# Agenda for a meeting of the InternetNZ Council

# Friday, 10 May 2013

## Level 9 Grand Arcade Tower, 16 Willis St, Wellington

Start	Item	Person	Page number
10.00am	Appointing a new Chief Executive (tbc)	Frank March	-
10.30am	Council and CE alone time	Frank March	-
10.45am	Apologies	Frank March	
	Declaration of Councillor interests		5
	Agenda consideration - in committee items		
10.50am	InternetNZ's identity	Jordan Carter	
	<ul> <li>InternetNZ's purpose (discussion)</li> </ul>		П
	- Identity review		14
	- Review of InternetNZ's Objects		19
11.40am	Open Recursive Resolvers (tbc)	Frank March	-
	A brief talk from Jay Daley on this subject.		
12.00pm	Lunch		
12.45pm	Subsidiaries – DNCL and NZRS	Joy Liddicoat	-
	- Alone time (Chairs, CE and Council -	Debbie Monahan	
	confidential)	Richard Currey	
	nz Fee Setting (confidential)	Jay Daley	
1.30pm	Business Plan 2013/14 (late paper)	Jordan Carter	-
2.25pm	President's Report	Frank March	24
2.35pm	Board Remuneration	Frank March	30
2.55pm	Break		
3.10pm	Chief Executive's Report	Jordan Carter	38
	<ul> <li>CE's report + Operations Update</li> </ul>		44
	<ul> <li>Updates on: International Strategy, Internal Policies, Community Funding Review, Website IA review, NetHui, the ANZIAs, and Investments</li> </ul>		-
	- Auckland premises		52
	- Financial Report to 28 February 2013		54
	- AUT Strategic Partnership (late paper)		-
3.55pm	Consent agenda items	Frank March	
·	a. Ratification of minutes: 22 March 2013		67
	b. Outstanding action points		73
	c. E-votes ratification		75
	d. Grants Update		81
	e. Membership update		85
	f. 2020 Trust update		87
4.00pm	Other business	Frank March	
	Meeting feedback		
4.10pm	Meeting ends		

# Annotated agenda for a meeting of the InternetNZ Council

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	<ul> <li>InternetNZ's purpose (discussion)</li> </ul>		П
	- Identity review		14
	- Review of InternetNZ's Objects		19
	THAT Council agree to review of InternetNZ's identity, with the approach, phases, dates and budget limits set out in this paper.		
	THAT Council		
	<ul> <li>EITHER allocates \$50,000 of new funding for this Review, to form part of a new Budget line for this review and for the Review of the Objects.</li> </ul>		
	- OR allocates \$50,000 for this Review form the Workstreams budget line.		
	THAT Council instigate a review of InternetNZ's Objects, with the approach set out in this paper, NOTING that staff will present a more detailed proposal for the review for online adoption by 1 June 2013.		
11.40am	Open Recursive Resolvers (tbc)	Frank March	-
	A brief talk from Jay Daley on this subject.		
12.00pm	Lunch		
12.45pm	Subsidiaries – DNCL and NZRS	Joy Liddicoat	-
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	confidential)	Richard Currey	
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	- CE's report + Operations Update		44
	<ul> <li>Updates on: International Strategy, Internal Policies, Community Funding Review, Website IA</li> </ul>		-

4.10pm	Meeting ends		
4.00pm	Other business Meeting feedback	Frank March	
	f. 2020 Trust update		87
	e. Membership update		85
	d. Grants Update		81
	c. E-votes ratification		75
	b. Outstanding action points		73
	a. Ratification of minutes: 22 March 2013		67
r	THAT the minutes of the meeting held on 22 March 2013 be received and adopted as a true and correct record, and THAT the following reports be received:		
3.55pm	Consent agenda items	Frank March	
	THAT Council receive the 2012/13 February financial report from the Chief Executive.		
	THAT Council receives the CE's Report.		
	- AUT Strategic Partnership (late paper)		54 -
	- Financial Report to 28 February 2013		52
	- Auckland premises		
	review, NetHui, the ANZIAs, and Investments		

# **Declaration of Councillor interests**



#### **REGISTER OF INTERESTS**

I May 2013

FOR INFORMATION

#### INTERNETNZ COUNCILLOR REGISTER OF INTERESTS

Officers and Councillors are required to register any interests, commercial, political or organisational, which they believe may be relevant to the perception of their conduct as a Councillor or Officer. Officers and Councillors are, however, still required to declare a Conflict of Interest, or an Interest, and have that recorded in the Minutes.

Officers and Councillors receive the following annual honoraria:

#### Honoraria

President - \$18,000 Vice President - \$11,250 Councillor - \$9,000

Name: Frank March

Position: President, InternetNZ Term: AGM 2012 - AGM 2015

Declaration Date: 21 March 2007, updated 25 July 2011

#### Interests:

- Holds two .nz domain name registrations
- Member of NZ Association of Scientists
- Employed by the NZ Government (Ministry of Economic Development), consequently:
- NZ representative on the Governmental Advisory Committee of ICANN
- Technical advisor to the Trans Pacific Partnership negotiators for the Telecommunications and Ecommerce Chapters
- Member of IPv6 Steering Group and administration team
- Member of the Institute of Directors
- Officer's Honorarium for InternetNZ

#### Name: Jamie Baddeley

Position: Vice President, InternetNZ Term: AGM 2012 - AGM 2015

Declaration Date: 28 August 2007, updated 3 November 2012

- Owner and Director of Viewpoint Consulting Ltd
- Viewpoint Consulting Ltd is a shareholder of FX Networks Ltd
- Registrant of vpc.co.nz, is.org.nz, internetstandards.org.nz
- Member of the New Zealand IPv6 Steering Group
- NZNOG Trustee
- Officer's Honorarium for InternetNZ

#### Name: Donald Clark

Position: Councillor, InternetNZ Term: AGM 2011 - AGM 2014

Declaration Date: 20 April 2009, updated 18 August 2012

#### Interests:

Holds several .nz domain name registrations
 Councillor's Honorarium for InternetNZ

#### Name: Michael Foley

Position: Councillor, InternetNZ Term: AGM 2012 - AGM 2013

Declaration Date: 25 August 2007, updated 27 September 2011

#### Interests:

- Director of Voco Limited
- Director of Domain Name Commission Ltd
- Domain Name Commission Director's fees
- Holder of .nz domain names
- Member of Advisory Board for Lifestock Improvement Corporation
- Contracted as Programme Manager Vodafone
- Councillor's Honorarium for InternetNZ

#### Name: Neil James

Position: Councillor, InternetNZ Term: AGM 2010 - AGM 2013

Declaration Date: 28 August 2008, updated 22 November 2011

#### Interests:

- Fellow of IITP
- Councillor's Honorarium for InternetNZ

#### Name: Hamish MacEwan

Position: Councillor, InternetNZ Term: AGM 2012 - AGM 2015

Declaration Date: 24 August 2007; updated 27 September 2011

- Self employed Open ICT consultant
- Registrant of sundry .nz domains
- Councillor's Honorarium for InternetNZ

#### Name: Brenda Wallace

Position: Councillor, InternetNZ Term: AGM 2012 - AGM 2015

#### Interests:

- Full time contractor at Weta Digital
- Member of Green Party of Aotearoa New Zealand
- A gazillion .nz domain names
- Organiser of Girl Geek Dinners Wellington
- Trustee for One Laptop per Child New Zealand.

#### Name: Jonny Martin

Position: Councillor, InternetNZ Term: AGM 2010 - AGM 2013

Declaration Date: 28 August 2007, updated 6 March 2009

#### Interests:

- Employee of Packet Clearing House
- Shareholder of FX Networks Ltd
- Director of the Asia Pacific Internet Association (APIA)
- Member of NZNOG and APRICOT organising committees
- Holds a number of .nz and .net domain names
- Councillor's Honorarium for InternetNZ

#### Name: Nat Torkington

Position: Councillor, InternetNZ Term: AGM 2011 - AGM 2014

Declaration Date: I October 2009, updated 17 October 2011

- Kiwi Foo Conference organiser
- Member of the advisory board to the Government Information Systems group within the Department of Internal Affairs
- Member of the Industry Advisory Board of the Auckland Bioengineering Institute
- Founder of Open New Zealand
- Sits on the Library Information Advisory Commission
- Blogger for O'Reilly Media
- Past consultant for Telecom New Zealand on innovation, and may continue to do so in the future
- Advisor to the American cloud computing startup Opscode
- Advisor to Spotlight Reports, NZ-based web startup
- Director, Silverstripe
- Director, He Hononga Software Ltd.
- .nz, .com, .org, .cn, .us, .me domain registrant
- Advisor to PHP Fog
- Advisor to 77 Pieces
- Director, GNAT Limited
- Councillor's Honorarium for InternetNZ

#### Name: Michael Wallmannsberger

Position: Councillor, InternetNZ Term: AGM 2011 - AGM 2014

Declaration Date: 31 July 2006, updated 7 January 2011

#### Interests:

- Employee of ASB Bank Limited
- Member of the New Zealand Labour Party.
- .nz domain name registrant
- Member of the Standards Council
- Shareholder/Director, Wallmannsberger Ltd
- Director of .nz Registry Services
- Councillor's Honorarium for InternetNZ

