

Budget 2026/27

AUTHOR: Tumu Whakarae (CE), Vivien Maidaborn

PURPOSE: 2026/27 Budget as approved by the Board

Key Messages

This year's Budget submission is based on building the foundations of our new 5-year strategy and requires us to build momentum in Year 1 to achieve our 5-year goals. The detailed Budget for 2026/27 should be read alongside

- [Strategy 2026-2031](#)
- [Annual Goals 2026/27](#)

Recommendations Approved

Approved at March 2026 Board meeting

That the InternetNZ Board **approve** for 2026/27 an **operational** expenditure budget limit of **\$18.4m** and a capital expenditure limit of **\$366k**.

That the InternetNZ Board **note** the Revenue target of **\$19m**.

That the InternetNZ Board **approve \$1.0m plus a CPI increase**, community funding distribution for 2026/27.

2026/27 Budgets

The following underlying assumptions and drivers have guided the development of the proposed 2026/27 consolidated budget.

These assumptions align with the first year of implementation of the **InternetNZ Group 2026–2031 Strategy**, supporting our transition toward the future state described in the strategic pillars, goals, and Te Korowai ō Ipurangi Aotearoa.

2026/27 Consolidated Budget (Operational and Community Funding)

The budget is presented on a consolidated basis to provide the Board with a complete view of the overall financial position, performance and funding capacity.

InternetNZ Approved Budget	2026/27
Consolidated	Budget
Description	
.nz registry	17,045,524
Other Products	1,513,895
Misc (incl Shared services)	469,948
Total Revenue	19,029,366
DNCL	1,881,973
Other Product Costs	1,181,562
Rebate Incentives	700,000
Direct Costs	2,442,982
Employment Costs	7,408,794
Funding	1,020,700
Operational Costs	2,468,551
Governance	401,304
International	309,280
Marketing	630,000
Regional Engagement/Events	205,000
Engagement/Comms	470,500
Depreciation/Write-offs	261,781
Total Costs	19,382,427
Surplus/Deficit pre-funding/Interest	(353,061)
Interest Income - Operational	318,013
Interest Income - Funding	533,559
Surplus/Deficit post Interest	498,512
Provision for ongoing Infrastructure maintenance/replacement	250,000
Results Less Provisions	248,512

Budget Drivers, Assumptions and Key Initiatives

The 2026/27 operational budget reflects Year 1 of the 2026–2031 Strategy and integrates strategic priorities with operational delivery requirements.

Revenue projections assume:

- The impact of the 2025/26 price increase on current DUMs continues to flow through due to multi-year registrations (approx. \$1.9m increase for 2026/27, noting the phasing).
- Marketing investment was increased to support strategic growth goals (e.g., long-term target of **1,000,000 DUM by 2031**).
- Business Growth initiatives to be delivered in 2026/27
 - Launch of new products - eg Domain Lock & data sharing API's
 - Diversified income, leveraging our core capabilities
- Membership revenue is projected on the basis that 2025/26 membership numbers will all renew.
- Proposed introduction of a structured registrar rebate programme, modelled as a direct revenue offset, to support market competitiveness and ecosystem sustainability.

Infrastructure and Registry Sustainability

Significant investment is included to strengthen operational resilience and long-term sustainability of .nz infrastructure, including:

- A time-bound programme to address the engineering backlog associated with the registry platform.
- Establishment of a multi-year infrastructure replacement and development provision.
- Ongoing registry platform enhancement and compliance with evolving security and critical infrastructure requirements.

Regulatory and Policy Capability

Additional investment supports increasing regulatory workload and policy development, including:

- Domain Name Abuse strategy work programme
- .nz Rules consultation.
- Expanded regulatory and compliance capacity to respond to increased inquiry and investigation activity.

Employment and Operational Assumptions

- Salary review provision based on market data.
- Targeted staffing increases aligned with infrastructure and regulatory priorities (as per above).
- Retention strategies to maintain critical capability.
- Investment in development and specialist skills aligned workforce strategy.
- Inflationary pressures are managed through efficiency measures.
- Continued investment in marketing, engagement, and strategic partnerships.

Social Impact

- Global Internet governance - Visible leadership and participation in TCCM and ICANN processes.
- Community engagement - NZ Internet Community participation in InternetNZ multi-stakeholder processes or events.
- Community funding - disbursement and development of a Community Impact evaluation framework.
- A Brand refresh for the organisation, driven by both commercial and cultural needs. This work will be undertaken over a three-year period, resulting in greater cohesion.

Together, these drivers position InternetNZ for sustainable growth, strengthened infrastructure, and enhanced regulatory effectiveness in the first year of the new strategy.

2026/27 Budget: Capital Expenditure

The proposed capital expenditure programme supports the sustainability of registry infrastructure and operational capability.

Capex Budget over the next year	2026-2027
.nz investment	
IRS on container solution validation hardware contingency (? years)	\$50,000
Infrastructure/Other	
VM to Physical Firewall conversion (5 years)	\$45,000
Other Core Business Refresh	
Fury Platform upgrade for .nz API Services	\$15,000
RIPE Atlas Anchor Refresh + Second node (7 years)	\$15,000
Websites	
Jumpstarter Website	\$50,000
Brand Refresh	\$100,000
Internal IT Equipment	
Laptop Replacements	\$59,679
Screens	\$27,000
TV Display replacements	\$4,000
Total	\$365,679.00

Major capital investments include:

- Network and infrastructure upgrades
- Registry platform enhancement and sustainability
- Website and digital platform improvements
- Brand refresh
- Internal IT equipment refresh and replacement

Total proposed capital expenditure for 2026/27 is \$366k

These investments ensure long-term operational resilience and support implementation of the five-year strategy.