

# Digital Inclusion Grant 2021/22

## 2021/22 Final report

Application No. DI000472021\_22 From Mrs Theresa Christie

Form Submitted 9 Jul 2023, 10:17PM NZST

## Instructions

InternetNZ is proud to have supported your initiative. The questions below help us understand the triumphs and challenges you have faced.

We want to celebrate your successes and understand the obstacles you have encountered. This will help us all to learn what we could do better in the future.

This report form will be placed on our website for transparency.

Please complete and submit this form no later than the date stipulated in your funding agreement. Email us at [funding@internetnz.net.nz](mailto:funding@internetnz.net.nz) if you have any issues or need to arrange an alternative due date. You may not be eligible to apply for further grants from InternetNZ if this is not submitted. The completion of this form should be overseen by someone with an intimate knowledge of the funded initiative.

## Final project report

**\* indicates a required field**

### Initiative title \*

Senior Connection

### Provide a short summary of the work that was completed as part of this initiative.

\*

As advised in the mid term report our program was to help our mature members in the community connect digitally. We targeted Maori, Pasifika and European Kiwi's who were 45 years and older, had no computer experience, nor digital devices. The program gifted a new chrome book, initial group training and then individual training thereafter to meet their own personal needs. We delivered to Maori through a collaboration with the Kaumatua roopu of Te Whanau o Waipareira Trust, Pasifika seniors from Mt Roskill, Mt Albert, Royal Oak, Blockhouse Bay, Lynfield through Tufou Tapua'i and European Kiwi's from all over Auckland - Franklin through to Orewa.

The Pasifika group was originally going to be delivered through PIC Papatoetoe, however the minister did not return from Samoa within a timeframe that we could deliver the program successfully.

The European delivery was not through an organised group but rather through individuals identified through our other units who through discussions with them, found they met our criteria for delivery. These people were mainly identified through our Jobcafe team who deliver our services in the libraries and MSD offices around Auckland.

We delivered on all our targets - the people, the initial training, the ongoing one-on-one training and group get togethers to get feedback and to bring the group together to discuss and share about their experiences.

A big part of the program was the one-on-one follow-up which was important for a lot of the participants.

### Is this initiative complete? \*

Yes  No

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If your initiative is still in progress, select "no."

### Start Date

01/06/2022

Must be a date.

### Finish Date

31/05/2023

Must be a date.

### Are there any areas where you need further support to complete this initiative?

No.

### What are the outcomes of this initiative? \*

Delivery to 15 Maori, 15 Pasifika and 10 European.

These people had devices that they would never have purchased on their own.

These people were given one on one training.

Some people who did not have wifi at home were given access to a cheap wifi option - Skinny Jump.

We had a good cross section of males and females participate in the program

Most of the Maori that participated in the program were 60 plus.

Most of the Pasifika that participated in the program were 50 plus.

All of the European Kiwi's that participated in the program were 60 plus.

All met the criteria of not owning a digital device, and not having knowledge of using one.

All were at varying levels of confidence, with most having confidence navigating around the device.

90 percent continued to use their device confidently.

90 percent created emails, and joined facebook for the first time.

Most were not confident in the security of the internet to do banking.

Some signed up to MyMsd

Some had children or grandchildren that would spend sometime helping them at home.

Consider the impact of your initiative or major achievements.

### Who did you work with to make this initiative happen? \*

Te Whanau o Waipareira Trust, Tufou Tapua'i, our inhouse Jobcafe unit who work in libraries throughout Auckland and various MSD connect offices that were able to identify individuals that could meet the criteria and benefit from the program.

Our administrator and staff who were Maori or pasifika to assist with the followup training with.

Literacy Waitakere for feedback and guidance on our program.

For example, staff, volunteers, other organisations or support that has helped make this happen.

### What did you and your team learn as a result of doing this initiative? \*

The program itself was great.

Where we would improve is being a little more clear to the participants about our style of delivery.