#### Name: Lance Wiggs

Position: Councillor, InternetNZ Term: AGM 2010 - AGM 2013

Declaration Date: 9 August 2010, updated 28 June 2012

- Beneficiary shareholder of Pacific Fibre Limited
- Owner and director of LanceWiggs Consulting
- Director and shareholder in several NZ companies operating online and which are owners of several .co.nz domain names
- Director of Cadimage Group Limited and associated companies
- Director of Powerkiwi Limited
- Director of Define Instruments Limited
- Director of Lingopal Limited (Australia)
- Director of Pocketsmith Limited
- Director of 200 Square Limited
- Better By Design coach for NZTE
- Shareholder and advisor to Authentic Tours Limited
- Member of the Institute of Directors
- Shareholder and advisor to Vend Limited
- Councillor's Honorarium for InternetNZ
- Member of NZCS / Institute of IT Professionals

Name: Dave Moskovitz

Position: Councillor, InternetNZ Term: AGM 2011 - AGM 2014 Declaration Date: 9 August 2010

- Registrant of .nz, .com, .org domains
- Board memberships:
- Think Tank Consulting Limited (Chair)
- WebFund Limited (Chair)
- Golden Ticket Limited (Chair)
- WebFund Golden Ticket Holdings Limited
- WebFund Smartshow Holdings Limited
- Shareholdings (all of the above, plus):
- Ponoko Limited
- Celsias Limited
- 8interactive Limited
- Numerous publicly listed companies
- Admin Innovations Limited (through WebFund)
- DIYFather Limited (through WebFund)
- Smartshow Limited (through WebFund)
- Non-profit Leadership:
- Trustee, Think Tank Charitable Trust
- Board member, AngelHQ Establishment Board
- Treasurer, Wellington Progressive Jewish Congregation
- Councillor, Wellington Regional Jewish Council
- Co-Chair, Wellington Council of Christians and Jews
- Other memberships:
- New Zealand Open Source Society
- Institute of Directors in New Zealand
- Springboard
- Royal Society
- Councillor's Honorarium for InternetNZ

# InternetNZ's identity



Paper for 10 May 2013 Council meeting

#### FOR DISCUSSION

### InternetNZ: The brief story about what we are and what we do

#### Tabled with Council to generate discussion

This paper sets out a second version of a concise narrative explaining what InternetNZ is for and what it does. It is aimed to generate discussion at Council to test the emphasis and direction, which should also help inform the Identity Review.

#### InternetNZ's foundations

InternetNZ is a membership based organisation that exists to protect and promote the Internet for New Zealand.

Our vision is that the Internet is – and has to remain – open and uncapturable. That is how its benefits will be most widely shared.

InternetNZ was set up in the mid-1990s by a group of far-sighted people who understood the huge gains that the Internet could offer – and knew that as the changes it allows began to happen, the Internet itself would come under attack from a wide range of vested interests.

The objects of InternetNZ cover a wide range of areas, all supportive of spreading knowledge about the Internet, and aimed at nurturing the biggest revolution in communications the modern world has seen.

Those objects are charitable. The things we do to achieve our objects are for the benefit of all New Zealanders – whether they use the Internet today, or might use it tomorrow.

#### What do we do?

The work we do to protect and promote the Internet is for the benefit of the local Internet community in New Zealand. It fits into four broad areas:

We are the manager for the .nz ccTLD – this is an important piece of national infrastructure, and almost half the group's turnover is devoted to running the .nz registry and managing its policy framework – a robust, world leading system where the rights of those who register domain names come first.

We do highly focused technical and public policy work on Internet issues – protecting the Internet and its potential to drive innovation and change from those with other agendas, and sharing information and ideas about how legislation and policy can protect and promote the Internet.

We organise (and take part in) events and forums where information about the Internet is shared – to help a wider audience understand how the Internet operates, how it is developing, and how they can both make best use of today's Internet, and shape its development.

We fund organisations that help achieve our objects. Through grants, funding rounds and strategic partnerships, we support others do work that supports our vision for the Internet, and contribute to a strong network of organisations that understand and will help defend the Internet.

#### What don't we do?

InternetNZ isn't here to represent Internet users, or the ISP industry. By protecting and promoting the Internet itself, we help make sure that services aimed at users develop and evolve in a free and open way. That's what our objects set out, and that's why the work we do has the Internet – access to it, development of it – at its heart.

#### Compare and Contrast: first version as sent to Council for online discussion on 24 April.

"InternetNZ exists to serve Internet users, which these days means the general public. We also serve the Internet itself.

Our mission is to do good works, which we translate as protecting and promoting the Internet for New Zealand.

We do four kinds of good works:

- \* we run the .NZ domain name system, a core piece of national Internet infrastructure (self-explanatory)
- \* we make arguments and advocate policies, practices and technical innovations that support an open Internet (broadband, copyright)
- \* we fund organisations aligned with our vision to do good works that support it (Strat Partners etc)
- \* we provide platforms that give people the chance to discuss the Internet and how they can make it work for them. (NetHui etc)

We do this good work as a charitable NGO that was set up to protect the Internet itself, not any particular use of it.



Paper for 10 May 2013 Council meeting

#### **FOR DECISION**

### **Establishing an Identity Review**

**Author:** Jordan Carter, Chief Executive (Acting)

**Purpose:** To set out the basis for an Identity Review of InternetNZ

**Date:** 1 May 2013

Identity is at the core of any successful organisation. When there is clarity about what an organisation stands for and what it represents, it finds it easier to go about its business.

A wide range of feedback suggests there is a lack of clarity around InternetNZ's "identity". In this paper, this term is used in preference to "brand" or "purpose" as a somewhat less definite and more expansive matter.

To bring clarity to InternetNZ's identity, I propose a review as set out below.

#### Why might confusion arise?

Ten years ago, InternetNZ was clearly focused on the management of the .nz ccTLD, with a developing role in policy related directly to Internet technologies. Since then, the rising use of the Internet and its growing impact on a wide range of sectors, the ad-hoc development of InternetNZ's community funding programmes, charitable status has been gained, and an unresolved strategic debate about how far "up the stack" InternetNZ is active have introduced sources of uncertainty as to its current role and mandate.

Combined with a review of the Objects underpinning InternetNZ, a review is timely to take account of the current environment and how we should best position ourselves. This isn't about changing what InternetNZ does – it's about explaining what we do (and should do) effectively.

#### Why a review?

It isn't possible or reasonable for any one component of InternetNZ to by itself clarify InternetNZ's identity. The staff cannot do it on their own; nor can members; nor can Council. Yet the anecdotal feedback from staff, members, Council and other stakeholders suggests this is a problem that needs to be tackled.

#### What would be involved?

Campbell and I have discussed options with Dave Morrison at NZRS and with Mark Blackham, principal at Blackland PR, about how to go about such a review, after earlier

identifying a need for some baseline research into the public and stakeholder perceptions that InternetNZ attracts.

There are five broad stages we propose:

1.	Market comparison: Compare and contrast InternetNZ with similar organisations in other sectors, to gain a sense of how they interpret and pursue their mandates.	<ul> <li>Desk Research</li> <li>Discussion session</li> <li>Report on best match and lessons for change</li> </ul>
2.	Stakeholder analysis: Market research. What do audiences think InternetNZ does?	<ul> <li>Desk examination of existing research / or run research if necessary</li> <li>Report conclusions related to identity and purpose</li> </ul>
3.	Review vision, purpose and values (vision for future, area of business, points of difference): What was meant? Are these still relevant? Can they be better expressed?	<ul> <li>Desk analysis of existing vision, purpose and values</li> <li>Discussion session of relevance, encoded meaning, and options for clearer expression</li> <li>Produce amended vision, purpose and values</li> </ul>
4.	Review the unique strategy being deployed to reach the vision	<ul> <li>Desk analysis of existing business strategy.         Use existing measures to assess success.         Analyse theoretical chance of success.         Compare to strategies of similar organisations.</li> <li>Discussion session</li> <li>Produce amended strategy</li> </ul>
5.	Identity guide	Produce a succinct identity guide to the identity of InternetNZ.  Objectives Audiences Brand definition (vision / purpose) Core messages Language Behaviour Communication principles

The research proposed in stage 2 will provide baseline quantitative information about how InternetNZ is perceived that could be compared with later, similar research to develop our understanding of how we are perceived.

### What would the timing be?

If the Council agrees with this approach, we suggest that the following broad timing apply:

Phases I & 2 - May-June 2013

Phase 3 - June-July 2013 (or hold to September 2013)

Phase 4 - September 2013

Phase 5 - October 2013

It would be preferable from an operational point of view to conduct the whole review on a much more ambitious timetable, since there is a clear problem that needs the outputs of this review to tackle. That said, there are two constraints driving the more gradual timeframe we propose:

- Limited time available at Council meetings for in-depth discussion
- Unwillingness to see identity matters crystallised during the tenure of an Acting Chief Executive

The operating team can work with the outcomes of the first two phases to shape interim messages, so the slower timeframe does not prevent progress.

