetNZ members during consultation or by Council.

As a surplus is forecast for the 2006/07 year, a small deficit is budgeted for the 2007/08 year to offset that.

For information on the activities of the DNC, see [www.dnc.org.nz](http://www.dnc.org.nz).

## Strategy 2: Advocacy and Public Policy

**Goal:** a policy and regulatory environment that ensures the security and stability of the Internet.

| Activity / Workstream         | 2006/07 Budget | 2006/07 Estimate | 2007/08 Budget | 2008/09 Budget | 2009/10 Budget |
|-------------------------------|----------------|------------------|----------------|----------------|----------------|
| Antispam Campaign             | 20,000         | 13,000           | 15,000         | 5,000          | 5,000          |
| Cyberlaw Fellowship           | 85,000         | 88,000           | 85,000         | 85,000         | 85,000         |
| Internet Code of Practice     | 20,000         | 2,000            | 20,000         | 5,000          | 5,000          |
| Internet Patents              | 5,000          | 4,000            | 5,000          | 5,000          | 5,000          |
| Parliamentary Internet Caucus | 5,000          | 1,000            | 10,000         | 10,000         | 10,000         |
| Pacific Internet Partnership  | 25,000         | 30,000           | 25,000         | 30,000         | 30,000         |
| Netsafe Strategic Partnership | 40,000         | 41,000           | 100,000        | 100,000        | 100,000        |
| Telecommunications Reform     | 90,000         | 100,000          | 80,000         | 30,000         | 10,000         |
| History of the Internet       | 25,000         | 20,000           | 10,000         | 5,000          | 5,000          |
| Internet Regulatory Issues    | 50,000         | 49,000           | 25,000         | 50,000         | 50,000         |
| Research – Submissions        | 30,000         | 35,000           | 20,000         | 40,000         | 40,000         |
| ENUM                          | 40,000         | 0                | 5,000          | 40,000         | 5,000          |
| Internet Governance           | 15,000         | 15,000           | 15,000         | 15,000         | 15,000         |
| Digital Copyright             | 0              | 0                | 10,000         | 0              | 0              |
| Overseas Speakers             | 0              | 0                | 12,500         | 15,000         | 18,000         |
| Digital Communities           | 5,000          | 7,500            | 40,000         | 20,000         | 20,000         |
| Public Policy Committee       | 10,000         | 21,000           | 10,000         | 10,000         | 10,000         |
| <b>TOTAL EXPENDITURE</b>      | <b>465,000</b> | <b>436,500</b>   | <b>487,500</b> | <b>465,000</b> | <b>413,000</b> |

**Antispam Campaign** - This is to cover ongoing of education, seminars, conferences, and helping set up government agency in the wake of the passage of the Unsolicited Electronic Messages Bill in 2007.

**Cyberlaw Fellowship** - This is for sponsorship of the InternetNZ Fellowship in Cyberlaw at the Victoria University of Wellington, as agreed in 2002. Dr Judit Bayer from Hungary completed her Fellowship in December 2006; Philip Greene from the United States commenced his Fellowship in February 2007.

**Internet Code of Practice** - This project is intended to be complete in 2007, with the Telecommunications Amendment Act 2006 giving ISPs a serious incentive to establish an industry based complaints process and code. Consultations with ISPANZ continue, to decide how to best advance the project.

**Internet Patents** - This is to cover the \$300 per month cost of the *ipwatch* website which allows members (and to a limited degree the public) to view and be notified of Internet-related patent applications.

**Parliamentary Internet Caucus** - 2006 saw the first meeting of the Parliamentary Internet Caucus, co-chaired by Hon David Cunliffe and Hon Maurice Williamson. This budget line is to provide resource for any research that may help the Caucus function effectively, and/or to bring an international guest speaker to talk with MPs on a relevant subject.

**Pacific Internet Partnership** - this covers the costs of InternetNZ's support for the Partnership, which assists Internet development in the Pacific through training, grants, travel etc, working with UNESCO and UNDP.

**Netsafe Strategic Partnership** - The Internet Safety Group ([www.netsafe.org.nz](http://www.netsafe.org.nz)) is a very important sibling organisation of InternetNZ, and many of its activities fall within INZ's objectives and goals. InternetNZ Council has accepted in principle to agree a Strategic Partnership with Netsafe to secure its operational funding for the long term. This proposal will be discussed in detail during consultation with members on this draft plan.

**Telecommunications Reform** - this line provides for external advice and research in the work arising from the Telecommunications Amendment Act 2006. In particular, InternetNZ will remain involved with industry working groups fleshing out how nDSL and LLU will work, and will be making extensive submissions to make sure the operational separation plan that is applied to Telecom is in the interests of Internet users. Last year this budget line was called "Broadband Campaign".

**History of NZ Internet** - the development of a general history of the Internet in New Zealand is now under way, with historian Keith Newman contracted to research and write it. The funds allocated by this budget line will allow for the printing and promotion of the completed project.

**Internet Regulatory Issues** - this line funds a range of engagement with government on regulatory issues not covered by the budget for parliamentary submissions or for specific known legislative issues. The line is smaller than for previous years acknowledging separate lines for telecommunications reform and for parliamentary submissions, including known specified submissions (e.g. digital copyright).

**Research – Submissions** - this line is to allow the Public Policy Committee to commission professional external assistance for important submissions to Parliament and Government, when and if required over and above staff resources. In 2006/07 most of this line was spent on issues related to telecommunications, and some on digital copyright before the start of the 07/08 year.

**ENUM** - In 2007/08 Enum activity will continue to be mainly consultation, workshops and influencing policy. Such work was put on hold until April 2007 due to workload in InternetNZ and the TCF arising out of the nDSL/LLU workstreams both organisations were committed to.

**Internet Governance** - this is to provide for InternetNZ representation at international meetings relating to Internet governance.

**Digital Copyright** - this line provides resources for lobbying and submissions on the Copyright (New Technologies and Performers' Rights) Amendment Bill, currently starting the parliamentary process.

