

Digital Inclusion Grant 2021/22

2021/22 Final report

Application No. DI000452021_22 From Mr Laurence Zwimpfer

Form Submitted 4 Jan 2024, 1:11PM NZDT

Instructions

InternetNZ is proud to have supported your initiative. The questions below help us understand the triumphs and challenges you have faced.

We want to celebrate your successes and understand the obstacles you have encountered. This will help us all to learn what we could do better in the future.

This report form will be placed on our website for transparency.

Please complete and submit this form no later than the date stipulated in your funding agreement. Email us at funding@internetnz.net.nz if you have any issues or need to arrange an alternative due date. You may not be eligible to apply for further grants from InternetNZ if this is not submitted. The completion of this form should be overseen by someone with an intimate knowledge of the funded initiative.

Final project report

*** indicates a required field**

Initiative title *

Digital Skills - Getting Ready for Work

Provide a short summary of the work that was completed as part of this initiative.

*

We developed a curriculum and delivery plan for a new digital skills programme, targeted at helping job seekers enter the workforce. Our goal for the pilot programme was to integrate a digital skills component for 100 job seekers into existing work-ready training initiatives. We have expressions of interest from five potential delivery partners, the first of whom (Project Rise in East Tamaki) is scheduled to commence in February 2024.

Is this initiative complete? *

Yes No

If your initiative is still in progress, select "no."

When do you anticipate that your initiative will be completed?

Must be a date.

Leave blank if this is an ongoing initiative or if the finish date is unknown.

Are there any areas where you need further support to complete this initiative?

Our original plan was to secure funding for the development of a new curriculum as well as contribute to trainer fees for a pilot implementation. We appreciate the support that InternetNZ has provided in the development of a curriculum and learning resources for the programme; however, we have been unable to secure any funding for trainers for the pilot. While this is not a show-stopper, as our preference is for delivery partners to take

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responsibility for trainer costs (being a more long-term sustainable option), it has impacted on timings for commencing this phase of the project. We are delighted that the Tamaki Connect Trust and Tamaki College have agreed to test the programme with an initial cohort of 10 job seekers as part of their Project Rise programme, commencing on 19 February 2024. While Project Rise has agreed to fund trainer costs for the first cohort, we believe it would accelerate the delivery phase if we could offer a contribution towards trainer costs. We have received similar feedback from other potential delivery partners.

What are the outcomes of this initiative? *

We have received an enthusiastic response to the draft curriculum and associated learning materials from prospective delivery partners, so we are excited about commencing the delivery phase of this pilot. We have secured access to an online learning platform, Northstar (<https://www.digitalliteracyassessment.org/>) for participants who can engage in self-directed learning. For job seekers who do not have the confidence to engage in online learning, our curriculum enables trainers to shape course content to individual learner needs.

Consider the impact of your initiative or major achievements.

Who did you work with to make this initiative happen? *

We have collaborated with a number of organisations currently involved in the delivery of work-ready programmes. This includes:

- (1) Katikati Community Centre, building on their Poutama-Pathways for Rangatahi NEETs;
- (2) Mana Digital, integrating with their KiaKaha Digital Workforce programme
- (3) Workbridge, who help people with disabilities get access to work
- (4) Chambers of Commerce, expanding the scope of their Work-Ready Passport programme
- (5) Tamaki Connect Trust and Tamaki College, expanding the scope of their Project Rise
- (6) Whanganui District Employment Training Trust (WDETT), a charitable trust that has been working within the Whanganui community for the last 15 year, working with rangatahi through the Work Ready Passport programme to help with their transition into employment.

For example, staff, volunteers, other organisations or support that has helped make this happen.

What did you and your team learn as a result of doing this initiative? *

We underestimated the amount of effort and time required to progress a 'good idea' from the drawing board to the shop floor. The curriculum and learning resources have been ready for deployment for nearly 12 months, but engaging with potential delivery organisations has been much more difficult. While they have been willing to meet with us and have acknowledged the need for more work-ready digital skills programmes, integrating our pilot programme with their current work-ready programmes has been challenging. We are encouraged by the response from the Project Rise team and are looking forward to making a start in February 2024.

Describe any insights that may be useful to others working towards digital equity.

How will you share the outcomes and lessons from this initiative? *

Once we have tested the delivery model with Project Rise, we plan to offer the programme to all our Stepping UP delivery partners that currently deliver one or more of our digital literacy programmes at over 400 locations throughout New Zealand.

We will also promote the programme through our Stepping UP website.

What channels/mediums will be used so that this initiative can inform future projects for yourself and others.

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Which population group/s were affected by this project or program? *

Age groups > Adults (people aged 18+) > People aged 18-25

Education status > Adult and Community Education (ACE) students

Work status and occupations > Unemployed people

Please choose only the group/s that were at the very core of this project/program.

Share your evaluation plan and any supporting documents you feel appropriate, that will help us to better understand your initiative.

For example survey results or feedback, annual report, summary to the board or any visual or audio representations of your work.

Remember this report will be placed on our website for transparency.

Upload files:

Filename: Programme Brief for Digital Skills - Getting Ready for Work v3.docx

File size: 60.7 kB

Upload files:

Filename: Evaluation Framework Digital Skills for Work.pdf

File size: 251.6 kB

Upload files:

No files have been uploaded

Provide additional details:

We have our survey instrument ready to use with the first pilot group in February 2024.

Let us know if anything you have shared is confidential or can be used to promote this work.

Remember this report will be placed on our website for transparency unless otherwise requested.

What (if anything) have you changed in your approach and practices? Explain why this was necessary?

We have persevered with our original approach, i.e. develop a work-ready digital skills curriculum and supporting learning resources and then test this with job seekers currently engaged in work-ready training programmes.

This information may help inform others undertaking similar work.

Financial report

* indicates a required field

Project income and expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

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Income Description	Income type	Confirmed funding?	Income amount (\$)	Notes
Internet NZ Grant	Philanthropic grants	Confirmed *	\$15,000.00	
Community Lottery	Philanthropic grants	Confirmed	\$20,000.00	Part of Stepping UP grant
			\$	

Expenditure description	Expenditure type	Expenditure amount (\$)	Notes
Personnel	Salaries and wages	\$16,300.00	
Marketing	Advertising and promotion	\$160.00	
Administration	Administrative and infrastructure	\$700.00	
Travel	Administrative and infrastructure	\$1,500.00	

Income and Expenditure Totals

Total income amount	Total expenditure amount	Income - expenditure
\$35,000.00	\$18,660.00	\$16,340.00
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.

Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:

Balance of funds has been carried forward to support implementation phase, including evaluation.

Feedback

You are almost at the end of your final report. Before submitting, please take a few moments to provide some feedback.

Please indicate how you found the acquittal process:

Very easy Easy Neutral Difficult Very Difficult

How many minutes in total did it take you to complete this form?

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180

Estimate in minutes (i.e. 1 hour = 60 minutes)

Provide us with any feedback you have from learning about evaluation.

For example, feedback on the evaluation toolkit, or the impact evaluation planning had on this initiative or your organisation.

InternetNZ is a membership organisation. Would you be interested in hearing more about becoming a member?

Yes please No thanks I am already a member