If Council believes a different approach should be taken, this paper instigates the discussion to settle that.

#### Linkages with other work under way

- The website Information Architecture review has generated some input that would be useful for this Identity Review, and the outcomes of an Identity Review will help shape website content in future.
- The review of the Objects set out in a separate paper for this meeting could have a longer-term impact on InternetNZ's identity and the outcome of an Identity Review conducted in the next few months, if it leads to changes in the Objects. There is no assumption that the Objects review will necessarily lead to changes.
- The strategic planning process which kicks off in August and sees a strategy day in September may be linked to questions of InternetNZ's identity.

#### **Resource requirements**

The Comms Lead and the CEO will be the main staff resource. We would commission Mark Blackham's agency to support the review and conduct aspects of the research identified in the phases table above. The approximate cost of this would be around \$15,000.

Separately, the external market research (of the public and of stakeholders) would be contracted from a third party (potentially Colmar Brunton, to take advantage of existing knowledge about InternetNZ through work done for the subsidiaries), and would require a separate budget of around \$25,000 – rising to around \$35,000 depending on whether a larger number of stakeholders were separately interviewed, and the length and focus of the questionnaire used for the public survey.

This implies an overall cost cap of \$50,000 for the Identity Review. This would be funded from one of two options:

 a new budget line that could fund this review and the review of the Objects, along with an associated increase in the budget limit for 2013/14, or from the Workstreams budget line.

The second option could constrain ability to deliver the Business Plan.

#### Follow-on work

At the conclusion of the Identity Review and after the Review of the Objects are completed, there will be a decision needed as to whether to take the newly clear identity and develop a fresh visual representation of it (logo, website, etc). This would be a logical follow on but is not required per-se by agreeing to conduct the Identity Review.

#### **Conclusion**

The operating team believes that settling the question of InternetNZ's identity will assist with the work of the organisation. The phased approach of reviewing external perceptions, the practice of other organisations, our existing approach to representing our identity and then working through future options from that evidence base appeals as a low-impact and constructive way to proceed.

#### Recommendations

- 1. That Council agree to a review of InternetNZ's identity, with the approach, phases, dates and budget limits set out in this paper.
- 2. That Council

EITHER allocates \$50,000 of new funding for this Review, to form part of a new Budget line for this review and for the Review of the Objects.

OR allocates \$50,000 for this Review from the Workstreams budget line.

Jordan Carter
Chief Executive (Acting)

I May 2013



Paper for 10 May 2013 Council meeting

#### **FOR DECISION**

### Review of InternetNZ's Objects

Author: Jordan Carter, Chief Executive (Acting)

**Purpose:** Reviewing InternetNZ's Objects

**Date:** 1 May 2013

Council decided at its meeting on 22 March 2013 to ask the staff to develop a paper for the May meeting setting out how a review of InternetNZ's objects could be done. This paper sets out a number of preliminary issues where Council's guidance will help the staff develop the right form for the Review.

Some questions to elicit feedback and discussion are in grey boxes such as this.

### Why have a review?

There are some reasons why a review of the Objects is a good idea:

- Growing pressure to expand InternetNZ's ambit due to ever-broader use of the Internet (and so ever broader impacts) clashes with narrow, specific objects.
- InternetNZ members have not had the chance to consider the Objects in a structured way in recent years.
- The nature of the Internet may have changed since InternetNZ's Objects were created, but there has been no structured analysis of the Objects to see if they need to change as a result.
- InternetNZ's membership has grown in recent years, and has broadened in its areas of interest and reach. The members may wish to establish additional Objects, or change existing Objects, to reflect their interests.

Are there any other particular reasons to have a review?

Are there any salient reasons **not** to have a review?

#### What would be involved?

The Objects are fundamental to InternetNZ, and therefore the most appropriate way to conduct a review would seem to be by means of structured discussion with InternetNZ's members.

By contrast, a staff- or Council-focused review seems to me to be inappropriate, given the role the Objects play as founding statements under which the Council governs and the staff operate the organisation. That is not to say there is no role for Council or staff: the responsibility would be to organise and proceed with an open, inclusive review.

To cater for the fact that members are by their nature generally volunteers, a range of forms of discussion over a reasonable time period would seem most reasonable.

There appears to be little advantage in trying to out-source any such review.

#### There should be no assumption that a review will lead to changes.

A number of stages would make sense:

1.	Develop plan for the review: take account of Council feedback and prepare clear plan for how to conduct the Review and communicate it properly.	<ul><li>In-house preparation</li><li>Council sign-off online</li></ul>
2.	Initial discussion: canvass the need for a review with Members and solicit feedback on the review plan.	<ul> <li>Online discussion</li> <li>Possibly discussion at AGM in July (?)</li> </ul>
3.	Discussion sessions: have member events & online sessions to talk through a presentation that deals with the genesis of the Objects, current pressures, and solicits ideas as to any need for change, and specific types of changes sought.	<ul> <li>Prepare a backgrounder and presentation</li> <li>Discuss with Strategic consultation meetings in October (?)</li> </ul>

If the above stages of the review led to a desire to propose formal changes to the Objects, the following steps could follow:

4.	Preparation of tentative proposal – for changes or for status quo	•	Based on results of
	retention.		discussion sessions and strategic planning?
5.	Consultation sessions: member events & online sessions to discuss tentative proposal	•	November or December?
6.	Final proposal to eGM	•	February 2014?

Does this approach work at a broad level?	
What stages should be added / removed?	

#### What would the timing be?

The timing is proposed at a high level above. The reason for the slow pace – particularly of the substantive parts of the review – is a perceived lack of urgency, and to give the newly appointed CEO the chance to start to understand the organisation before a (potentially intense) discussion on the Objects kicks off.

Is the proposed timing and pace of the review right? If not, what is needed – a quicker or slower review?

#### Linkages with other work under way

- The website Information Architecture review has generated some input that would be useful for this Identity Review, and the outcomes of an Identity Review will help shape website content in future.
- The Identity Review will crystallise how we explain the current Objects, Mission, Vision and so on. It will provide a useful input to this review, as being clear about the status quo will help people be clearer about whether they wish to see change occur.
- The strategic planning process which kicks off in August and sees a strategy day in September can consider the Objects as part of this review, or separately.

#### **Resource requirements**

The Comms Lead, Community and Collaboration Lead and CEO will be the main staff resource. Councillor time and effort will be needed to engage members in the Review.

No external resourcing should be required for the review itself, unless specific tools are required for discussion management. In the event the process led to proposals for changes to the Objects, there would be a need for professional advice as to any implications for InternetNZ's charitable status.

Are you aware of other likely resource requirements not canvassed here?

#### Follow-on work

This review does not of itself create a need for follow up work. If however changes to the Objects eventuated, there would be follow up work required in clarifying how to present the new basis of the organisation, and potentially branding implications.

Is other obvious follow up work apparent to you?

#### Recommendation

That Council instigate a review of InternetNZ's Objects, with the approach set out in this paper, NOTING that staff will present a more detailed proposal for the review for online adoption by I June 2013.

Jordan Carter

Chief Executive (Acting)

I May 2013

# **President's Report**



# **President's Report**

1 May 2013

# FOR INFORMATION, DISCUSSION AND DECISION

### **President's Report to May 2013 Council Meeting**

Author: Frank March

Status of paper: Final

#### 1. Reappointment of Board Directors

Subsidiary Board vacancies have arisen as follows:

#### DNCL:

- Andy Linton has reached the end of his current term. He has served 8 years of a possible 9 before having to step down.
- David Farrar has completed one 3 year term and is willing to continue.
- Michael Foley is up for reelection to Council this year.

Having discussed the options with Joy Liddicoat, I am proposing that:

- (i) Andy be reappointed for 12 months. His role has been to provide technical expertise to the DNCL Board. We will use the time available to find a suitable person to replace his expertise in 2014. Reappointment for a year will still allow for a normal roll over of Directors.
- (ii) David Farrar be reappointed for a full three year term.
- (iii) We need to make a decision about the Council representative until the outcome of the election is known after the AGM.

#### **NZRS**

- Richard Currey has reached the end of his first term as Chair and is willing to continue.
- Mark Vivian has reached the end of his first term and is willing to continue.
- Michael Wallmannsberger was appointed for 2 years in 2011 although his term on Council does not expire until next year.

Having discussed options with Richard Currey, I am proposing that:

- (iv) Richard be reappointed for a three-year term as Chair.
- (v) Mark be reappointed for a further three-year term. Note that in terms of 'new blood' an opportunity will arise next year.
- (vi) Michael be reappointed for a further 12 months pending the outcome after the 2014 AGM.

#### 2. Council and Board remuneration

The final report from Ron Hamilton is circulated with the Council papers. There is some room for movement given that fees for NZRS Directors and Council members have not been

adjusted for five years. There has been a request from the Chair of NZRS that Council consider an increase for his Board's Directors.