**Overseas Speakers** - this line gives some funding to bring an international speaker or two to come to New Zealand and make public comment on public policy issues. The Public Policy Committee has yet to develop criteria for selecting such a speaker but intends to do so during the year.

**Digital Communities** - resourcing for pursuing initiatives on Digital Communities and rural broadband availability – the successors to the Digital Cities initiatives from the current year.

### **Public Policy Committee**

This line is to cover the teleconference, travel and accommodation costs for meetings of the Committee. The overspend in 2006/07 relates to intensive work by the Committee on broadband/telecommunications policy issues.

## Strategy 3: Technical Development and Innovation

**Goal:** world-class Internet infrastructure and capability in New Zealand.

| Activity / Workstream      | 2006/07<br>Budget | 2006/07<br>Estimate | 2007/08<br>Budget | 2008/09<br>Budget | 2009/10<br>Budget |
|----------------------------|-------------------|---------------------|-------------------|-------------------|-------------------|
| IPv6 Forum / Hui           | 30,000            | 11,000              | 30,000            | 10,000            | 10,000            |
| Travel – APRICOT           | 15,000            | 15,000              | 15,000            | 15,000            | 18,000            |
| World Internet Project     | 25,000            | 4,000               | 25,000            | 25,000            | 25,000            |
| Certification Authority    | 25,000            | 0                   | 5,000             | -                 | -                 |
| CERT Scoping               | 5,000             | 0                   | 5,000             | 10,000            | 10,000            |
| State of Broadband         | -                 | 0                   | 40,000            | -                 | -                 |
| Peering                    | 7,500             | 0                   | 25,000            | -                 | -                 |
| NZNOG                      | 10,000            | 15,000              | 10,000            | 10,000            | 10,000            |
| APNIC                      | 6,000             | 10,000              | 6,500             | 6,500             | 6,500             |
| ISOC                       | 8,000             | 8,000               | 9,000             | 9,000             | 9,000             |
| Tech Capability Devt Fund  | 50,000            | 7,000               | 40,000            | 40,000            | 40,000            |
| Technical Policy Committee | 5,000             | 3,000               | 10,000            | 10,000            | 10,000            |
| <b>TOTAL EXPENDITURE</b>   | <b>186,500</b>    | <b>73,000</b>       | <b>220,500</b>    | <b>135,500</b>    | <b>138,500</b>    |

**IPv6** - to hold a national Hui for the development of “the roadmap for deployment of IPv6 in NZ”. It was not possible to obtain adequate coverage of speakers to hold this event in 2006, which is why the budget was unspent.

**Travel – APRICOT** - this is to provide for non .nz attendance at the regional APRICOT conference.

**World Internet Project** - the World Internet Project ([www.worldinternetproject.net](http://www.worldinternetproject.net)) is a major, international, collaborative project looking at the social, political and economic impact of the Internet and other new technologies.

**Certification Authority** - to scope the needs for Certification Authority services and functions in New Zealand and by what means these could best be made available.

**CERT Scoping** - to scope the development of a Computer Emergency Response capability in NZ.

**State of Broadband** - to monitor the state of broadband services available to consumers.

**NZNOG** - to continue sponsorship and support of the NZNOG Conference.

**APNIC Membership** - this covers InternetNZ’s membership of the Regional Internet Registry.

**ISOC** - provides for InternetNZ’s membership of ISOC, agreed by Council in 2005.

**Technical Capability Development Fund** - a fund providing the ability to sponsor small technical development projects or to help improve the capability of the local technical community.

### **Technical Policy Committee**

This line is to cover the teleconference, travel and accommodation costs for meetings of the Committee.

## Strategy 4: Organisational Capability

**Goal:** an organisation capable of delivering the Society's objectives and strategic plan.

*Note – this area is broken into three sections: Society Administration, Governance, and Member Services, for ease of consideration.*

### a) Society Administration

| Activity / Workstream           | 2006/07<br>Budget | 2006/07<br>Projected | 2007/08<br>Budget | 2008/09<br>Budget | 2009/10<br>Budget |
|---------------------------------|-------------------|----------------------|-------------------|-------------------|-------------------|
| <b>Office Expenses (Staff)</b>  | <b>109,750</b>    | <b>105,000</b>       | <b>116,000</b>    | <b>120,000</b>    | <b>125,000</b>    |
| <b>Secretariat – APCAUCE</b>    | <b>8,000</b>      | <b>4,000</b>         | <b>4,000</b>      | <b>0</b>          | <b>0</b>          |
| <b>Secretariat – APTLD</b>      | <b>30,000</b>     | <b>16,000</b>        | <b>20,000</b>     | <b>10,000</b>     | <b>0</b>          |
| <b>Staffing</b>                 | <b>480,000</b>    | <b>463,000</b>       | <b>485,000</b>    | <b>505,000</b>    | <b>525,000</b>    |
| <b>Technical Services</b>       | <b>40,000</b>     | <b>35,000</b>        | <b>45,000</b>     | <b>50,000</b>     | <b>50,000</b>     |
| <b>Staff Travel</b>             | <b>10,000</b>     | <b>15,000</b>        | <b>25,000</b>     | <b>27,500</b>     | <b>30,000</b>     |
| <b>Staff Training</b>           | <b>7,000</b>      | <b>3,000</b>         | <b>10,000</b>     | <b>10,000</b>     | <b>10,000</b>     |
| <b>Staff Recruitment</b>        | <b>15,000</b>     | <b>6,000</b>         | <b>15,000</b>     | <b>15,000</b>     | <b>15,000</b>     |
| <b>General Communications</b>   | <b>35,000</b>     | <b>8,000</b>         | <b>35,000</b>     | <b>20,000</b>     | <b>20,000</b>     |
| <b>Website</b>                  | <b>30,000</b>     | <b>11,000</b>        | <b>25,000</b>     | <b>25,000</b>     | <b>25,000</b>     |
| <b>General Expenses</b>         | <b>25,000</b>     | <b>25,000</b>        | <b>15,000</b>     | <b>17,500</b>     | <b>20,000</b>     |
| <b>Professional Fees/Advice</b> | <b>29,000</b>     | <b>23,000</b>        | <b>29,000</b>     | <b>30,000</b>     | <b>30,000</b>     |
| <b>TOTAL ADMINISTRATION</b>     | <b>818,750</b>    | <b>714,000</b>       | <b>824,000</b>    | <b>830,000</b>    | <b>850,000</b>    |

