

Digital Inclusion Grant 2021/22

2021/22 Final report

Application No. DI000262021_22 From Miss Ariana Stevens

Form Submitted 27 Apr 2023, 9:43AM NZST

Instructions

InternetNZ is proud to have supported your initiative. The questions below help us understand the triumphs and challenges you have faced.

We want to celebrate your successes and understand the obstacles you have encountered. This will help us all to learn what we could do better in the future.

This report form will be placed on our website for transparency.

Please complete and submit this form no later than the date stipulated in your funding agreement. Email us at funding@internetnz.net.nz if you have any issues or need to arrange an alternative due date. You may not be eligible to apply for further grants from InternetNZ if this is not submitted. The completion of this form should be overseen by someone with an intimate knowledge of the funded initiative.

Final project report

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Initiative title *

Taking Ngāti Waewae Online

Provide a short summary of the work that was completed as part of this initiative.

*

Taking Ngāti Waewae Online had three parts to the overall kaupapa of bringing our whānau into the digital age - independently maintaining a high quality website, upskilling whānau to be able to navigate the digital world, and alleviating some of the financial burdens of technology requirements in schools.

Ngāti Waewae Website: The new Ngāti Waewae website was launched, and four whānau members were trained to be able to update and maintain the Shopify website. An instruction manual was created for reference, but all trained whānau members now feel confident to manage the website from the back end. There are some remaining hours with our training provider, so there will be the opportunity for further upskilling for our whānau and/or support as required.

Digital Device Funding: We reached out to the hapū through pānui advertising the opportunity for limited funding towards compulsory devices in schools. We contacted the hapori and schools on Te Tai Poutini who let us know if any whānau of Ngāti Waewae were struggling to make payments on devices, and liaised with some community organisations. After contacting whānau and gathering information, we were able to provide a grant of \$300 to 16 whānau, making a considerable difference to their stress levels around the cost of compulsory devices.

Upskilling Whānau: Our focus pivoted to target whānau who already engage with the digital world. In collaboration with Reo Māori Mai, Ngāti Waewae Online, a series of short videos was created with the aim of upskilling our whānau to navigate technology and the digital world in a safer and smarter way. The kaupapa covered in these 13 kiriata included online safety for caregivers and tamariki, using Google Docs, tips and tricks for email, using your phone safely, and being smart on social media. These videos were posted on the Poutini Ngāi Tahu Facebook group, and on the Ngāti Waewae website for whānau to engage with

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and learn from.

Is this initiative complete? *

Yes No

If your initiative is still in progress, select "no."

Start Date

15/07/2022

Must be a date.

Finish Date

27/04/2023

Must be a date.

Are there any areas where you need further support to complete this initiative?

No, the initiative has been completed.

What are the outcomes of this initiative? *

The outcomes of Taking Ngāti Waewae Online have impacted a range of people within our hapū and community. The main outcome across the three parts to our kaupapa has been increased connection and connectivity between our people, technology and each other.

The website portion of this initiative has enabled us to exercise rangatiratanga over how we present ourselves in the digital world, and has also helped our whānau acquire useful digital management skills. We are now able to share relevant mātauranga with our whānau and the wider community on Te Tai Poutini.

The digital device funding created a real difference in the lives of the 16 different whānau we worked with. This not only impacted the tamariki, but provided some relief to the financial burden of parents/caregivers - ripple effects to the whole whānau. It also highlighted the economic hardship that many of our whānau on Te Tai Poutini are experiencing.

The whānau upskilling videos have shaped the ability and expertise of many of our whānau to be able to engage with the digital world in a safer and smarter way. They have gained new practical skills for using everyday websites and online apps at work, school and their personal lives. Additionally, whānau now have a better understanding of the reality of risks and dangers online - they know how to, or have access to resources to, keep themselves, their tamariki and their devices safe.

Consider the impact of your initiative or major achievements.

Who did you work with to make this initiative happen? *

We worked with whānau themselves to shape the direction of our mahi and its delivery in all areas of the initiative. Specifically for the website initiative, we worked with Creative Web Designs. For the digital device funding, we worked alongside staff from schools on Te Tai Poutini, and liaised with individuals from the community, as well as Toki Pounamu Education Trust and Te Hono O Ngā Waka. For the creation of the Ngāti Waewae Online kiriata, we worked with kaimahi from Reo Māori Mai.

For example, staff, volunteers, other organisations or support that has helped make this happen.