#### The report suggests:

The recommended fee band for the Council member and director fees for the two companies be considered are:

Council member: Increase from \$9000 to \$15000 DNCL director: Increase from \$14400 to \$19,500 NZRS director: Increase from \$14400 to \$19,500

Although the fees recommended are appropriate... the Council needs to use judgement as to what they think is most appropriate for their members.

At the same time, any change to Council remuneration requires the approval of members at the AGM and dramatic increases are not likely to be received favourably.

I strongly support the recommended increases for remuneration for Directors of the subsidiary companies. I make no recommendation for Council. That is for Council to discuss and of course for members to agree at the AGM.

#### 3. Travel Report

My report on the recent ICANN/GAC meeting is appended for information

#### **Summary of Recommendations**

- That vacancies on the DNCL and NZRS Boards for non-Council Directorships be filled by rolling over existing Directors for new terms. In the case of the Council appointees that these be rolled over for one year in the case of the NZRS Board and await the outcome of the AGM and Council elections for the DNCL Board.
- 2. That increases in Subsidiary Board Directors' fees recommended in the TBR (Ron Hamilton) report be agreed to.

# Report from ICANN/GAC Meeting and Associated Discussions

Beijing, April 2013

Frank March

The 46th ICANN meeting was held from 7-11 April in Beijing. I attended with full financial support from InternetNZ (through Domain Name Commission Ltd (DCNL)), and leave to attend from the Ministry of Business, Innovation and Employment

A version of this report will be also be provided to the DCNL Board and to the InternetNZ Council.

The GAC meeting started earlier than usual and ran from 4 to 11 April because of the unusually heavy workload. I attended the GAC meeting from 4 April to 9 April, leaving Beijing earlier than intended because of a crisis at home. Because of the pressure of GAC work I attended few meetings outside the GAC.

#### **Governmental Advisory Committee**

The GAC Communiqué from the April 2013 meeting may be found at <a href="https://gacweb.icann.org/download/attachments/27132037/Beijing%20Communique%20april2013\_Final.pdf?version=1&modificationDate=1365666376000&api=v2">https://gacweb.icann.org/download/attachments/27132037/Beijing%20Communique%20april2013\_Final.pdf?version=1&modificationDate=1365666376000&api=v2</a>. As well as the usual Communique format providing advice to the ICANN Board, it has two Annexes attached outlining the result of GAC consideration of new gTLDs.

#### 1. New gTLD issues

Most of the meeting was closed and taken up with discussions about how the GAC should deal with contentious new gTLD applications. A number of members had registered objections to certain strings and some, including New Zealand, had circulated position papers in advance of the meeting. For reference a summary of the New Zealand position prior to the meeting is attached at Annex I.

In general terms the GAC considerations as outlined in the Safeguards (see GAC Communique Annex I) are reasonably aligned with the New Zealand position paper. That the lists of affected strings are not regarded as being exhaustive will result in considerable uncertainty in the ICANN community. In most cases, especially the areas of health, finance and intellectual property the lists of strings are very long and include many that are of marginal relevance at best. (Note that these were finalised in the final stages of the discussions after I had left the meeting). Except for these two issues, and despite not being able to contribute to discussions leading to the final text, New Zealand is able to support Annex I.

The Board has decided that plurals and derived strings (such as .hotel and .hotels) are not confusingly similar. The GAC has adopted the position that however true this might be technically, from a consumer perspective these should be seen as being in contention and treated accordingly.

The GAC reached a consensus opposing only two applications:

- (i) the dotConnectAfrica application, and backs the application for .africa from UniForum which has backing from most African states and the African Union Commision; and
- (ii) the application for .GCC which is the acronym for an intergovernmental organisation (Gulf Cooperation Council).

There is limited support for opposing .islam and .halal on the grounds that these lack sufficient support from Islamic communities.

A number of applications proved too contentious for the GAC to make any recommendation from this meeting. The Board has been asked not to proceed beyond Initial Evaluation with the following strings: .shenzhen (IDN in Chinese), .persiangulf, .guangzhou (IDN in Chinese), .amazon (and IDNs in Japanese and Chinese), .patagonia, .date, .spa, .yun, .thai, .zulu, .wine, .vin. The geographic terms do not fit within existing

recognised geographic categories but are of considerable sensitivity to the relevant governments. Discussion on these will proceed intersessionally leading up to the next meeting of the GAC.

There has been substantial community reaction to the GAC recommendations on new gTLDs and the ICANN Board is asking for public comment. As the community reads and digests the Communique and Annex I some of the initial concerns will be alleviated. Much of it addresses issues which have had wide comment in the community, for example closed generic strings.

#### 2. GAC Secretariat

This issue was finally decided at the Beijing meeting. Intersessionally I had drafted on behalf of the GAC an RFP specifying questions that candidate organisations needed to be able to address. In the event only two serious applications were received and the GAC is proceeding to appoint the Australian Continuous Improvement Group (AGIC) to work with ICANN the support team to provide GAC Secretariat services.

#### **Other Matters**

#### **Issues-based Policy Development Process**

Attempts by the GAC to work constructively and at an early stage in PDPs with the gNSO have been much less successful than with the ccNSO due in part to the different and often conflicted constituencies in the gNSO. There is some support in the GAC for PDP working groups to be issues-based rather than constituency-based in future which would allow for GAC members to work as individual members rather than attempting to represent GAC viewpoints per se.

#### New gTLD Security Stability & Resiliency (SSR) Update

This session was largely focused on issues with DNSSEC as it applies to the new gTLDs. It turns out that there are substantial gaps in DNSSEC procedures. For example if someone already has applied for a certificate for an internal TLD on a corporate network not connected to the wide Internet (which might for example be .corp), that is not registered by any central agency and cannot be revoked when the .corp registry is assigned and subsequently signed.

#### **Next ICANN/GAC** meeting

The next GAC meeting will be held in Durban in June 2013 in conjunction with the 47th ICANN Meeting.

#### Annex 1

#### Summary of New Generic Top Level Domain Policies for New Zealand

- I. The GAC should as far as possible provide high level and generic advice rather than specific advice on particular strings and applications.
- 2. The GAC should be concerned that ICANN act in the best interests of the wider Internet community within its mandate to manage critical Internet resources. Decisions should be made in the interests of the global stability of the Internet. Therefore the GAC should ensure that ICANN's first priority is for a successful applicant under the new gTLD programme to be the best qualified to properly administer a registry system for a given string.
- 3. While acknowledging 2, ICANN should accord priority to applications which promote competition and consumer protection in the case of commercially—oriented applications and community development in the case of relevant applications.
- 4. To ensure wide competition and an open Internet, closed registries for generic names should not be encouraged. Either these should be refused, or registries should be required to allow open and non-discriminatory access.
- 5. Where there are competing applications, and where other considerations are equal, preference should go to the applications with the backing of the natural community of interest.
- 6. With applications for strings which correspond to subregional geographical names, the advice of the responsible national governments should be followed.
- 7. In the case of strings of cultural and religious significance, the GAC should allow ICANN decision-making processes to be followed.
- 8. In considering applications for strings applying to areas such as finance and health where issues such as privacy, trust and consumer protection are likely to arise, ICANN should ensure that registry policies are appropriate to those requirements and are contractually enforced.
- 9. New Zealand will not join a GAC consensus opposing any particular string solely on the grounds that for some members the string is sensitive or offensive.
- 10. The GAC should require that the list of prohibited IGO names should be both authoritative and maintained independently of ICANN.

# **Board Remuneration**

# The Boardroom Practice Limited

♦ Building Governance Best Practice ♦

27 March 2013

Mr Frank March President, Internet New Zealand Wellington

Dear Frank

#### Review of Council and boards' fees

I have pleasure in forwarding the final version of the Review of Fees. As I have indicated, changes in the data bases normally used let to issues of interpretation and this contributed to the delay in completing the document. I apologise for the lateness of the report.

As always, TBPL welcomes opportunities to work with Internet New Zealand.

Kind regards.

Yours sincerely,

Ron Hamilton **Principal** 

Principals:

# The Boardroom Practice Limited

♦ Building Governance Best Practice ♦

# **CONFIDENTIAL FOR BOARD ONLY**

# Internet New Zealand: Council, NZ Domain Name Ltd and NZ Registry Office Ltd

Conducted by
The Boardroom Practice Limited
March 2013

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#### 1.0 INTRODUCTION

This report was commissioned by the oral request from the President of Internet New Zealand (INZ), Mr Frank March.

Mr March requested that the fees for NZ Domain Name Ltd and the NZ Registry Service be reviewed. He advised that, with the exception of issues with the INZ CEO, there was no perceived increase in the workload of either board. He also advised that both boards had been placed on the same unit rate. Although he did not specifically refer to the Internet New Zealand Council, it is assumed that it should be included in the fees review.

#### 2.0 BACKGROUND

The Boardroom Practice reported extensively on the basis for setting board fees in 2010 October refers. Much of that report was devoted to determining the work load for the respective boards and, subsequently, in identifying relevant board comparators.

