

Short-term goals

Look after
our people.



Look after
.nz.



Share the
stories.



Invest
to help.

1

Strategic goals

2

Develop an Internet for good.

- Sharing insights to help with COVID-19.
- What is an Internet for good?
- Influencing government domestic policy.
- Regulation and social media.

Improved digital inclusion.

- COVID-19 drive for digital inclusion.
- Investment to change the inclusion situation.

3

Grow .nz.

- How do we better explain what domain names offer?
- New website.
- .nz policy review.
- .nz registry replacement project.

4

Sell new products.

- Defenz DNS Firewall.
- .nz registry lock.
- Digital identity.

5

Improving InternetNZ's performance.

- People strategy.
- Better tools.