**Office Expenses (Staff)** - Bank Charges \$1,500, Cleaning \$1,000, Comp Consumables \$5,000, Conferences \$10,000, Domain Names \$2,500, Insurance \$18,000, Power \$3,000, Postage \$2,000, Printing \$8,000, Rent \$40,000, and Telecommunications \$25,000.

**Secretariat – APCAUCE** - This is to cover InternetNZ's expenses incurred in supporting the APCAUCE Secretariat function.

**Secretariat – APTLD** - provision for direct (non staffing costs) of hosting the Secretariat – provision is made beyond the current term in case APTLD renews the Secretariat agreement.

**Staffing** – Covers wages and salaries for the Executive Director, Office Administrator, Research & Policy Officer, Technical Analyst, Communications & Research Officer, Project Administrator and 1/3 of Receptionist.

**Technical Services** - covers the contract for technical services – maintenance and development of InternetNZ's IT infrastructure and capability.

**Staff Travel** - this line splits out staff travel which has previously been included under other budget lines on a project basis. Covers all staff travel on InternetNZ business within New Zealand, and any international travel that is not covered in other budget lines.

**Staff Training** - provision for improving staff skills and knowledge.

**Staff Recruitment** - a provision if required for recruitment.

**General Communications** - to fund general communications and outreach – any required advertising, membership pamphlets, communications research and similar.

**Website** - to continue to develop and maintain InternetNZ's websites.

**General Expenses** - provision for the range of general expenses that arise in the operation of the Secretariat.

**Professional Fees / Advice** - this covers accountancy, audit and legal fees.

**b) Governance**

| <b>Activity / Workstream</b>     | <b>2006/07 Budget</b> | <b>2006/07 Projected</b> | <b>2007/08 Budget</b> | <b>2008/09 Budget</b> | <b>2009/10 Budget</b> |
|----------------------------------|-----------------------|--------------------------|-----------------------|-----------------------|-----------------------|
| <b>Audit &amp; Risk Ctte</b>     | <b>3,000</b>          | <b>1,000</b>             | <b>3,000</b>          | <b>3,000</b>          | <b>3,000</b>          |
| <b>Executive Ctte</b>            | <b>10,000</b>         | <b>18,000</b>            | <b>10,000</b>         | <b>10,000</b>         | <b>10,000</b>         |
| <b>Office Expenses (Council)</b> | <b>20,000</b>         | <b>20,000</b>            | <b>20,000</b>         | <b>20,000</b>         | <b>20,000</b>         |
| <b>Council Meetings</b>          | <b>35,000</b>         | <b>41,000</b>            | <b>35,000</b>         | <b>37,500</b>         | <b>40,000</b>         |
| <b>Councillor Honoraria</b>      | <b>0</b>              | <b>0</b>                 | <b>35,000</b>         | <b>50,000</b>         | <b>50,000</b>         |
| <b>Officer Honoraria</b>         | <b>67,600</b>         | <b>67,600</b>            | <b>67,600</b>         | <b>67,600</b>         | <b>67,600</b>         |
| <b>Officers Travel</b>           | <b>10,000</b>         | <b>8,000</b>             | <b>10,000</b>         | <b>11,000</b>         | <b>12,000</b>         |
| <b>Council – Conferences</b>     | <b>0</b>              | <b>0</b>                 | <b>14,000</b>         | <b>14,000</b>         | <b>14,000</b>         |
| <b>Governance Training</b>       | <b>7,000</b>          | <b>2,000</b>             | <b>25,000</b>         | <b>25,000</b>         | <b>25,000</b>         |
| <b>TOTAL GOVERNANCE</b>          | <b>152,600</b>        | <b>157,600</b>           | <b>219,600</b>        | <b>238,100</b>        | <b>241,600</b>        |

**Audit & Risk Ctte** - to operate the Audit and Risk Committee – travel, meetings etc.

**Executive Ctte** - to operate the Executive Committee – travel, meetings etc.

**Office Expenses – Council** - to provide telecommunications services to Councillors and D&O Insurance.

**Council Meetings** - to provide for travel and accommodation of Councillors attending Council meetings, and meeting costs arising from meetings. Budget is based on six meetings per year.

**Councillor Honoraria** - the AGM in July will consider a proposal for payment of \$5k per non-officer Councillor per year. The budget provision is for eight months of such payments, in the event that the proposal is adopted.

**Officer Honoraria** - to cover honoraria (\$22,000 President, \$12,000 other Officers and \$9,600 other member of Exec Ctte – same rates as previous years).

**Officers Travel** - to provide for travel and accommodation of Officers on InternetNZ business.

**Governance Training** - contribution of up to \$1,000 per councillor to attend relevant industry events and conferences.