#### 3.0 FRAMEWORK FOR CONSIDERATION

TBPL again notes that the structure and reporting of the council of the subsidiary companies is in broad nature similar to a Crown company structure. The writer also noted that the Remuneration Policy states that it has a number of key principles but more specifically the following:

"the remuneration paid to the directors on each of the business unit boards will reflect the required level of skill and contribution, within the general expectation that the rates in a non-profit society will also reflect an element of service to the common good (ie they would be lower than they would be in a fully commercial entity)."

TBPL would propose to use a number of inputs to the recommendation. First the survey outlined above. Second, the fees from other board type comparisons, for example in the state sector. Third, TBPL's own judgement and experience in terms of their recommendation.

Additionally, the loading for the Chair (and if necessary Deputy Chair), compared with the other board members is the same as the State Owned Enterprise principle of 100% loading for the President/Chair and 25% loading for the Vice President/Deputy Chair against the standard board member/director fees.

InternetNZ has given NZRS the exclusive right to operate and manage the register of domain names and Domain Name System (DNS) in the NZ Domain name space. The agreement also provides for NZRS to provide services to DNCL to an agreed service level agreement. The main focus of InternetNZ is to further national internet policy.

DNCL is a wholly owned subsidiary of InternetNZ. All directors are appointed for a term of three years with a maximum of three, three- year consecutive terms. The council designates the director who is the chair of the board. This cannot be an InternetNZ council member. Some of the key activities of DNCL include establishing policies and monitoring the Domain Name Space, and publishing information on the .nz name space.

NZRS's vision is for excellence in registry management through superior service and the innovative application of technology. Their strategic focus is to deliver availability and continually improve services to help achieve InternetNZ's vision, mission and strategic goals.

#### 4.0 PROCESS

As indicated in section 2.0, the data is measured in six areas - sector, organisational type, revenue, assets employed, shareholders' funds and employees.

The following table indicates a breakdown of fees in the lower medium and upper quartiles and average four non-executive Directors in these categories.

	Lower quartile	Median	Average
Non-executive director hourly rates	2012	2012	2012
Public Sector – Crown owned	\$99	\$154	\$420
Not for Profit	\$48	\$68	\$79
Annual non-executive director fees			
\$5.1-10M	\$12000	\$16000	\$19458
Public sector organisation/Crown owned	\$19500	\$25000	\$36514
Not for profit	\$12250	\$15000	\$17688
Total sample	\$22000	\$36000	\$48588

We based our 2010 recommendations on the 2009 IoD Fees Survey. However, it should be noted that the categorisation of the survey results has changed since 2009 and TBPL have selected the categories of Public Company or Body – other as the comparison, as this appears to have the greatest similarity to the 2009 fee structure now shown in the table in 2012. However, for the Council comparison, the Not-for-Profit remains appropriate. .We have deleted the 2009 data as it does not now lend itself to comparison with the 2012 data. Also, there has been an advised change in the level of revenue.

The changes in the new survey data categories has led to some significant shifts in data and TBPL suggests caution with the comparison and instead has recommended that only the 2012 data be the reference point

The revenue given to TBPL for the Council is circa \$7.4 million which also changes the category comparison

Notwithstanding there has been no increase in Government company fees, the 2012 survey shows an increase the Public Sector/Crown owned fees. From these data, an increase in the two company level of fees could be supported.

#### **5.0 FEE REVIEW PRACTICES**

The 2012 Survey included a question on Fee review practices. TBPL would note that 20% of the boards who do receive fees do so on an irregular basis; 29.2% review annually 9.4% 2 yearly and 4.9% three yearly

So this review for the companies Internet New Zealand, DNCL and NZRS is at the longer end of the fee review practices. Additionally TBPL notes that based on the information supplied by the chairman of the Internet NZ Council, the previous recommendations for fee increases for both Internet NZ and NZRS do not appear to have been enacted suggesting the fee increase for these companies is longer than 3 years

Based upon the fees data provided by InternetNZ, and assuming that the Internet Council time spent is likely to increase to circa 15 days per annum, this puts changes the band to one of the median. The increase in revenue stated at the median also shows a similar annual fee.

There has been no information on changes to the other companies and indicative time and the chair of the Internet Council had indicated that there was no change.

#### **6.0 SUMMARY AND RECOMMENDATIONS**

TBPL notes the following:

- That the Crown Company/Entity fees have not been increased since the new bands were introduced in 2007 to 2008.
- That the number of hours spent on average by the companies fall within the lower quartile to median hours for InternetNZ, the lower quartile for and DNCL and between the median and average hours for NZRS.
- That both InternetNZ fees are closer aligned to the not for profit lower quartile whereas NZRS/DNCL is aligned to the lower quartile Public Sector Crown Company/Entity.

It is noted that the size of the Internet Council and the not for profit and public benefit nature of the organisation and the current fees paid to Council members indicates that the lower quartile is probably the most appropriate for the organisation. The difference between the lower quartile and the median and average is substantial and therefore TBPL would suggest that the lower quartile is the most appropriate comparison.

It is recommended that the base for these three entities is maintained as outlined above in the lower quartile of the sectors.

It was previously recommended that both InternetNZ and DNCL be on the same bands. However, the decision to place both DCNL and NZRS on the same fees, this interpretation loses validity. This being the case, it is recommended that the fees for the Council should still be based on a not for profit organisation.

It is recommended for NZRS that the Public Sector/Crown owned is the basis for fees for this organisation. It is also recommended that the fees for the median be used as guidance as this is also

more reflective of the current fee structure. It should also be noted that despite the fee increases from the survey some companies will choose not to increase their fees

The recommended fee band for the Council member and director fees for the two companies be considered are:

Council member: Increase from \$9000 to \$15000

DNCL director: Increase from \$14400 to \$19,500

NZRS director: Increase from \$14400 to \$19,500

Although the fees recommended are appropriate, once again the Council needs to use judgement as to what they think is most appropriate for their members. As observed, there was no increase stemming from our 2010 report.

However, it should again be noted that a 1.5 multiple for the audit and risk Chair is possibly at the higher end and that the NZRS Chair may wish to consider a lower multiple dependant on the total fees set by InternetNZ for NZRS so that the directors' fees are more closely aligned to the Public Sector/Crown Company Entity.

The current process of Internet Council allocating NZRS a lump sum for fees and expenses for the Board to distribute is standard practice with Public Sector/Crown Company Entities.

We would observe that this has not been the straightforward assessment we had expected, given the changes in the fees survey characteristics. The advice given in this memorandum has taken this into account.

Ron Hamilton

Director and Principal

## **Chief Executive's Report**



Paper for 10 May 2013 Council meeting

#### FOR DISCUSSION

## **Chief Executive's Report**

**Author:** Jordan Carter, Chief Executive (Acting)

Purpose of paper: Report of the Chief Executive to 10 May 2013

#### Introduction

This report conveys critical risks or other risks Council should be aware of, my priorities in the past month, planned priorities for the period from now until the end of July, and a number of staffing and contractor issues. A final section includes a series of brief updates, on the following:

- NetHui
- International strategy development
- Community Funding review
- Website Information Architecture review
- ANZIAs
- Internal policies development
- Investments

Separate papers are attached which most conveniently form part of the Chief Executive's report, but that require separate papers to be most sensibly considered:

- A Operations Update to 10 May 2013
- B Auckland Premises
- C AUT Strategic Partnership opportunities

The financial report for the eleven months to 28 February 2013 follows these papers.

As always, feedback from Councillors or members on the content of this report is very welcome.

#### 1: Critical Risks / Other Risks

There are no critical risks to advise the Council of at the reporting date.

#### 2: Recent Priorities

#### Operating team

The work that has been done by the operating team is summarised in the attached Operations Update. Of particular note have been:

- Developing work on the harmful digital communications proposals Government has raised
- Responding to the telecommunications policy review
- Preparing for the 2012/13 financial audit
- Huge work in getting ready to host NetHui 2013
- Attendance at the ICANN Meeting in Beijing
- Continuing work on the information architecture review of the website

#### **Chief Executive**

Since the last meeting of the Council, I have been focused on the following issues, in descending priority order:

- Finalising 2013/14 Budget and Business Plan and translating this into work plans for all staff and contractors
- Ongoing stakeholder outreach and relationship building
- Conducting annual staff appraisals and remuneration reviews
- Understanding and analysing stakeholder perceptions of InternetNZ and how we should respond to these
- Evaluating the overall posture of InternetNZ's communications effort, including the nature of the brand
- Continuing work on a coherent international engagement strategy
- Developing options for our presence in Auckland
- Attending the CommsDay Summit in Sydney, and the Mindstorm Conference in Auckland.