What did you and your team learn as a result of doing this initiative? *

One of the biggest learnings for us was that despite there being a need and a presumed course of action on the organisational end, the tangata involved on the receiving end may

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not always be willing to take up the opportunity provided. Our delivery plan needed to be reshaped and refined in order to achieve our initial goal. This meant deviating from the original plan we had envisioned - it looked like conceding to the somewhat minimal response of whānau but also encouraging them to engage with our initiative; to meet us halfway. In the end, we impacted more people than we set out to.

Describe any insights that may be useful to others working towards digital equity.

How will you share the outcomes and lessons from this initiative? *

It will be important to share the initiative details with our wider Komiti Mātauranga, to circulate our knowledge with those of our hapū in decision making/education positions who weren't involved in the project. Using this Final Report as a basis, we will create a report in PDF form and distribute it to the members of the Komiti. It will hopefully help to inform people who want to undertake future strategies around digital engagement for Ngāti Waewae, providing some details about our whānau's needs and further avenues for growth, as well as creating an opportunity for celebrating our successes.

What channels/mediums will be used so that this initiative can inform future projects for yourself and others.

Which population group/s were affected by this project or program? *

Ethnic and racial groups > Indigenous peoples > Māori

Family and relationships > Families > Families of origin / whānau

Social and economic status > Economically disadvantaged people

Please choose only the group/s that were at the very core of this project/program.

Share your evaluation plan and any supporting documents you feel appropriate, that will help us to better understand your initiative.

For example survey results or feedback, annual report, summary to the board or any visual or audio representations of your work.

Remember this report will be placed on our website for transparency.

Upload files:

Filename: Evaluation Plan_ Taking Ngāti Waewae Online.pdf

File size: 44.7 kB

Upload files:

Filename: Taking Ngāti Waewae Online: Data Analysis .pdf

File size: 1.3 MB

Upload files:

No files have been uploaded

Provide additional details:

Let us know if anything you have shared is confidential or can be used to promote this work.

Remember this report will be placed on our website for transparency unless otherwise requested.

What (if anything) have you changed in your approach and practices? Explain why this was necessary?

No changes required from the change already discussed in our mid-term report.

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This information may help inform others undertaking similar work.

Financial report

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Project income and expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

Income Description	Income type	Confirmed funding?	Income amount (\$)	Notes
Internet NZ funding		Confirmed*	\$22,250.00	
			\$	
			\$	

Expenditure description	Expenditure type	Expenditure amount (\$)	Notes
Website training	Project and production	\$2,400.00	
Project management and administration	Salaries and wages	\$10,850.00	
Evaluation	Evaluation	\$2,000.00	
Whānau upskilling videos	Project and production	\$2,000.00	
Digital device payment	Project and production	\$4,800.00	
Supermarket and petrol vouchers (prizes for engagement)	Project and production	\$200.00	

Income and Expenditure Totals

Total income amount	Total expenditure amount	Income - expenditure
\$22,250.00	\$22,250.00	\$0.00

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This number/amount is calculated.

This number/amount is calculated.

This number/amount is calculated.

Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:

Feedback

You are almost at the end of your final report. Before submitting, please take a few moments to provide some feedback.

Please indicate how you found the acquittal process:

Very easy Easy Neutral Difficult Very Difficult

How many minutes in total did it take you to complete this form?

180

Estimate in minutes (i.e. 1 hour = 60 minutes)

Provide us with any feedback you have from learning about evaluation.

We have learnt about the importance of embedding evaluation within project planning from the beginning of the initiative - and the importance of trying to stick with this. However, the human element created some challenges for us when trying to carry this out. Much of our evaluation relied on both quantitative survey data and qualitative kōrero with whānau. Both of these approaches had their merits, but it was a lot easier to get qualitative data in a casual context than it was for people to fill out surveys. Even with the appeal of prizes for filling out surveys, we had less respondents than we had hoped for. For one of our sub-initiatives, we got whānau to fill out the surveys in order to actually receive funding - instead of leaving it as an afterthought for them to fill out if they could be bothered. Obviously, this created a great transformation on the ease of gathering the data and understanding the impact of our kaupapa. Moving forwards, we will try to embed this into how we design our evaluation for future kaupapa.

For example, feedback on the evaluation toolkit, or the impact evaluation planning had on this initiative or your organisation.

InternetNZ is a membership organisation. Would you be interested in hearing more about becoming a member?

Yes please No thanks I am already a member