All participants were used to a more structured school type of program. Where our style is to deliver according to student want/need. Our style works on finding out what they want to

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do/learn and helping them to find out all the things they will need to do to learn what they want to do. For example - they wanted to sign up to facebook - to sign up to facebook meant they needed an email address - so most did not have an email address so, we had to show them how to sign up for an email address, how to sign in, how to read their emails, how to write and send an email, how to confirm your email address etc. If we had said we are going to learn how to sign up for an email address, most would have send I don't need one, or find it boring, but because the needed one to sign up for facebook, they all wanted to learn about emails. Therefore the need made them want to learn.

This came about when as we had a retired school teacher in the group also who raised the issue and when we explained our delivery style, they all totally agreed that it made more sense for them.

This was the key thing we learned.

The other valuable thing we had an oversight on was that not all people had the internet at home. Most seniors that were living alone had no reason for the internet - so we needed to cross that bridge early and we were somewhat prepared, but also found that Skinny Jump had limited numbers in certain areas so not all people were able to access cheaper internet. Describe any insights that may be useful to others working towards digital equity.

#### **How will you share the outcomes and lessons from this initiative? \***

We would use inhouse training.

Our social media pages.

Our Annual Report.

What channels/mediums will be used so that this initiative can inform future projects for yourself and others.

#### **Which population group/s were affected by this project or program? \***

Age groups > Adults (people aged 18+) > People aged 50-64

Age groups > Adults (people aged 18+) > People aged 65-84

Ethnic and racial groups > Indigenous peoples > Pacific Islanders

Ethnic and racial groups > Indigenous peoples > Māori

Ethnic and racial groups > Pakeha New Zealanders

Please choose only the group/s that were at the very core of this project/program.

#### **Share your evaluation plan and any supporting documents you feel appropriate, that will help us to better understand your initiative.**

For example survey results or feedback, annual report, summary to the board or any visual or audio representations of your work.

Remember this report will be placed on our website for transparency.

#### **Upload files:**

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### Upload files:

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### Upload files:

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### Provide additional details:

Photos selected are from some of the training that we have done for people that permitted their photo to be taken.

Let us know if anything you have shared is confidential or can be used to promote this work.

Remember this report will be placed on our website for transparency unless otherwise requested.

### What (if anything) have you changed in your approach and practices? Explain why this was necessary?

The only practice we have changed is to explain our style of delivery. Our definition of student centred.

This information may help inform others undertaking similar work.

## Financial report

**\* indicates a required field**

### Project income and expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

Income Description	Income type	Confirmed funding?	Income amount (\$)	Notes
InternetNZ	Philanthropic grants	Confirmed*	\$15,000.00	
NZ Lotteries	Government grants	Confirmed	\$90,000.00	Wages, Over-heads, Senior Connect Project
			\$	

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Expenditure description	Expenditure type	Expenditure amount (\$)	Notes
ChromeBooks	Infrastructure and/or hardware	\$16,153.82	Chromebook packages
Wages	Salaries and wages	\$73,846.18	
Overheads	Overheads	\$15,000.00	

### Income and Expenditure Totals

Total income amount	Total expenditure amount	Income - expenditure
\$105,000.00 This number/amount is calculated.	\$105,000.00 This number/amount is calculated.	\$0.00 This number/amount is calculated.

**Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:**

We did not receive funding from the council however we were still able to deliver the project as intended.

### Feedback

You are almost at the end of your final report. Before submitting, please take a few moments to provide some feedback.

**Please indicate how you found the acquittal process:**

Very easy  Easy  Neutral  Difficult  Very Difficult

**How many minutes in total did it take you to complete this form?**

80

Estimate in minutes (i.e. 1 hour = 60 minutes)

**Provide us with any feedback you have from learning about evaluation.**

For example, feedback on the evaluation toolkit, or the impact evaluation planning had on this initiative or your organisation.

**InternetNZ is a membership organisation. Would you be interested in hearing more about becoming a member?**

Yes please  No thanks  I am already a member