Our plan 2020/2021

**Short-term goals**

- **Look after our people.**
  - Look after .nz.
  - Share the stories.
  - Invest to help.

**Strategic goals**

1. **Develop an Internet for good.**
   - Sharing insights to help with COVID-19.
   - What is an Internet for good?
   - Influencing government domestic policy.
   - Regulation and social media.

2. **Improved digital inclusion.**
   - COVID-19 drive for digital inclusion.
   - Investment to change the inclusion situation.

3. **Grow .nz.**
   - How do we better explain what domain names offer?
   - New website.
   - .nz policy review.
   - .nz registry replacement project.

4. **Sell new products.**
   - Defenz DNS Firewall.
   - .nz registry lock.
   - Digital identity.

5. **Improving InternetNZ’s performance.**
   - People strategy.
   - Better tools.

Helping New Zealanders harness the power of the Internet.

internetnz.nz