Project Report

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Project Title
Building Digital Well-Being: A Community Pilot in Hutt City
This question is read only.

Please provide a short summary of the work that was completed as part of this project / research *
Our goal for this programme was to pilot a new digital inclusion initiative with 300 families, half in Hutt City and the other half in other areas. We assigned places as follows:

Hutt City 150

Kawerau/Murupara 70

Haeata Campus, Aranui, Christchurch 80

As at 27 March 2020, a total of 351 people had registered for the programme; 319 attended at least one session and 289 completed their Digital Licence programme (96% of those who started). Participants came from households with school-aged children; the total number of children benefiting directly was around 450.

All families who completed the programme received a refurbished Surface PRO tablet computer or laptop computer. The Digital Licence, while aimed at intermediate level students, proved to be relevant for adults in improving their confidence in staying safe online and keeping their children safe.

At the time of our bid, we had sourced 140 donated Surface PROs; during the programme we sourced a further 160 donated units. The total value of this equipment was around $200,000. This meant that all 289 families who completed the programme received a device; this provided a critical incentive for families to work through and complete the programme (mostly involving 8 hours of learning over two days or four weeks).

37 families did not have access to an internet connection at home and were signed up with the Spark JUMP initiative.

The cost of trainers for delivering the programme was met by our partners and a team of 6 volunteers supported 27 participants at three Wellington City Council housing complexes.

DIAA also contributed to project management costs as part of a Community Lottery Grant as well as JUMP support as part of a Spark Foundation grant.
Describe the 'who, what, where, when and why' of your initiative

Timing

Is your project / research complete? *
◉ Yes   ○ No
If your initiative is still in progress, pick 'no'

Start Date
01/03/2019
Must be a date.

Finish Date
29/02/2020
Must be a date.

Milestones

What have been the major steps / stages (i.e. milestones) involved in delivering your initiative to date?

Milestone	Description
Secure local delivery partners	We collaborated with four community delivery partners: (1) Hutt City Libraries, Lower Hutt (2) Te Aka Toitu Trust, Eastern Bay of Plenty (3) Greater Christchurch Schools Network and TechMate, Aranui, Christchurch (4) Wellington City Housing
Engage 300 families with school-aged children/ grandchildren	351 people registered for the programme, with 289 completing (gaining their Digital Licence and a digital device)
Evaluation	Participants in the Hutt programme were surveyed on completion of the programme. tutors and others involved in implementing the programme were invited to provide feedback on programme successes and the various delivery models.
e.g. planning; major activities; evaluation	

Outcomes

What outcomes were generated as a result of this project / research?

Outcomes are the changes that have occurred for the beneficiaries of your initiative. Generally outcomes can be framed as an increase or decrease in one or more of the following:

- Skills, knowledge, confidence, aspiration, motivation, (these are generally **immediate** or short-term outcomes)
- Actions, behaviour, change in policy (these are generally **intermediate** or medium-term outcomes)
- Social, financial, environmental, physical conditions (these are generally **long-term** outcomes)

Immediate outcomes occur directly following an activity (e.g. within 1 month); intermediate outcomes are those that fall between the immediate and long-term (e.g. between 1 month and 2 years); and long-term outcomes are those we expect to see years later (e.g. 2, 5, 10 or 50 years after the activity).

We also want to learn more about how you tracked the outcomes of your initiative - what you measured and how.

If you need more help understanding what outcomes are, read the help sheets at www.ourcommunity.com.au/evaluation

List your initiative's outcomes and attached information in the following table. Leave blank any fields that do not apply to your project.

Outcome	Were these outcomes anticipated?	Timeframe	Indicator	Verification Method
Families are more aware of online issues confronting their children and mokopuna	Anticipated	Immediate	Participant feedback	surveys
Families without internet connections signed up for an internet connection	Anticipated	Immediate	Number of new internet connections	Jump modems assigned
Families have better access to and confidence in using digital devices	Anticipated	Immediate	Number of families receiving a digital device	Number of devices provided
Outcomes are the changes that you believe were generated or influenced by your initiative. See information above.	Choose from the list	Choose from the list (see description above)	What you used to measure this outcome - e.g. 'change in teenage pregnancy rates from x to y'	e.g. survey; interviews; focus groups

What (if anything) did you change in your approach and practices as your project? research proceeded, and why? *

Our original plan was for children to work with their parents in completing the programme. While this was achieved for some families with the weekend wananga approach, some participants preferred a learning environment where there children were not present. So we relaxed the requirement for parents and children to learn together.

We also piloted three different learning approaches:

(1) Weekend Wananga group classes: 4 hours per day over two days

(2) Weekly group classes: 2 hours per week over four weeks

(3) Open ended: One on one support over 2-3 months

Our objective was to provide flexibility with the delivery models to suit the availability of community participants.