Planned priorities noted in the previous report that did not receive any attention include:

Area not progressed	Explanation
Developing the internal operating policies framework.	Not a priority in the past six weeks due to limited time.
Completing one on one conversations with all	A few remain outstanding.
Council members.	
Developing ideas as to how we may advance work on	This more properly falls within Susan's
the economic impact of the Internet.	ambit.
Understanding and responding to the Council's need	No opportunity to do this, better placed as
for support and engagement from the CE and	part of induction of new Council post AGM.
operating team.	
Developing initial thinking on a road-map for a new	This can wait until there is a known
permanent CE – how their induction can best be	timetable to hand over to a new CE.
structured.	
Assessment of the operating team's capacity to	This will follow the retreat which is being
deliver the planned work programme.	conducted post the date of this report being finalised.

#### 3: Priorities for the next three months

Given the length of time until the next Council meeting, the horizon for this section of the report is longer than usual, covering focus until the end of July.

#### **Operating Team**

The following matters are planned to be the focus for the operating team between 10 May and the end of July:

- Conducting the InternetNZ elections for Council
- Successfully running the NetHui in July
- Planning for the ANZIAs later in the year
- Detailed work plans arising from the Business Plan
- Ongoing involvement in the Telecommunications Act review
- Participation in Internet Governance events in Europe in May
- Progressing the review of community funding
- Completing the audit for 2012/13
- Attendance at the ACCC's regulatory policy conference in Brisbane in July
- Developing plans for InternetNZ's participation at the IGF in Indonesia in October

Items not completed since last report but still outstanding; include:

- Implementing the investment decisions made in February
- New ways for members to engage with policy work at InternetNZ

If Council agrees them at this meeting then joining these projects will be:

- InternetNZ identity review
- Review of InternetNZ Objects

#### **Chief Executive**

The following are the areas that I will focus on as CE from now until the end of July, subject to necessary changes in focus arising from events and from the prospective employment of a permanent Chief Executive.

- Supporting successful execution of NetHui
- Bedding down individual work plans for staff and contractors
- Assessing the capacity of the operating team to deliver the business plan, and setting out potential changes for incoming permanent CE to consider
- Establishing our Auckland presence
- Working with the other CEs on premises options
- Getting the International strategy ready for Council consideration later in the year
- Preparing for induction of newly elected Councillors and a permanent CEO
- Contributing to the identity, objects and community funding reviews
- Developing our relationships with Strategic Partners and with TUANZ
- Developing and mentoring staff with changed or refined job roles

## 4: Staffing and Contractor matters

As previously advised, a restructuring in InternetNZ's Wellington office has led to the role of Project and Society Lead being made redundant. Susi Cosimo's last day with InternetNZ was on 26 April 2013. A luncheon is being held for Susi later in May, to thank her for her hard work, often in challenging circumstances, over many years of service to InternetNZ.

Dean Pemberton joined InternetNZ as a Policy Advisor directly contracted on a 60% basis as of I May. Dean will provide added depth to the policy team led by Susan, with a focus on technical input into broader policy development.

Overall, people are busy in their roles and my assessment is that there is a good feeling in the team. Capacity constraints are apparent on the policy side, but we are looking at how to mitigate this in the short term.

## 5: Updates

#### NetHui

Krystal reports on this in the operating report. Planning is progressing well. Registrations will have opened by the time the Council meets; solicitation of sponsorship is under way; the programme development is well under way; engagement of the community to drive sessions and streams is well advanced. We anticipate heavy registrations with a different focus to that of past years, due to the event's location in the capital for the first time. The team is eagerly anticipating this event.

#### International strategy development

This process has been slower than I would have liked, mainly due to unavailability of key personnel and more pressing issues. There is a broad unanimity about how to proceed in setting out objectives for our international work that relate to our Objects, and making sure all three business units work in harmony in the international environment. The strategy will be ready for Council review in June, and could be noted then, and further discussed in the strategic planning process in September and beyond.

#### **Community Funding review**

Background research and work has been going on with this, and while the review is a little behind schedule, progress has been made. The delays are due to staff illness. Council will be able to work through the draft report on email as was initially intended, but there will need to be a decision as to whether to finally consider the review in a similar manner, or at an (assumed) special Council that might be called to deal with CE appointment matters, or to defer it until the August meeting.

#### Website Information Architecture Review

Campbell reports on this in the operating report. The project is proceeding according to plan.

#### **ANZIAs**

Campbell reports on this in the operating report. Planning is proceeding well, with Campbell and Krystal working on this.

#### Internal policies

As noted above, I have not progressed this in the past few weeks. There are two sorts: group policies and those which apply to InternetNZ. I am meeting the other CEs in late May to discern how we make group policies and which ones we might need; and will progress internal InternetNZ ones as time allows in the period between now and the AGM.

#### Investments

The Investment Committee has signed off investment approaches with both GMI and Milford, so we are progressing to signing up and transferring the funds as discussed at the previous Council meeting.

#### 6: Other matters

• I intend to attend the FTTH Council conference in Auckland 19-21 May.

Jordan Carter
Chief Executive (Acting)
I May 2013



Paper for 22 March 2013 Council meeting

#### FOR DISCUSSION

## **Operations Update**

**Author:** Operations Team

Purpose of paper: Share work done by team members 23 March-10 May 2013

#### Introduction

This paper is now separate to the CE's report and gives a snapshot of what team members are focused on – primarily for the period since the last Council meeting.

This is presented by team member, in no particular order.

## **Susan Chalmers**

#### **ICANN46** Beijing

Attended first ICANN meeting; constituency sessions attended included the Generic Name Supporting Organisation, Non-Commercial Stakeholder Group, Intellectual Property Constituency, At-Large Advisory Committee & Asia Pacific Regional At Large Organisation; spoke with various parties about the issue of "closed generics" and sensitised them to INZ's position on the matter; Met with parties regarding IGF matters; Attended ISOC Advisory Committee meeting, ISOC Board of Trustees meeting. Anticipate lodging a submission in consultation with DNC and NZRS regarding the GAC communique from Beijing on "safeguards" for new gTLDs.

#### Trans Pacific Partnership, FairDeal Coalition

Completed merger of the Stop the Trap coalition and the Fair Deal coalition, the former folding into the latter and adopting its messaging and approach to copyright issues within the Trans-Pacific Partnership Agreement. Launch of the expanded coalition and <a href="www.ourfairdeal.net">www.ourfairdeal.net</a> to take place on May 17th, during the Lima round of negotiations. Ongoing strategic work with the core group across 5 countries.

#### Lectures: Intellectual Property Society of Australia and New Zealand

Presentations at the IPSANZ forum in Wellington and Auckland. Title: Swarms, Streams and Storage: The "copying" technologies of today. Lecture will examine the evolution of programs designed or otherwise used for the unauthorised exchange of copyrighted material, within the greater context of the Internet's distributed design and the openness that underpins it. The lecture is designed to provide representatives of copyright holders with an enriched perspective on the Internet, including why traditional copyright regimes and enforcement measures, are naturally incompatible with the environment.

http://www.ipsanz.com.au/news-events/events-by-location/new-zealand/wellington/

#### **Internet Governance Forum**

Working with ISOC, the International Federation of Library Associations (IFLA), and the Computer & Communications Industry Association (CCIA) on two workshops for the 2013 Internet

Governance Forum, both of which have passed the first round of cuts; preparing for attendance of the Multistakeholder Advisory Group, the body that organises the IGF, meetings in Geneva from 21 to 24 May.

#### **World Telecommunications Policy Forum**

I have been asked to join the New Zealand delegation to the World Telecommunications Policy Forum in Geneva in May; meetings with members of MBIE, DPMC and MFAT in preparation for the forum and on Internet Governance matters.

#### **World Summit on the Information Society**

I have been asked to sit on an ISOC-organised panel at WSIS, which runs in parallel with the WTPF. Preparation for that panel and WSIS attendance.

#### **Cyberbullying Bill**

Ran a 2-hour workshop with members examining the role of Internet intermediaries in the proposed cyberbullying legislation. Working with team to develop best approach to the creation of a document that will clarify the appropriate role of various Internet intermediaries within the proposed regime, to be presented to officials as a helpful reference document to use while drafting the legislation.

#### Victoria University Wellington Internet academic conferences

Meetings with Susy Frankel to discuss the substance of and make other arrangements for the next academic conference (2 of 3) sponsored by InternetNZ discussions

#### NetHui

Assumed responsibility for the contract for Quinn Norton's speaking arrangement (completed); ongoing consultation with Wellington City Council in developing a ½ days session looking at a possible "digital quarter" for the city; ongoing consultation with Simon O'Connor (National), Clare Curran (Labour) and Gareth Hughes (Greens) on a Parliamentary Internet Forum panel at NetHui; ongoing discussions with various parties regarding possible participation in the Law and Policy sessions at NetHui.

#### **Chorus End User Terms**

Discussed a coordinated response to Chorus EUTs with Consumer; worked with INZ team, Michael Wigley to develop a letter for Chorus regarding their unfair EUTs.

#### **TCF Broadband Product Disclosure**

Met with Telecom in Auckland to discuss the draft TCF Broadband Product Disclosure. Reviewed draft, as of date of writing working with team to develop INZ's response, if any, to provide to TCF once the draft is open for consultation.

## Reg Hammond

#### **Commerce Commission Submission**

Following cross-submissions on the Commerce Commission's UBA pricing determination, the Commission sought views on whether it should continue with the pricing determination. InternetNZ submitted that the Commission was legally obliged to continue its process. The Commission subsequently announced the determination would continue but with a slightly revised timeframe - its Conference will now be on June 12/13.

#### **Review of the Telecommunications Act**

The Government has brought forward a fundamental review of the telecommunications regulatory policy scheduled for 2016. InternetNZ has subsequently formed a coalition with TUANZ and is developing a joint strategy and communication plan. Our view continues to be that such a wide ranging and fundamental review is unnecessary and creates uncertainty.

Government officials are trying to narrow the scope of the review and are preparing a discussion document aiming for a tentative release date of mid- June. InternetNZ's efforts are largely concentrated upon getting the Government to be explicit about their reasons for the review and in supporting the continuation of an independent regulator. The major danger we are seeking to ameliorate is the government fundamentally re-shaping the regulatory environment for copper and fibre networks in order to support UFB roll-out. If there is a UFB funding problem it should be dealt with transparently and equitably.

#### **Chorus End User Terms**

As part of the UFB roll-out Chorus will connect and install ONT in customer premises. In doing so it needs to protect its rights such as rights of access to its equipment, which require Chorus to get signed customer agreement to the terms. InternetNZ has reviewed the published terms and are concerned they are one-sided in favour of Chorus and may be in breach of legislation. They are also likely to be a disincentive to fibre take up. We are working with Chorus, TUANZ and ConsumerNZ to see if we can get the terms improved for users.

#### **Auckland City Digital Leaders Forum**

This meeting was held at the Chorus "lab" with a focus on UFB deployment in Auckland - mostly concerned with difficulties with excessive connection costs due to reinstatement, tree preservation, RMA, etc. An announcement that the Digital Innovation Showcase would be going ahead at Labour weekend was supported by Auckland Council. Chorus is also happy to arrange tour of lab for InternetNZ members. Chorus also provided details of Colmar Brunton research on UFB take up.

#### **Review of the TSO and Digital Dividend Auction**

These items have taken a back seat with the announcement of the Telco Act review. In announcing that Maori would not receive any spectrum - but would receive funding to enhance Maori participation in ICT, the Government overcame one hurdle in the auction process. At the same time it said that it would set a reserve price for the spectrum. This in part contradicts earlier statements that the Government would not seek to maximise the revenue from the auction and would give weight to other factors such as coverage requirements and requiring early rural roll-out of 4G technology. A high reserve would also potentially reduce competition for the spectrum. Much will depend on the terms and conditions of the reserve. InternetNZ will write a blog post on "issues" the TSO review will need to address in the next week or two.

## **Campbell Gardiner**

#### **Community Investment Funding Round**

The Community Investment Funding Round was completed mid-April, with eight applicants awarded funding \$120,000. A media release was issued and details of the successful projects published at https://internetnz.net.nz/content/Community-Investment-Funding-Round. This concludes InternetNZ's funding round activity for the time being.

#### **IPv6 CIO Luncheon**

This luncheon - sponsored by InternetNZ - was held on 16 April in Auckland with over 60 CIOs attending. Speakers were Murray Milner, Dean Pemberton and Sam Sargeant. Associated editorial coverage will appear in CIO Magazine later this year. A blog post on the IPv6 Task Force website

documents the event and its key messages: http://www.ipv6.org.nz/2013/04/17/enterprise-ipv6-deployment-cios-urged-to-take-heed/.

#### **Website IA Project**

The 'discovery' phase of the project has been completed, with insights from the user survey and stakeholder interviews assembled into a report. We are now working with Optimal Usability on the first phase of the IA-proper- creating candidate trees and recruiting people for tree testing.

#### **ANZIAs**

The ANZIAs opened for entries on I May and will close 28 June. NZ entries will be encouraged largely via direct phone calls / emails, alongside more-standard press release and social media activity. A refreshed judging panel will feature this year, with auDA and InternetNZ working to identify suitable judges in each category. Logistical arrangements are progressing well.

## **Dean Pemberton**

#### **APRICOT 2016**

Work continues around preparations for a bid to host the 2016 APRICOT meeting in Auckland. Quotes have been received from the hosting organisations and an updated budget and bid document is being put together.

#### **APNIC Public Policy Advisory Committee (PPAC)**

Work has progressed, with Dean having had input into a draft discussion document which will lay the foundation for the guidelines around how this group will progress.

#### **APNIC Policy-SIG**

Dean is working with Izumi Okutani on a policy proposal to clarify certain clauses within the APNIC PDP. A draft will be sent to the Policy-SIG mailing list shortly with the intention that the final proposal be presented at the APNIC36 meeting in Xi'an in August. This draft proposal has been circulated to the Policy-SIG chairs for their initial comment before being sent to the Policy-SIG mailing list for wider APNIC member discussion.

#### **InTAC**

Planning for this event is in the early stages.

## **Krystal Waine**

#### NetHui

Planning is on schedule. Key milestones currently in the pipeline include a sponsorship drive; finalising details with Quinn Norton as International Keynote; opening of registrations on 8 May; and sourcing AV quotes.

#### **APRICOT 2016**

Discussions are being held with AUT over the possibility of using them as a venue for the workshop component of APRICOT 2016.

## Ellen Strickland

#### NetHui

Programme work and consultation has continued to develop, working with wider community, staff and volunteers. Keynote arrangements are being finalised, including Media3 appearance. Day one all-day workshops are being organised with community focusing on: Internet Research, Youth, Maori. Dean organising InTac, and Susan Wellington City Council. Sessions and meet-ups for Day Two and Three advancing, with plans for facilitation training/ resources being developed.

#### **Strategic Partnerships**

Operationalisation and management of new strategic partnerships off to a solid start.

NetSafe: Met with Martin for monthly Operational catch-up. Planning joint team meeting in May. 2020: Held half day Operational meeting of 2020 and InternetNZ, which will feed into Governance meeting to be held mid/late May.

CCANZ: Organising operational team meeting w CCANZ for May.

AUT partnership proposal development in discussions, delayed due to details being finalised around WIP.

#### Other Collaboration and Community Work

Have had a range of meetings with organisations and projects in New Zealand working on potentially aligned issues, including with local government, business and wider community engagement. Working with lordan and team on range of options in business planning. Community Funding Review commenced and ongoing. Attended Pacific Islands ITU Broadband Forum, Pacific Islands Telecommunications Association annual conference and and Pacific Islands Regulatory Workshop.

## **Mary Tovey**

#### **Year-end Audit**

Completed audit files for auditor's arrival on Mon May 5th, audit (INZ and DNCL) to end on Friday 10th May.

#### **Budget Spreadsheet for APRICOT 2016**

Assisted with the spreadsheet Dean proposes to present to APIA.

#### **Budgets**

Completed and approved, to be entered into QuickBooks for new financial year, set-up next year reporting in QuickBooks.

#### **Police Investigation**

Ramped-up again, in the process of providing a detailed statement.

#### Secretariat Support

Year-end processing for NZNOG and IPv6. Preparing a budget template for Trustees for use with the next conference.

#### **AGM** and **Election**

Assisting Maria and Campbell with organising the Election and the AGM.

#### **DNCL**

Consolidating DNCL payroll files before year end. Train Dylan and Jesse.

#### **NZITF**

Preparing NZITF account in Xero for year end, including filing tax return as needed. Preparing Annual report for auditors.

#### NetHui Sponsorship Invoicing.

Processing sponsorship invoicing when sponsors sign-up for NetHui 2013.

## Maria Reyes

#### **Membership**

Data checking of Grace members and will be sending out a spreadsheet to the team so staff can follow-up individually. As at 30 April, there are around 128 Grace members who are yet to renew.

#### **AGM**

Picking up Susi's pending task for the pre-AGM including helping Campbell with the Elections and providing admin support for the Nomination of Fellows.

#### **Council Support**

Currently managing and monitoring the Evotes and assist Jordan with collating agenda papers for the May Council meeting.

#### **Grants**

Processing Grant applications, liaising with the Grants Committee and doing follow-ups for any pending applications.

## **Keith Davidson**

#### ISOC

ISOC Board met in Beijing afer ICANN, main focus is in three areas:

- Commencement of recruitment process for new CEO
- Strategic planning
- Elections of new ISOC Board members

I had chaired the Nominating Committee in ISOC which narrowed the 29 nominations for the board to a slate of 9 to go forward for election by the constituencies

#### **ICANN**

I attended the ICANN Beijing April meeting, and my main focus was:

- as vice chair of the ccNSO, on the ccTLD activities over recent months
- as chair of the Framework of Interpretation Working Group, in aspects of developing the colour and depth of policies applicable to the delegation and redelegation of ccTLDs
- as a member of the ICANN Meetings Strategy Working Group, to set the agenda and methodologies of ICANN meetings from 2015 into the future
- as a member of the ccNSO Finance Working Group, to work on the basis of a formula to establish the appropriate fee structures for ccTLD financial contributions to ICANN
- as a member of the Study Group on the use of Country and Territory Names, producing its final report to the ccNSO Council

• I chaired a panel discussion on "after WCIT, what next?" for the ccNSO community

#### **APRICOT**

I attended part of the APRICOT Singapore meetings specifically:

- The APTLD Members meeting and AGM, at which I retired as vice chair and from the board of APTLD
- APTLD is still confronting issues relating to its long term membership strategy
- A meeting of the APIA board covering the possibility of InternetNZ hosting APRICOT 2016 in Auckland
- The APStar meeting, where the leaders of the various AP Internet related communities meet, to discuss and coordinate activities and future events.