**Governance Training** - to provide training on IOD or other courses for Councillors and Officers.

c) **Member Services**

| <b>Activity / Workstream</b>  | <b>2006/07<br/>Budget</b> | <b>2006/07<br/>Projected</b> | <b>2007/08<br/>Budget</b> | <b>2008/09<br/>Budget</b> | <b>2009/10<br/>Budget</b> |
|-------------------------------|---------------------------|------------------------------|---------------------------|---------------------------|---------------------------|
| <b>Annual General Meeting</b> | <b>7,500</b>              | <b>8,000</b>                 | <b>7,500</b>              | <b>8,000</b>              | <b>8,000</b>              |
| <b>Members Consultations</b>  | <b>20,000</b>             | <b>22,000</b>                | <b>10,000</b>             | <b>10,000</b>             | <b>10,000</b>             |
| <b>Membership Campaign</b>    | <b>30,000</b>             | <b>7,000</b>                 | <b>30,000</b>             | <b>10,000</b>             | <b>10,000</b>             |
| <b>Annual Report</b>          | <b>10,000</b>             | <b>13,000</b>                | <b>13,500</b>             | <b>13,500</b>             | <b>13,500</b>             |
| <b>TOTAL MEMBERS</b>          | <b>67,500</b>             | <b>50,000</b>                | <b>61,000</b>             | <b>41,500</b>             | <b>41,500</b>             |

**Annual General Meeting** - to cover the costs of the Annual General Meeting.

**Members Consultations** - to provide for consultation meetings on the Strategy, Budget and Business Plans each year for early member input prior to the AGM. This line may also be used to other membership consultations if the need for these arises during the year.

**Membership Campaign** - to fund activities designed to recruit and retain members.

### **Summary for Strategy 4: Organisational Capability**

| <b>Activity / Workstream</b>  | <b>2006/07<br/>Budget</b> | <b>2006/07<br/>Projected</b> | <b>2007/08<br/>Budget</b> | <b>2008/09<br/>Budget</b> | <b>2009/10<br/>Budget</b> |
|-------------------------------|---------------------------|------------------------------|---------------------------|---------------------------|---------------------------|
| <b>Society Administration</b> | <b>818,750</b>            | <b>714,000</b>               | <b>824,000</b>            | <b>830,000</b>            | <b>850,000</b>            |
| <b>Governance</b>             | <b>152,600</b>            | <b>157,600</b>               | <b>219,600</b>            | <b>238,100</b>            | <b>241,600</b>            |
| <b>Member Services</b>        | <b>67,500</b>             | <b>50,000</b>                | <b>61,000</b>             | <b>41,500</b>             | <b>41,500</b>             |
| <b>TOTAL ORG CAPABILITY</b>   | <b>1,053,450</b>          | <b>921,600</b>               | <b>1,104,600</b>          | <b>1,109,600</b>          | <b>1,133,100</b>          |

## Special Projects and Capital Budget

### Special Projects

The following table is operating spending which does not fall into any of the specific Strategies outlined above.

| Activity / Workstream            | 2006/07 Budget | 2006/07 Projected | 2007/08 Budget | 2008/09 Budget | 2009/10 Budget |
|----------------------------------|----------------|-------------------|----------------|----------------|----------------|
| <b>Special Projects Fund</b>     | <b>100,000</b> | <b>92,000</b>     | <b>100,000</b> | <b>100,000</b> | <b>100,000</b> |
| <b>Structural Review</b>         | <b>100,000</b> | <b>107,000</b>    | <b>20,000</b>  | --             | --             |
| <b>Internet Foundation</b>       | <b>10,000</b>  | <b>3,000</b>      | <b>10,000</b>  | --             | --             |
| <b>Liz Dengate Thrush Found.</b> | --             | --                | <b>20,000</b>  | <b>20,000</b>  | <b>20,000</b>  |
| <b>TOTAL EXPENDITURE</b>         | <b>210,000</b> | <b>202,000</b>    | <b>150,000</b> | <b>120,000</b> | <b>120,000</b> |

The Special Projects Fund is an ongoing line item, giving Council the capacity to respond to events as they occur. Last year it was spent in a wide range of projects. The other items – Council has agreed a full review of InternetNZ's structure, most of which is completed in the current year but which could give rise to some costs in the coming financial year. The formation of an Internet Foundation requires some funds for legal advice and establishment costs. The Liz Dengate Thrush Foundation is a charitable trust in memory of Liz Dengate Thrush, a former InternetNZ Councillor.

### Capital Budget

The following table outlines planned capital spending in the next year.

| Activity / Workstream               | 2006/07 Budget | 2006/07 Projected | 2007/08 Budget | 2008/09 Budget | 2009/10 Budget |
|-------------------------------------|----------------|-------------------|----------------|----------------|----------------|
| <b>10<sup>th</sup> Floor Fitout</b> | <b>40,000</b>  |                   |                |                |                |
| <b>Access Grid</b>                  | <b>50,000</b>  |                   |                |                |                |
| <b>Miscellaneous/Replacement</b>    | <b>25,000</b>  |                   | <b>50,000</b>  | <b>40,000</b>  | <b>40,000</b>  |
| <b>TOTAL CAPEX</b>                  | <b>115,000</b> |                   |                |                |                |
| <b>Funded by Depreciation</b>       | <b>50,000</b>  |                   | <b>50,000</b>  | <b>40,000</b>  | <b>40,000</b>  |
| <b>NET CAPEX</b>                    | <b>65,000</b>  |                   | <b>0</b>       | <b>0</b>       | <b>0</b>       |

## Annual Budget Summary 2006/2007 to 2009/2010

The following table summarises the income and expenditure of the Society for the next three years. Please note that these figures do not include .nz management fee or equivalent Strategy 1 spending for the out years, as these are set on an annual basis.

While this means total income and total expenditure are smaller in the out years, the net impact on the Society's financial position will be driven more by the other Strategies than by any anticipated changes in .nz costs.

