

Progress in Q3 2017

Reporting against the Activity Plan

15 February 2018



Summary of Activity Plan deliverables

Our Activity Plan for the year included this summary table of our deliverables for the year. We replicate this here to provide a status summary at the reporting date (22 December 2017).

KEY: **GREEN** is DONE; **RED** is DELAYED

	1 st Quarter	2 nd Quarter	3 rd Quarter	4 th Quarter
Focus Areas	Access to the Internet - Internet Infrastructure; Digital Divide Trust on the Internet - Multi-Factor Authentication; Trust Framework Creative Use of the Internet - modern, balanced copyright			
Issues	Encryption Discussion Starter & Position Paper	State of the Internet 2017 (Q3) Election 2017	Maintaining ISP Spotlight (deferred) Copyright Paper (launch Q4)	MFA Project Digital Divide Paper
Community		Nethui 2017 - programme NetHui - Beyond 2017 Projects and Conference Grants	Nethui 2017 - Fellowships NetHui 2017 in Auckland NZIRF	NetHui: Copyright Research and Conference Grants
International	Pacific IGF ICANN - Johannesburg		IGF - Geneva ICANN - Abu Dhabi	ICANN - San Juan
Communications & Outreach	Why InternetNZ exists work New community section on website About us video (deferred)	Annual research media briefing and advertising Tone of voice workshops with staff	New Zealand Initiative rollout SOTI Launch	MFA Comms Creative Use of the Internet - Fair Use Comms
Governance & Members	Organisational Review Council Meeting	Organisational Review Council Meeting Membership Survey & AGM	Council Meeting	Council Meeting
Operations	Internal Phone system (deferred)	Internal Organisation	Human Resources (deferred)	

Introduction

This third quarterly report against the 2017/18 Activity Plan accounts for our work for the nine months through to the end of December 2017.

Points of note in this quarter include the following.

1. **NetHui 2017** was a success, with over 400 people coming together at the Aotea Centre in Auckland. Particular highlights were the new Minister for Communications, Hon Clare Curran, giving her first major speech since holding the portfolio and outlining her vision and priorities for the Internet in New Zealand; Jillian York from the Electronic Frontier Foundation speaking about the increasing power of global platforms to mediate debate, censor voices and limit free expression; and Pia Waugh, about what Government's role could be in securing greater trust and freedom online.
2. In **Creative Use**, the *Analog Regulation, Digital World* report was released in collaboration with the New Zealand Initiative. This report found that New Zealand has a deserved reputation for being nimble and business-friendly, but that its regulations need to keep up with technological change so that its innovators are not held back.
3. The **State of the Internet report** was released 29 November 2017.
4. A **Community Grants** round was conducted during the quarter, with Community Projects and Conference Attendance the focus. Decisions on both were given in October. The next round started in December.
5. Our **Operations** team delivered end of year events for the members and stakeholder of InternetNZ, as well as the huge amount of work they do to keep InternetNZ running.
6. Council concluded the deliberative stage of the **Organisational Review** process, deciding to merge NZRS into InternetNZ and to change the scope of work of the Domain Name Commission. This process continues to have had in impact in terms of delaying and deferring work that would otherwise be better considered in the context of a changed InternetNZ, and of course presents a significant implementation task which the organisation now has well under way.
7. Council also decided to appoint me to a new role as Group Chief Executive – a big new challenge, and one that I feel hugely grateful to be given the opportunity to step up to. It commences 15 January 2018.






I hope you are all enjoying the start of 2018, and feel well refreshed after a good holiday break and a summery start to the year.

As always, please get in touch with me or any of our team if you would like to know more about what we are doing and what we are up to.



Jordan Carter
Group Chief Executive


Issues

Current work

Project	Delivery date	Who	Project Status	
Activity plan projects				
	Telco Act Review	2 February 2018	Nicola	Bill has been tabled in the house; submission due Feb 2018
	Creative Copyright	12 March 2018	James	Linked to NetHui: Copyright event
	Q2 Position Paper: Copyright	12 March 2018	James	Paper completed and being held for launch with NetHui: Copyright event.
	Q3 Position paper: Digital Divides	28 February 2018	Nicola	Paper fully drafted. Publication in early 2018
	Multi-Factor Authentication	15 February 2018	James	Project complete, launch in early 2018







Up next / parking lot

Project	Delivery date	Who	Project Status	
Up Next				
	Q4 position paper: Open Internet, Open Society	31 March 2018	TBC Jordan	Final Position paper is being repositioned into a possible new initiative – an essay competition, slated for launch in February and close by 30 March 2018. Winning essays and selected other essays would be published together in 2018/19.
Parking Lot				
	Digital Divide map phase 2.		Nicola	Phase 2 Project plan near complete. Rest of 2017/18 will be focussed on promoting the map & identifying needed improvements.