We may use this information to help inform others undertaking similar work

What did you learn as a result of undertaking this project/program? *

(1) The Digital Licence programme developed by the Alannah & Madeline Foundation in Australia is a useful tool for educating adults about online safety, even though the programme was originally targeted at school students.

(2) The opportunity to procure an internet connection and quality digital device created powerful incentives for most people who registered for the programme to complete it.

(3) Group learning sessions have special benefits for all learners, as they can share their own experiences and celebrate with each other when receiving their certificates and devices.

(4) People do have real concerns about keeping themselves and their children safe online,

(5) There is a real need to integrate internet safety programmes as a core component of digital literacy.

We are particularly interested in lessons that may help others undertaking similar work. Think about what you learned about your inputs (money, skills, personnel, time - too much; too little; about right?); your assumptions (were they 100% right, only partly right, or were the results a complete surprise?); and the context of the project/program (timing; targeted beneficiaries; geographic settings - were they right; wrong; about right?)

How will you share your learnings from this project/research? *
We plan to prepare a report on the pilot project and use this to secure support for expanding the programme to more communities. We have discussed this possibility with Google NZ (which sponsored the original development of the Digital Licence programme for New Zealand and offered it to 10,000 intermediate level students). We have also applied to InternetNZ for further funding to expand the reach of what we consider to be hugely successful programme.

What mediums were used to share the learnings? Have you reached the audience you expected?

We'd love to see some visual and audio representations of your work. Please share below.

Upload files:

Filename: Hanson Court 1.JPG
File size: 1.3 MB

Filename: Hutt City War Memorial Class 1.jpg
File size: 1.1 MB

Filename: Murupara Afternoon 2.jpg
File size: 494.9 kB

Filename: Murupara Morning 1.jpg
File size: 495.4 kB

Filename: P1000392.JPG
File size: 7.2 MB

Filename: P1000393.JPG
File size: 6.3 MB

and/or

Provide web link:

Must be a URL

	and/or
Provide additional details:	Participants in our programme came from low income communities and most were shy about having their photographs taken. The examples attached to this report illustrate classes in action as well as the celebrations of success in receiving their completion certificates.
	Please include captions, if relevant
Can we use your media content in our own communications?	○ Yes ○ No ● Please contact us first
	e.g. in our annual report

Financial Report

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Project Income & Expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

Income Description	Income Type	Confirmed Funding?	Income Amount ($)	Notes
INZ Grant	Philanthropic Grants *	Confirmed *	$21,000.00	Funding from INZ was a critical success factor
DIAA- Stepping UP	Philanthropic Grants	Confirmed	$10,000.00	Part of Community Lottery grant
Delivery Partners	Other Income	Confirmed	$9,000.00	In-kind support
Tutors	Earned Income	Confirmed	$10,800.00	Funded by delivery partners
Equipment Donors	Donations	Confirmed	$200,000.00	Equipment donated by 3 organisations
Spark Foundation	Donations	Confirmed	$6,290.00	Value of Jump service
DIAA - Jump support	Philanthropic Grants	Confirmed	$4,000.00	Part of Spark Foundation grant

Expenditure Description	Expenditure Type	Expenditure Amount ($)	Notes
Digital Licence Fees	Project and Production *	$2,800.00	Paid to Alannah & Madeline Foundation
Tutor Fees	Salaries and Wages	$16,609.00	Paid by partners
Computer refurbishment	Infrastructure and/or Hardware	$11,513.00	
Computer donations	Infrastructure and/or Hardware	$200,000.00	
Facilities hire	Project and Production	$9,000.00	In-kind support
Jump costs	Infrastructure and/or Hardware	$6,290.00	Funded by Spark Foundation
Project management	Salaries and Wages	$14,571.00	

Income and Expenditure Totals

Total Income Amount	**Total Expenditure Amount**	**Income - Expenditure**
$261,090.00	$260,783.00	$307.00
This number/amount is calculated.	This number/amount is calculated.	This number/amount is calculated.

Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:
We received significantly more donated computers (300 compared to original budget of 140) which accounts for the most significant variation. We had also budgeted for 50 % of all participants needing an internet connection, whereas only 12% did. Other income and expenditure was pretty much as expected.

Certification and Feedback

Feedback

You are now nearing the end of this form. Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback. (If you would rather provide anonymous feedback, please go to **{{ Grantmakers: provide a link to an anonymous survey or delete this sentence }}**

Please indicate how you found the acquittal process:
○ Very easy ◉ Easy ○ Neutral ○ Difficult ○ Very Difficult

How many minutes in total did it take you to complete this form?
150
Estimate in minutes (i.e. 1 hour = 60 minutes)

Please provide us with your suggestions about any improvements and/or additions to this form that you think we need to consider: