Chief Executive’s Report

Author: Jordan Carter, Chief Executive

Purpose of paper: Report for the two months to 30 September 2014

Introduction

This report sets out critical risks or other risks Council should be aware of, my priorities in the period since the August Council meeting, planned priorities for the three months from now until the end of December 2014, longer range priorities, and a brief update on staffing and contractor issues.

Papers that form part of this report are attached as follows:

- Business Plan Report to 30 September 2014
- Internet Issues Programme Report to 30 September 2014

As always, feedback from Councillors, members or anyone else on the content of this report is very welcome.

1: Critical / Other / Potential Risks

There are no critical, other or potential new risks to advise the Council of at the reporting date.

2: Recent Priorities

Chief Executive

Since the AGM and the August meeting of the Council, I have been focused on the following issues, generally in descending priority order:

- Induction of the new Council and building a relationship with new President and Vice President
- Preparation of a new Strategic Plan for the group, including prep for the Strategy Retreat
- Completing the work of the .nz Framework review and making recommendations on next steps arising from the Financial Flows review
- Induction of Marian as a new team member
- Governance policy register development
- General Election-related issues work
- Ongoing team training and development
- Attendance & participation at the Australian and global Internet Governance Forums, and at the ANZIAs associated with the former.

There were no planned priorities identified by me for focus in the previous report that have not progressed as expected.
Operating team
The Business Plan Report and Internet Issues Report set out the progress the team has been making on progressing the Business Plan. I welcome feedback from Council members as to what is incorporated there.

I draw Council's attention in particular to the following:

Community Engagement and Funding:
- Successful launch of the first funding round for the year (Internet Projects) and information about Travel Funding also available.
- Preparations ongoing for NetHuiSouth which is scheduled 21-22 November.
- NetHui wrap-up report completed.

Internet Issues:
- Precis of party policies done for blog; Briefing to Incoming Minister also prepared.
- Copper broadband pricing and Boost products work continues in the Commerce Commission's proceedings.
- A paper exploring options to establish a CSIRT for New Zealand was commissioned in this period and will be launched for discussion before the Council meeting.

Identity:
- Work on the website is well under way, with site built, theming largely done, and content transfer and updating well under way. Progress will be displayed at the Council meeting, with launch anticipated by mid-October.
- Preparatory work for this year's stakeholder reviews has been done.

Other details are in the reports, which I encourage you to read.

3: Priorities for the next three months

Chief Executive
The following are my planned broad areas of focus in the October to December period, in priority order:

1. A new President and Vice President: the Chair-CE relationship is critical to any organisation. Jamie and I are off to a good start and with Joy having recently been elected, getting this relationship right remains an important priority.

2. Strategy - > Business Plan: the Strategic Retreat in September has delivered a clear strategic direction. From now until the end of the year we will be turning that strategic direction into the plan for 2015.

3. Subsidiary and .nz stewardship: finishing the .nz Framework Review process; implementing changes arising from the financial flows review; developing and agreeing Statements of Expectations for the coming year; preparatory work for an MOU between the Department and InternetNZ regarding .nz; and implementing changes to the copyright situation for .nz WHOS data.
4. **The new Government:** following the General Election on 20 September, the broad composition of the Government is unchanged. At the time of reporting the ICT portfolio minister is not yet known. We will be back in touch with that person shortly after appointment.

5. **Governance policy framework:** with internal policy frameworks largely in place, attention is on the governance policy framework. This meeting seeks agreement for the relevant policies to incorporate, with a decent programme of policy development/amendment and adoption ahead for the December, February and April meetings.

6. **International:** I am focused on the issue of ICANN accountability within the Internet Governance portfolio. I may attend parts of the ICANN Meeting in Los Angeles, but plan to be on leave nearby at the time to attend a wedding – I will try and juggle both commitments.

I particularly welcome Council feedback on my priorities, and on any other matters that need to be picked up and advanced.

**Operating Team**
- **Community Engagement:** Producing NetHui South in November.
- **Community Funding:** Conducting and completing the Internet Projects and the Canterbury grants rounds.
- **Internet Issues:** network neutrality, State of the Internet report, Web Index, FPP work, Parliamentary Internet Forum, PAG review.
- **Identity:** New website completed and launched.

More detail of what is coming up is available in the Business Plan and Internet Issues Reports, which set out scheduled dates for all the tasks in the plans.

4: **Longer Range Priorities**
The big picture issues on my mind, in no particular priority order at this stage, are fairly similar to those set out in my previous report, and are:
- **Team and Group culture and dynamics:** getting the best bang-for-buck across the group is important, and there are some self-imposed limitations we should sort out.
- **Identity:** living up to the new brand identity and “spreading the word” on this, so that our public profile becomes clearer.
- **Financial flows:** implementing any changes arising from the review.
- **Role of and relationship with Members:** there is a good deal to do to better understand our members and develop a stronger culture of respect and inclusion among them.
- **.nz delegation:** clarifying the expectations of the group and the Government in respect of our .nz delegation is a longer run issue.

5: **Staffing and Contractor matters**
*Marian Donaldson* joined the team and met many of you at the Council meeting in August. Her induction and integration in the team is proceeding apace.

For the interest of Councillors, our current functional structure is as follows:
6: Other matters

- I will be away 8-22 October there or thereabouts for a wedding in the United States and attendance at part of the ICANN meeting in Los Angeles.

I welcome questions, comments and feedback on the content of this report or on any other matter.

Jordan Carter  
Chief Executive

24 September 2014