

On-demand grant 2021/22

On Demand Report

Application No. OD000042021_22 From Ms Amber Bohanna

Form Submitted 3 Apr 2023, 11:39am NZST

Instructions

Kia ora. The questions below are to help InternetNZ understand the triumphs and challenges you have faced to date in your mahi we have supported.

We want to celebrate your successes and understand the obstacles you have encountered so far. This will help us all to learn what we could do differently next time.

This form will be placed on our website for transparency.

Please complete and submit this form no later than the date stipulated in your funding agreement. Should you be unable to meet the deadline, contact us to arrange an alternative date, by emailing funding@internetnz.net.nz. You may not be eligible to apply for further grants from InternetNZ if this is not submitted. The completion of this form should be overseen by someone with an intimate knowledge of the funded mahi.

Final project report

*** indicates a required field**

Project title *

High Quality Information and Support for Gender Minorities in Aotearoa

Provide a short summary of the work that was completed as part of this project / research. *

We moderated our online support forum for at least one hour every weekday, checking posts and comments, correcting any disinformation or misinformation, and adding relevant facts-based information and links to extended information and resources on our website.

We also improved our website structure, accessibility, search function, and content.

Describe the "who, what, where and when" of your initiative.

Is your mahi for this project complete? *

Yes No

If your initiative is still in progress, pick "no"

Start Date

12/01/2022

Must be a date.

Finish Date

15/12/2022

Must be a date.

When do you anticipate that your project / research will be completed?

Must be a date.

Leave blank if this is an ongoing initiative or if finish date is unknown.

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Are there any areas where you need further support to complete this mahi?

Yes, we would like to continue to provide support group moderation, and further improve our website.

What are the outcomes of this project? *

Our peer support group grew by 500 members (total 2,600 members).

Our website was accessed 89,917 times, with over 201,000 page views.

Our guide to gender-affirming hormones was accessed over 10,000 times in 2022 (double the number of 2021)

Over 1,000 students enrolled in our online courses, including approximately 500 healthcare workers.

We carried out over 3,000 one to one peer supports, including 1,372 by email.

Describe major achievements or outcomes of the project in terms of benefits for participants and/or others.

Who have you worked with to make this project happen?

We had 4 staff members who contributed to moderating the support group, as well as 2 volunteers who help when they have time. 5 of these are transgender women and one is irawhiti and transmasculine non-binary.

The website structure improvements were carried out by a member of staff, with input from 2 other members of staff.

For example, staff, volunteers, other organisations or support that has been instrumental in this mahi.

Describe any changes from the original proposal and the reason the changes were required.

Originally we contracted an artist to complete 12 illustrations for our social media campaign, and put down a \$1,500 deposit (half payment). However, they were unable to complete the work due to covid and other whanau circumstances.

We redirected the remaining half of this budget into making it easier to find relevant information by improving our website structure and our search function. We also updated our social media group kaupapa and kawa. <https://genderminorities.com/2023/03/13/transgender-and-intersex-nz-rules/>

We may use this information to help inform others undertaking similar work.

What did you or your team/organisation learn as a result of doing this project? *

We learned that it's much easier to keep on top of the social media support group when someone has an hour each day set aside for moderation.

We also learned that our main landing page on our website was too cluttered, and so was our main menu. Some web pages tried to do too much. It's easier for people to find what they need when the options are simpler. For example, "services" and "information" pages rather than all on one page.

Describe some areas for improvement and/or reasons for success and/or challenges. How will the things you learnt inform future projects?

How will you share the outcomes and lessons from this mahi? *

We were interviewed for the Tagging In project which you funded, and shared insights with Cassie, who also gave us interesting things to think about.

What channels/mediums were used?

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Which population group/s were affected by this project or program? *

Gender groups > Diverse Gender Identity (DGI)

Please choose only the group/s that were at the very core of this project/program.

Did you reach the audience you intended? *

Yes. This year we have more engagement from families of trans youth, more trans young people reaching out when they're in trouble, a lot more engagement from trans adults, and a lot of trans healthcare providers learning how to better support trans patients through our online course. We've also had an increase in the media accurately reporting on transgender people and anti-transgender campaigners, which we believe is largely due to the availability of accurate information online and in significant part due to our website.

Our online self-advocacy resources have been used a lot this year, which also has a big influence on the ability of trans people to share their experiences and be heard.

Reflect on who you set out to help, and whether this changed at all through the course of the project.

What has the feedback been to date? *

Excellent. Service users are very happy with the website update, and people who use the social media group say it makes finding information much easier.

Consider whether you have permission before quoting any specific piece of feedback.

We'd love to see some visual and/or audio representations of your work. Please share it below.

Upload files:

Filename: Transgender and intersex NZ rules [2023 update].pdf

File size: 2.4 MB

and/or

Provide web link:

Must be a URL

and/or

Provide additional details:

Please include captions, if relevant

Can we use your media content in our communications? *

Yes No Please contact us first
e.g. in our annual report

Financial report

* indicates a required field

Project income and expenditure

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Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

Income Description	Income type	Confirmed funding?	Income amount (\$)	Notes
Internet NZ	Philanthropic grants	Confirmed*	\$10,000.00	This grant

Expenditure description	Expenditure type	Expenditure amount (\$)	Notes
Online support workers	Salaries and wages	\$7,000.00	
Illustrations	Other expenditure	\$1,500.00	Artist was unable to finish these
Web design	Salaries and wages	\$1,500.00	

Income and Expenditure Totals

Total income amount	Total expenditure amount	Income - expenditure
\$10,000.00 This number/amount is calculated.	\$10,000.00 This number/amount is calculated.	\$0.00 This number/amount is calculated.

Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:

No, we did have a change to the plan (as discussed) but we utilized the remaining funding to good effect.

Feedback

You are almost at the end of your final report. Before submitting, please take a few moments to provide some feedback.

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Please indicate how you found the acquittal process:

Very easy Easy Neutral Difficult Very Difficult

How many minutes in total did it take you to complete this form?

60

Estimate in minutes (i.e. 1 hour = 60 minutes)

Please provide us with your suggestions about any improvements and/or additions to this form that we might consider:

I think it's good.

I was unsure how much detail to add, so if you wanted more detail please let me know.

InternetNZ is a membership organisation. Would you be interested in hearing more about becoming a member?

Yes please No thanks I am already a member