Also note that for 2005/06 figures in this table, the Strategies referred to are the historic strategies as set out in the 2004-2007 Strategic Plan. Figures for 2006/07 and beyond are based on the strategies as set out in the current 2007-2009 Strategic Plan, and so the figures are not directly comparable. It was held there was little benefit in projecting the new framework backwards through time to derive comparative figures.

| 2006 – 2009              | 2005/06<br>Actual | 2006/07<br>Budget | 2006/07<br>Proj/Est. | 2007/08<br>Budget | 2008/09<br>Budget | 2009/10<br>Budget |
|--------------------------|-------------------|-------------------|----------------------|-------------------|-------------------|-------------------|
| <b>Income</b>            |                   |                   |                      |                   |                   |                   |
| Dividend from NZRS       |                   | 1,400,000         | 1,400,000            | 1,779,000         | 2,067,000         | 2,335,000         |
| Other Income             |                   | 223,500           | 220,000              | 182,500           | 135,000           | 135,000           |
| .nz Income *             |                   | 992,000           | 992,000              | 1,029,000         | --                | --                |
| <b>Total Income</b>      |                   | <b>2,615,500</b>  | <b>2,592,000</b>     | <b>2,960,500</b>  | <b>2,202,000</b>  | <b>2,470,000</b>  |
| <b>Expenditure</b>       |                   |                   |                      |                   |                   |                   |
| Strategy 1 *             |                   | 989,000           | 938,000              | 1,062,900         | --                | --                |
| Strategy 2               |                   | 465,000           | 436,500              | 487,500           | 465,000           | 413,000           |
| Strategy 3               |                   | 186,500           | 73,000               | 220,500           | 135,500           | 138,500           |
| Strategy 4               |                   | 1,038,850         | 921,600              | 1,104,600         | 1,109,600         | 1,133,100         |
| Strategy 5               |                   |                   |                      |                   |                   |                   |
| Strategy 6               |                   |                   |                      |                   |                   |                   |
| Strategy 7               |                   |                   |                      |                   |                   |                   |
| Strategy 8               |                   |                   |                      |                   |                   |                   |
| Special Projects         |                   | 210,000           | 202,000              | 150,000           | 120,000           | 120,000           |
| <b>Total Expenditure</b> |                   | <b>2,939,350</b>  | <b>2,571,100</b>     | <b>3,025,500</b>  | <b>1,830,100</b>  | <b>1,804,600</b>  |
| <b>Operating Surplus</b> |                   | <b>-323,850</b>   | <b>20,900</b>        | <b>-65,000</b>    | <b>371,960</b>    | <b>665,400</b>    |

The 2007/08 year shows a nearly-balanced budget, with a small deficit of \$65,000. The 2008/09 year and beyond shows operating surpluses – depending of course on predicted domain name growth.

Overall the broad fiscal parameters seem satisfactory to Council in that the .nz domain name wholesale fee has been held steady, and the level of reserves remains high and is predicted to stay well in excess of \$1 million.

**\* The DNC budget is established only on a year by year basis, and therefore is not included in the outlying years. Income is primarily derived from the Management Fee.**

## Overall Financial Position

The accounts of InternetNZ are in a very strong state. This year marks the first operating surplus in a number of years, reflecting the end of the 2003-2006 period of operating deficits designed to run down the assets accumulated from the sale of Domainz in 2003.

From now on the Council's policy is to retain a prudent reserve (defined as current net assets at or over \$1m, excluding the DNC's accumulated surplus) and run balanced budgets. The forecast above demonstrates that it will be possible to comfortably manage a balanced budget while providing resources for increased activity in future.

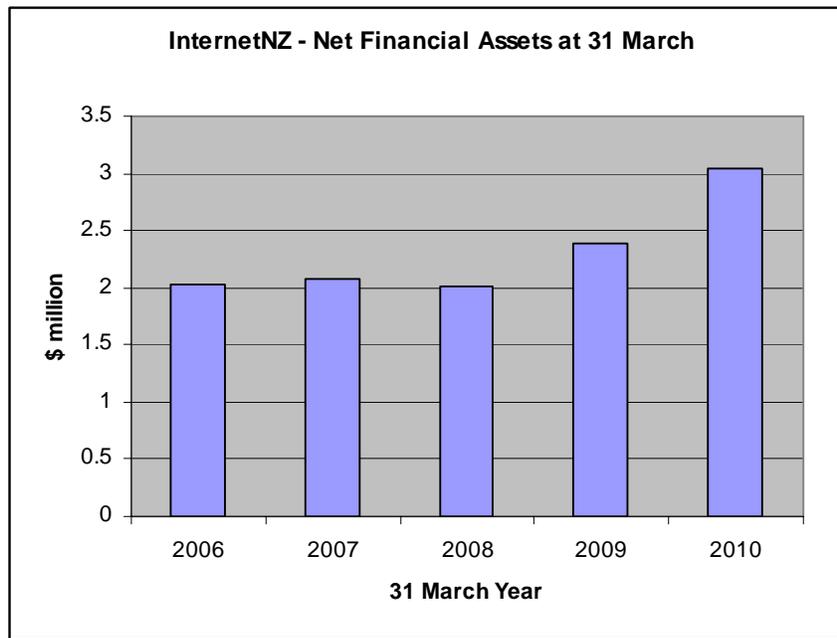
**As at 31 March 2007, current net assets are predicted to be approximately \$2.0m. Of this, about \$0.65m is retained surplus of the DNC, and is therefore not available for expenditure by the Society generally. Overall available funds at 1 April 2007 are therefore forecast to be approximately \$1.35m.**

Council set a dividend policy at its meeting on 4 March 2006. The anticipated dividends for the current out-years are based on extrapolation of the policy as expressed by Council at that meeting. This figure is only accurate for 2007/2008.