	Trust Framework		Ben	Initial discussions with stakeholders is being planned & collateral developed Has been delayed due to other priority projects and activity planning for 2018/19.
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Complete

Traffic lights indicate the team's judgement on the final product of the project

Project	Delivery date	Who	Project Status	
Activity plan projects				
	Encryption position paper	30 June	Ben	Completed with good feedback from council and externals.
	Digital Inclusion Map	17 August 2017	Dean Ben	Launch complete. Team has / is talking to Data Futures Partnership (funder), Digital Skills Forum and others.
	General Election 2017	September 2017 (with some follow up)	Ben	NZ Political Twitter data collection is being wrapped up. Analysis will take place in November.
	Briefings to Incoming Ministers	November 2017	Ben	Briefings to Incoming Ministers and letter to all MPs were dispatched once the new Government has been confirmed
	Digital Regulation v2	November 2017	James	Report released alongside NetHui: 2017.
	State of the Internet 2017	24 November 2017	Ben	Content complete. Published 29 November 2017.





Community

Current work

Project	Delivery date	Who	Project Status	
Activity plan projects				
	Maori Engagement strategy - internal training	Oct/Nov	Andrew	Te Reo training led by NZRS underway Tikanga leadership training able to be arranged for early 2018.
	Grants Revitalisation - Impact Assessment	Dec 2017	Ellen	Tony Paine (Philanthropy NZ) still to be booked to and support Committee conversation on impact with Vanisa - timing of this TBD.
	Strategic Partners	Ongoing	Ellen	Partner updates being received.
	NZIRF meetups and online platform	TBC	Vanisa	Online platform options paper to complete next steps pending discussion with Ellen.
	Sponsorship	Ongoing	Gertrud	Approved 13 sponsorships in 2017/18. \$44,150 or \$44k budget spent to date.
Other work and projects				
	NetHui Copyright	March	Vanisa	Project in full swing for 12 March event






Up next / parking lot

Project	Delivery date	Who	Project Status	
Up Next				
	Nethui 2017 - manual and how-to guides	December 2017	Ellen Aimee	Will finalise in early Dec following NetHui 2017, before NetHui Roadtrip.

Parking Lot				
	MBIE presentation on Māori in ICT	26 Jan 2017	Vanisa	Presentation held; follow-up deprioritised for delivery this financial year, due to Org Review.
	Youth engagement work	31 March 2018	Vanisa	Deprioritised for delivery this financial year, due to Org Review.
	Fostering use of the Inclusion map / Digital Divides Launch	2018	Dean	Will link with Issues next phase of work on a Discussion Document.
	Community team structure and staffing review	TBC	Ellen	Roles put on hold due to org review. No further progress until membership change scoping advances further.

Complete




Traffic lights indicate the team's judgement on the final product of the project

Project	Delivery date	Who	Project Status	
Activity plan projects				
	NetHui Beyond 2017	August Council	Ellen	Paper presented and approved by Council.
	Internet Research and Conference Grants	30 March 2017	Gertrud	Contract all signed/filed.
	Community Projects and Conference Grants	August 2017	Gertrud	Round assessed and recommended. First use of the new staff-led process.
	Grants revitalisation - Smarty Grants & Processes	30 April 2017	Gertrud	New forms in SmartyGrants ready for testing. Grants Operations Manual (shared externally) with Vanisa to review. Funding Manual (internal) with Vanisa to review. Project plan draft complete with status report still in draft.
	Speaker Series	22 Aug at AUT	Ellen, Yvonne	'Democracy and the Internet' held to a larger than expected Akl audience.
	Membership survey	Before AGM	Vanisa, Megan, Vivian	Presented at AGM



●	Maori Engagement Committee meetings	20 June 2017	Vanisa, Ellen	Committee work transferred to staff
●	Grants Revitalisation - Policy	15 May 2017	Vanisa	Grants Policy updated and online.
●	Nethui 2017 - Fellowships	6 Sept 2017	Gertrud	Fellowships closed and awarded
●	Nethui 2017 - programme	2 Oct 2017	Andrew	NetHui delivered
●	Nethui 2017 - logistics	8-10 Nov 2017	Yvonne	NetHui delivered
●	Nethui 2017 - sponsorship	8-10 Nov 2017	Sue	NetHui delivered
●	NZIRF forum/event	8 Nov 2017	Nicole	NZIRF delivered
●	Maori Engagement strategy - engagement process	8 Nov 2017	Andrew	Delivered.

International




Current work

Project		Delivery date	Who	Project Status
Activity plan projects				
	ICANN 2020	2020	Jordan / Yvonne	We have made a bid to host ICANN's mid-year Policy Forum in Auckland in June 2020. No decisions can be made before the NZICC is complete in 2018 or 2019.
	New Zealand collaboration	Ongoing	Jordan	Ongoing engagement and coordination with NZ Government representatives on Internet governance
	ICANN Accountability	June 2018	Jordan	Continued participation in a working group designing improvements to ICANN's accountability to the global Internet community following the transition away from U.S. control.

Up next / parking lot






Project		Delivery date	Who	Project Status
Up Next				
	ICANN 61: San Juan	March 2018		Participation from InternetNZ and DNCL, with a focus on relationship maintenance and handover given the new organisational structure.
Parking Lot				
	Asia Pacific Regional IGF	July 2017		Participation by InternetNZ staff not possible this year due to other commitments.