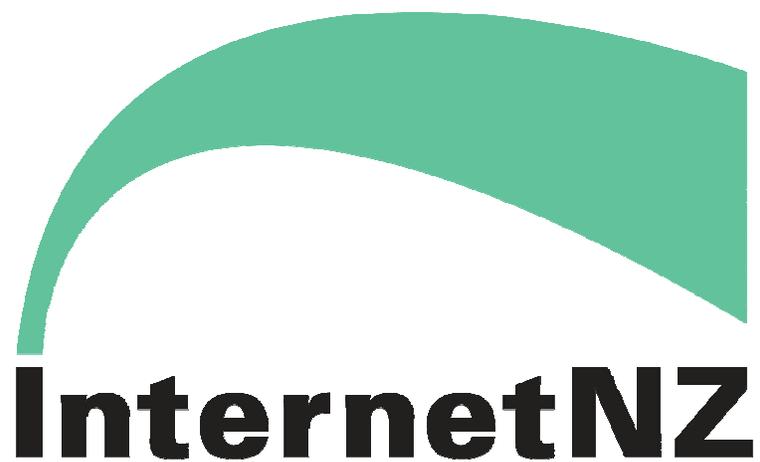
|         |             |
|---------|-------------|
| 2007/08 | \$1,779,000 |
| 2008/09 | \$2,067,000 |
| 2009/10 | \$2,335,000 |

**The amounts for the last two years are indicative only, as explained above.**

The Council's policy as noted above, is to maintain net current assets at or over \$1,000,000, excluding the DNC's retained surplus. Based on the information presented above, the expected net assets each year will look like this:



The net current assets shown above do not include InternetNZ's \$430,000 share capital held in NZRS, nor retained surpluses of NZRS and the DNC.



**Strategic Plan  
2007-2009  
<FINAL DRAFT>**

**Version 0.91 as at 11 April 2007**

**Vision:**

**“The Internet, open and uncaptureable.”**

**Mission:**

**“To protect and promote the Internet for New Zealand.”**

**Core Values:****Openness and Transparency**

InternetNZ will undertake its business in ways that allow all members to present their views on any matter related to the Society’s vision. InternetNZ will transact all its business visibly except where issues of privacy, legal, or commercial confidence make it unreasonable.

**Leadership**

InternetNZ will take a leadership role to bring about its vision and mission for the Internet.

**Ethical Behaviour**

InternetNZ will behave ethically and fairly in the best interests of the local Internet community.

**Stewardship**

InternetNZ, as custodian of the .nz domain name space, will manage it in the public interest.

**Neutrality**

InternetNZ is not aligned to any political party and seeks cooperation with all political parties to achieve a greater good for the Internet.

**Summary of Strategic Goals:****1. Country Code Manager for the .nz ccTLD**

- To provide effective governance and management of the .nz domain name space.

**2. Advocacy and Public Policy**

- To promote a policy and regulatory environment that ensures the security and stability of the Internet for the benefit of the Internet community.

**3. Technical Policy and Innovation**

- To promote the development and adoption of next generation networking technologies, standards and best practice that will further the security and stability of the Internet.

**4. Organisational Capability**

- Be a high performance organisation, which will deliver on the Society’s Objectives and Strategic Plan.

## **Risk Assessment**

The single major risk to InternetNZ is an external event that would result in the re-delegation of .nz. Such re-delegation would eliminate the current funding stream available to InternetNZ.

This risk is mitigated by an open and robust policy framework and transparent and effective governance that builds on a history of trusted and constructive relationships with relevant industry stakeholders and government.

## **Operating Principles**

These operating principles guide the behaviour of staff, councillors, volunteers and contractors in their work to implement the strategy of InternetNZ and achieve our mission.

- We hold ourselves to high ethical standards in the conduct of InternetNZ affairs.
- We will take strong and effective action to support our Vision and Mission.
- Major policy decisions will be made in a manner that encourages and respects the input of those who will be affected.
- We value the talents and viewpoints of the New Zealand Internet community.
- We will continually work to ensure quality of our operations and services.
- Each person is accountable for the quality of his or her own performance.
- In recognition of rapid evolution of the Internet, we will remain agile and responsive.

## Strategy I. Country Code Manager for the .nz ccTLD

**GOAL:** *The effective governance and management of the .nz domain name space*

### **I.1 Ensure that the .nz DNS meets the needs of registrants.**

**Strategies:**

- Protect the rights of .nz registrants.
- Ensure clear and comprehensive regulation of the .nz domain name market.
- Ensure effective resolution of .nz domain names.

**Outcomes:**

- **The .nz register is accurate and complete.**
- **The .nz DNS is always available.**
- Any complaints are dealt with promptly.
- Registrants are well informed about .nz.
- Registrants have the knowledge to gain and maintain a domain name in the .nz market.
- Registrants are satisfied that their needs in relation to domain names are met and that .nz DNS is always available.

### **I.2 Maintain a fair and competitive market for .nz registrars.**

**Strategies:**

- Ensure that there is competition.
- Ensure all registrars are treated the same.
- Ensure registrar compliance with .nz policies and procedures.

**Outcomes:**

- Open choice for registrants.
- Registrars perceive a “level playing field”.
- .nz policies and procedures are complied with.

### **I.3 Ensure .nz is operated to industry best practice following “industry best practice RFCs”.**

**Strategies:**

- Ensure the ongoing stability of the .nz DNS.
- Provide a framework for NZRS that allows it to develop excellence in registry operations.
- Ensure the system is running effectively.

**Outcomes:**

- Highest technical standards maintained to support the .nz DNS.
- SLA standards met by NZRS.
- .nz known widely as an effectively run domain name space.

#### **1.4 Maintain effective policies for the .nz space.**

**Strategies:**

- Provide robust and coherent policies for the .nz DNS.
- Ensure policies remain relevant.
- Administer the dispute resolution service (DRS).
- Provide stability for wholesale .nz domain name fees

**Outcomes:**

- Policies are consistent and complete.
- Policies are reviewed regularly.
- Policies contribute to the smooth running of .nz.
- Any problems identified are swiftly resolved.
- The DRS meets the needs of complainants and respondents.

#### **1.5 Promote .nz objectives internationally.**

**Strategies:**

- Ensure international developments align with .nz objectives.
- Share .nz experience and success at an international level.

**Outcomes:**

- .nz maintains and builds on its good international reputation.
- Diffusion of .nz good practice to ccTLDs / gTLDs.
- International standards and developments are implemented if appropriate.

#### **1.6 Develop and maintain effective relationships with key government and other organisations in New Zealand.**

**Strategies:**

- Ensure there is productive interaction with key organisations on matters that impact on .nz.
- Ensure government and other organisations, are aware of the role of InternetNZ in ccTLD management.
- Ensure the recognition of InternetNZ as the delegated ccTLD manager for .nz.

**Outcomes:**

- Effective relationships with key relevant external organisations.
- Influence on decisions involving .nz matters.
- Input from organisations into .nz policy and other decision making.
- .nz policies and procedures are in full accordance with NZ regulatory environment.

## Strategy 2. Advocacy & Public Policy

**GOAL: a policy and regulatory environment that ensures the security and stability of the Internet.**

### 2.1 To influence the development of New Zealand Government ICT and telecommunications policy.

**Strategies:**

- Maintain close and effective relationships with government, parliament and regulatory agencies.
- Influence public policy and legislation.
- Foster relationships with key industry stakeholders.

**Outcomes:**

- An effective Parliamentary Internet Caucus.
- A competitive telecommunications marketplace.
- An effective and enforceable antispam environment.
- A greater understanding of cyberlaw-related issues.
- Established law faculty centre for research into cyberlaw issues.
- Revised digital copyright legislation.
- ENUM policy endorsed by industry stakeholders.

### 2.2 To facilitate best practice and industry self-regulation.

**Strategies:**

- Close and effective engagement with ISPs, sibling organisations and the business community.
- Participation in industry forums and working groups for the development of policies and standards that further industry self-regulation and best practice.

**Outcomes:**

- ISPANZ continues as a strong representative voice for the ISP industry.
- Adoption of industry codes of practice.

### 2.3 To further the implementation of the New Zealand Government's Digital Strategy.

**Strategies:**

- Contribution and support for key Digital Strategy goals: connectivity, confidence and content, in partnership with key stakeholders.

**Outcomes:**

- A strategic partnership with NetSafe, promoting cybersafety.
- Increased awareness of E-Accessibility issues.
- National Digital Communities initiatives that will further the development of regional open access networks and services.
- Fibre-to-the-home roadmap.
- Support for the Digital Content Strategy.

## **2.4 To contribute to the global governance and policy framework for the Internet.**

### **Strategies:**

- Continue to further InternetNZ objectives within ICANN.
- Active participation in other Internet related global and regional forums.
- Support ICANN as the key coordinating body for Internet names and numbers.
- Monitor global trends.

### **Outcomes:**

- Control of the Internet root remains with the Internet community.
- Represent NZ gTLD registrants in ICANN's At Large constituency.
- NZ representation at the IGF.
- NZ Government participation in ICANN's Government Advisory Committee.
- Leadership role in Asia-Pacific Top Level Domain Organisation (APTLD).
- Support and participation in the Internet Society (ISOC).

## **2.5 To preserve the Internet's interoperability and end-to-end principles.**

### **Strategies:**

- To promote appropriate self regulatory interoperability frameworks.
- To promote a broader understanding and the importance of the Internet's "end-to-end" principles.

### **Outcomes:**

- Champion for neutral peering in New Zealand.
- Advocate for Net Neutrality.

## **2.6 To assist the development and capability of ICT in the Developing Countries in Oceania.**

### **Strategies:**

- To create and build partnerships which contribute to ICT4D in Oceania.
- To support the development of ICT expertise and capability in the Pacific Island technical community.
- To encourage the New Zealand Government to take a leadership role in implementing strategies from the Wellington Declaration from the Pacific Island Forum 2006 that will further develop ICT and telecommunications policy objectives in Oceania.

### **Outcomes:**

- PIP continues to support ICT upskilling in the Pacific Islands.
- Extending the NetSafe strategic partnership to include cybersafety initiatives in Oceania.
- Outreach programme targeting Pacific Island ccTLD's.
- Stakeholder engagement and related partnerships which will contribute to ICT4D in the Oceania region.
- New Zealand Pacifica IT conference.

## Strategy 3. Technical Development and Innovation

**GOAL: *World-class Internet infrastructure and capability in New Zealand.***

### **3.1 To promote the development and adoption of next generation Internet technologies, applications and standards by industry and Government.**

**Strategies:**

- To promote next generation broadband applications and services.
- To maintain constructive relationships with key industry stakeholders (including TCF, ISPANZ, NZNOG).
- To promote investment in advanced and next generation broadband networks.

**Outcomes:**

- IPv6 Forum established.
- ENUM trial.
- Participation in appropriate industry working groups.

### **3.2 To further the security and stability of the Internet and promote the use of open technical standards and best practice.**

**Strategies:**

- To investigate and evaluate opportunities to improve the security and stability of the Internet in New Zealand.
- To liaise with industry and Government on matters relating to security and stability of the Internet.
- To encourage national initiatives designed to ensure stable and secure networking infrastructure.

**Outcomes:**

- To ensure computer emergency response capability and support that is appropriate to meet the needs of New Zealand's Internet community.
- Feasibility study regarding the establishment of a local Certification Authority.

### **3.3 Professional development of the Internet technical community.**

**Strategies:**

- Support appropriate technical scholarships, training and conferences.
- Support Internet research and education initiatives.
- Sponsorship of visiting overseas experts.

**Outcomes:**

- Establish a technical scholarship programme.
- Financial support for pilot projects or proof of concept activities that further the technical capability of the local Internet community.
- New Zealand participation in international technical forums including APRICOT, IAB and IETF.
- Sponsorship of NZNOG annual conferences.

## Strategy 4. Organisational Capability

**GOAL: An organisation capable of delivering the Society's Objectives and Strategic Plan.**

### 4.1 To ensure excellent governance of InternetNZ.

**Strategies:**

- Clear separation of governance role from management responsibilities.
- Provide training and other resources to assist governors in playing an appropriate role.
- Acknowledge and work with the volunteer talent available to the Society and effectively manage any potential conflicts between the governance and volunteer roles individuals may hold.
- Maintain and abide by appropriate governance policies.
- Prudent financial management of the Group.
- Effectively govern subsidiary organisations.