Completed




	Project	Delivery date	Who	Project Status
	Pacific Internet Governance Forum	May 2017		This first Pacific IGF since 2011 was organised with short notice. We provided some sponsorship and supported Keith Davidson's participation, and look to a longer lead time for 2018's event.
	ICANN 59: Johannesburg	June 2017	Jordan	Participated in the usual ICANN meeting.
	ICANN 60: Abu Dhabi	October 2017	Jordan	Participated in the usual ICANN meeting.

Communications and Outreach

Current work

Project		Delivery date	Who	Project Status
Other work & projects				
	Monthly media and social reporting	Ongoing	Maryann	Completed each month and ongoing
	NetHui Copyright	12 March 2018	Sue	Communications and promotional activity for NetHui Copyright.
	Organisational Review Implementation - Branding	31 March 2018	Sue	Retirement of the NZRS brand identity; developing an interim common brand framework. Timeframe is challenging.
	Organisational Review Implementation - Stakeholder communications	31 March 2018	Andrew	Planning stakeholder communications to keep them abreast of Org Review changes.
	SOTI - Print Production	ASAP	Sue	Preparing the SOTI for print production.

Up next / parking lot





Project		Delivery date	Who	Project Status
Up Next				
	MFA Comms	TBC	Sue	Not yet started - awaiting briefing
Parking Lot				
	Why InternetNZ exists	Ongoing	Megan	Good progress made in quarter one. Project now on hold due to organisational review.
	About us video	Ongoing	Megan	Project now on hold due to organisational review.

Completed

	Project	Delivery date	Who	Project Status
●	Members mail out	10 July	Megan	Completed
●	Whakataukī promo	14 July	Sarah	Completed
●	Annual research media briefing and advertising	23 August	Megan, Sarah, Jordan	Completed
●	Tone of voice workshops with staff	By end of September	Megan, Sarah	Completed and added to brand guidelines
●	Annual report	1 July	Megan	Completed on time
●	NetHui 2017 website build	4 May	Megan	Completed on time
●	New community section on website	1 May 2017	Sarah	Complete
●	Recruit acting comms manager and replacement comms advisor and handover	end September	Megan	Completed by month end
●	Content for BIM	October	Sue	BIMs files post election
●	Content for inclusion in MP Briefing	October	Sue	Working with Issues Team
●	NetHui Comms	September/October/November	Megan/Sue	On track - Next up Programme promo and media engagement when programme complete, then at-event comms, followed by post-event comms
●	New Zealand Initiative rollout	November	Sue	Report launched at NetHui

Governance and Membership

Current work






Project	Delivery date	Who	Project Status	
Activity plan projects				
	Membership	Jan-Mar 2018	Vanisa	Now allocated to the Community team to lead. <ul style="list-style-type: none"> • Discussion Forum: Discourse selected, rollout planning underway • CRM system: Presentations in February • Groups proposition: in further development.
	Membership Surveys	31 March 2018	Andrew	Next survey interaction for Activity Planning in March.
Other work & projects				
	Org Review - implementation	Q3 & Q4 2017		As per Council decisions, to be made in Oct 2017. This is having a significant impact on other areas of the organisation.
	Member engagement - New Year	Jan-March 2017		Engagement of members in the Organisational Review Implementation and in the Activity Planning process for 2018/19

Completed

Project	Delivery date	Who	Project Status	
	Organisational Review	December 2017		Council completed the decision-making phase of the Org Review process, now handed over into implementation.
	End-of-year member and stakeholder events	November-December 2017		Delivered events in Wellington and Auckland.

Operations

Current work

Project	Delivery date	Who	Project Status	
Activity plan projects				
	Election Software	31 March 2018	Maria	Preferred solution identified, awaiting further information from supplier.
	Activity Planning and Budgets 2018/19	31 March 2018	Mary Andrew	Preparing detail for the 2018/19 Activity Plan and Budget.
Other work & projects				
	Finance (summary)	Ongoing	Mary	Primary focus on budgeting
	Events (summary)	Ongoing	Yvonne	Focus on NetHui Copyright delivery
	Office Management (summary)	Ongoing	Maria	Focus on Council support, software and organisational review.

Up next / parking lot

Project	Delivery date	Who	Project Status	
Parking Lot				
	Phone system replacement	October 2017	Maria	On hold due to the Org Review.
	HR Development	1 October 2017	Laura Andrew	On hold due to the Org Review.
	Operations process mapping	28 February 2018	Yvonne M	Hold due to Org Review Implementation
	Risk Register and active management	Ongoing	Andrew	Hold due to Org Review Implementation - redesign required.

Completed

	Project	Delivery date	Who	Project Status
●	Nethui 2017 - logistics	8-10 Nov 2017	Yvonne	Change in project Management and Ownership to Vanisa and Andrew, to lock these logistics in with the wider work.
●	Strategic Planning 2017/18	Ongoing	Andrew	
●	Group CRM scoping	TBC	Andrew	Scoping delivered to CEs, being implemented in INZ through membership workstream.
●	NZNOG	January 2018	Yvonne Maryan n	Delivered events management for NZNOG event in Queenstown.