**Outcomes:**

- Self assessment of governance body improves.
- Clear governance policies and adherence to them.
- Council held in high regard.

### 4.2 To support volunteers and members.

**Strategies:**

- Membership and Communications activities that keep the membership growing, and keep members informed and engaged.
- The input of volunteers is most effective, through excellent Secretariat services.
- Best practice internal policies, finance and administration.

**Outcomes:**

- Membership increases (target 500).
- Membership satisfaction increases.
- Exemplary use of technologies.

### 4.3 Reputation and external relations.

**Strategies:**

- Careful cultivation of effective external relationships.
- Growing visibility and impact.

**Outcomes:**

- InternetNZ's reputation and standing are beyond reproach.
- Everyone who needs to know about InternetNZ, does.
- Recognised as the authoritative voice for Internet users.

#### **4.4 Maintaining institutional knowledge and staff capacity.**

**Strategies:**

- Recruit and retain top quality staff.
- Best practice human resources management.
- Excellent infrastructure and support for staff.
- Flexibility and collaborative development of staff resources.
- Adequate staffing to achieve the Strategy.

**Outcomes:**

- Knowledgeable, effective staff working to the Strategy.
- Low staff turnover.
- Council satisfied at staff resource level.
- Exemplar in the use of online communication and collaboration technologies.

#### **4.5 Seek to diversify income**

**Strategies:**

- Explore options for alternative revenue streams

**Outcomes:**

- Decreased reliance on .nz domain name fees

## Glossary

The following terms used in this plan have the meanings defined here.

|                                |   |
|--------------------------------|---|
| Theme:                         | A broad area of work in which the Society is engaged.   |
| Goal:                          | A number of goals in each Theme need to be developed, to focus the Society's work.  |
| Objective:                     | Specific, measurable steps towards the Society's Goals that are attainable, realistic and time-bound.   |
| Local Internet Community:      | The identified stakeholders that comprise the LIC include: <ul style="list-style-type: none"> <li>- The Internet industry: telecommunications providers, Internet Service Providers, Content Providers, Registrars and other providers of DNS services, and providers of goods and services who utilise the Internet.</li> <li>- Domain name registrants</li> <li>- The government of NZ.</li> <li>- Internet users, including businesses and individuals</li> <li>- Regional and global regulatory and policy organisations, including ICANN, the United Nations and the International Telecommunications Union, The Internet Society, IETF, IAB, APNIC, APTLD and APRICOT</li> <li>- Sibling organisations</li> </ul> |
| Parliamentary Internet Caucus: | Members of Parliament who have agreed to meet to discuss Internet issues of relevance to Parliament.  |
| Peering:                       | A relationship established between two or more ISPs for the purpose of directly exchanging Internet traffic.  |
| Network Neutrality:            | A principle of fairness that applies to all users and all applications, avoiding favouritism for particular network destinations or classes of applications.  |
| VOIP:                          | Voice over Internet Protocol – a method of using the Internet to carry voice calling.   |
| ENUM:                          | A standard using the domain name system to map telephone numbers to Web addresses or uniform resource locators.   |
| End-to-end Principle:          | Is a central design principle of the Transmission Control Protocol (TCP) used on the Internet. Whenever possible, communications protocol operations should be defined to occur at the end-points of a communications system, or as close as possible to the resource being controlled.   |
| IPv6:                          | Internet Protocol Version Six - Possible future Internet Address Protocol.  |
| ICT4D:                         | ICT for Development.  |

## ORGANISATIONS

|          |   |
|----------|---|
| APNIC:   | The Asia Pacific Network Information Centre ( <a href="http://www.apnic.org">www.apnic.org</a> )                                    |
| APTLD:   | The Asia Pacific Top Level Domain Association ( <a href="http://www.aptd.org">www.aptd.org</a> )                                    |
| APRICOT: | The Asia Pacific Regional Internet Conference on Operational Technologies ( <a href="http://www.apricot.net">www.apricot.net</a> ). |

|                        |   |
|------------------------|---|
| ICANN:                 | The Internet Corporation for Assigned Names and Numbers – the organisation responsible for the global coordination of the Internet's system of unique identifiers ( <a href="http://www.icann.org">www.icann.org</a> ).     |
| ICT-NZ:                | Emerging umbrella organisation of many NZ based sibling organisations.  |
| IGF:                   | Internet Governance Forum – a United Nations initiative to consider non-ICANN Internet governance issues ( <a href="http://www.intgovforum.org">www.intgovforum.org</a> ).  |
| IAB:                   | The Internet Architecture Board ( <a href="http://www.iab.org">www.iab.org</a> ).   |
| IETF:                  | The Internet Engineering Task Force ( <a href="http://www.ietf.org">www.ietf.org</a> ).   |
| ISOC:                  | The Internet Society ( <a href="http://www.isoc.org">www.isoc.org</a> ).  |
| ITU:                   | The International Telecommunications Union ( <a href="http://www.itu.int">www.itu.int</a> )   |
| NZNOG:                 | The New Zealand Network Operators Group ( <a href="http://www.nznog.org">www.nznog.org</a> ).   |
| PIP:                   | Pacific Internet Partnership ( <a href="http://www.pip.org.nz">www.pip.org.nz</a> ), a partnership programme between InternetNZ, UNESCO and UNDP Samoa, established to aid improvements in technical skills in the Pacific. |
| Sibling Organisations: | ICT-NZ, The Internet Safety Group (NetSafe), TUANZ, The Computer Society, Telecommunications Carriers Forum, ISPANZ, Women in Technology, Wireless and Broadband Forum, 2020 Communications Trust, NZNOG.                   |
| UN:                    | The United Nations ( <a href="http://www.un.org">www.un.org</a> )   |
| UNESCO;                | United Nations Educational, Scientific and Cultural Organisation ( <a href="http://www.unesco.org">www.unesco.org</a> )   |
| UNDP:                  | United Nations Development Programme ( <a href="http://www.undp.org">www.undp.org</a> )   |