#### **APRICOT 2016**

I visited Sky Convention Centre with Dean and Krystal, and then visited Auckland University of Technology, as a possible cheaper host for the workshop week of APRICOT, with a view to obtaining quotes for our hosting this event

#### **Other Activities**

- Attended the Samoa Pacific Islands Telecommunications Association / Asia Pacific
  Telecommunity / ITU meeting last week. Main reason was to promote the idea of convening
  the 2nd Pacific IGF for Tonga in September, and secondarily to measure the ITU's actions
  relating to post WCIT. Some very useful bilateral meetings also held.
- Continuing meetings at ICANN Beijing and by teleconference as part of the Multistakeholder Steering Group (MSG) for the Asia Pacific Regional IGF scheduled for Seoul, Korea in early September. Useful progress on development of a meeting RFP completed.
- I was recently added as a member of the Informal Experts Group (IEG) to advise the Secretary General of the ITU on aspects relating to the World Telecommunications Policy Forum (WTPF) which is meeting (concomitantly with the WSIS+10 events) in Geneva 13-17 May. Susan and I will be attending these meetings for InternetNZ, and have both been coopted onto the NZ Government delegation for the WTPF.



Paper for 10 May 2013 Council meeting

#### **FOR DISCUSSION**

#### **Auckland Premises**

**Author:** Jordan Carter, Chief Executive (Acting)

Purpose of paper: Outline approach to Council for Auckland premises

As previously raised with Council, there is a need to establish premises in Auckland for InternetN7.

The purpose of establishing such an office is to improve our presence in Auckland, where many Internet developments occur but where InternetNZ's presence is currently weak.

Particular benefits include the following:

- A proper office environment for Ellen to work with
- A base from which other staff visiting Auckland can work
- A video point of presence for work with Auckland members/Councillors
- A place where we can provide logistical support to strategic partners or other aligned organisations, including TUANZ.

I have been investigating property options, and a CBD fringe premises which would be suitable has attracted interest from Ellen, Paul Brislen and I. We are continuing due diligence on its suitability and exploring another option of co-locating with a small public sector organisation in Auckland as well.

I therefore seek Council's guidance on the following approach:

- Permission to establish an Auckland office presence.
- Maximum opex (rent and all premises opex) of \$45,000 per year ex GST.
- Maximum term two years (to avoid long term commitment).
- Maximum capex on fitout of \$15,000.
- Opex and capex to be funded within existing budget limits.
- Adequate space to host a meeting with ten participants required.
- Ability to provide high quality video conferencing to InternetNZ's Wellington premises required.

I look forward to the discussion.

Jordan Carter
Chief Executive (Acting)
I May 2013



#### Paper for 10 May 2013 Council meeting

#### FOR DISCUSSION

## Financial Report: to 28 February 2013

Author: Jordan Carter, Chief Executive (Acting)

**Purpose of Paper:** To provide an update on the financial performance of InternetNZ

#### **Commentary to the Accounts**

As at February 2013, InternetNZ made a surplus of \$911,776, against a budgeted surplus of \$626,058, reflecting a variance of \$285,718. Detailed commentary on variances follows.

The expected outcome in March 2013 on a P&L basis is income of \$3.716m, expenditure of \$3.236m, and an overall surplus of \$480,000. As agreed by Council at its previous meeting, this and future reports end the distinction between operating cash reserves and "group cash in excess of reserves". On that basis, we expect cash at 31 March will be \$5.534m.

Councillors and other readers should note that in this report, this new presentation looks like a sudden and substantial increase in InternetNZ's assets. This is not the case – the information is just being more clearly set out than previously.

There follow a number of attachments with further information for Council:

- A The profit and loss statement
- B A chart showing net income, actual against budget
- C The balance sheet
- D Information about the spread of assets across institutions
- E A chart showing cash in bank, actual against forecast
- F The cash flow forecast to March 2013.

#### **Income variances**

As reported in the December financial report, earlier in 2012/13, there was a mis-classification of dividend income. Essentially the wash-over dividend payment from NZRS for the 2011/12 year was classified as separate from operating income. Instead, the payment should have been recognised as operating income, and as such an adjustment was made to the January accounts, with this change reflected in reports presented since January.

As a consequence of this change, and an increase in interest received, income is reporting above budget by \$166,481.

For the avoidance of doubt, the operational team now treats all dividend payments from NZRS – the regular three payments plus any additional dividend paid in the following year – as operating income.

#### **Expenditure variances**

Major areas of difference are:

- Remuneration is over budget by \$126k, as predicted in the December report, and is expected to go over budget by approximately \$179k by year end, due to the increased demand for contractors following the resignation of the Chief Executive.
- Operating costs are \$69k under budget, across accountancy, general office expenses, meeting costs, subscriptions, telecommunications and workstreams. We expect this variance to reduce to approximately \$36k by year-end over the preceding budget lines, excluding subscriptions. Additionally, the following budget lines are projected to be over budget at year end; consultants, legal fees, international travel and national travel.
- Sponsorship expenditure is under budget by \$177k due to the budget being based on actual expenditure from last year, the expected variance for year-end will be under budget \$13k.

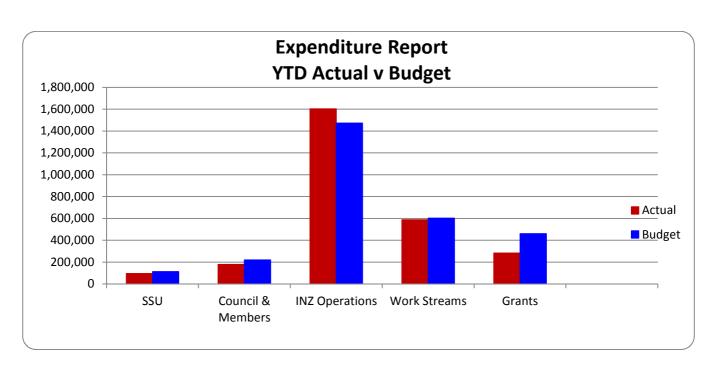
#### **Other Expected Major Budget Variances**

There are currently no other known major budget variances expected.

## Condensed Income and Expenditure Report Actual v Budget As at 28 February 2013

	YTD Actual \$	YTD Budget \$	Variance \$
Income – total	3,661,229	3,494,749	166,480
Expenditure			
SSU	*95,131	*112,505	-17,374
Council & Members	179,800	220,527	-40,727
INZ Operations	1,603,235	1,473,737	129,498
Work Streams	588,285	601,922	-13,637
Grants	283,003	460,000	-176,997
Expenditure - total	2,749,454	2,868,691	-119.237
Net Income	-911,775	-626,058	285,717

<sup>\*</sup> Disestablished in May, consolidated into INZ Operations from 1 June



#### I recommend:

A) That Council receive the 2012/13 February financial report from the Chief Executive.

Jordan Carter

#### **Chief Executive (Acting)**

10 May 2013

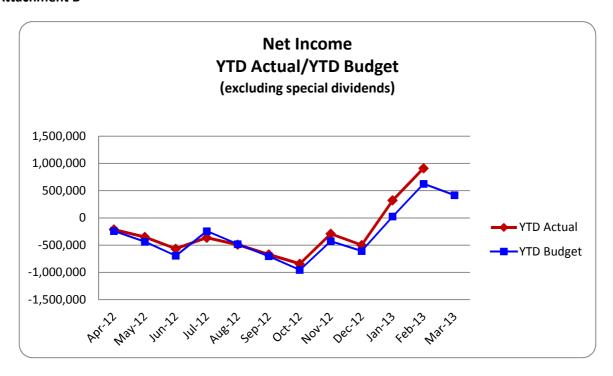
## Attachment A

# InternetNZ Profit and Loss Statement As at 28 February 2013

InternetNZ YTD	Apr '12 - Feb 13	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
500 · Operating Income			
530 · SSU Recharge	185,185.00	185,188.00	-3.00
542 · Membership - Corporate	4,300.00	4,500.00	-200.00
546 · Membership - Individual	4,793.15	4,430.00	363.15
Total 500 · Operating Income	194,278.15	194,118.00	160.15
580 · Investment Income			
583 · Dividends	3,428,920.00	3,277,631.00	151,289.00
586 · Interest	38,031.02	23,000.00	15,031.02
Total 580 · Investment Income	3,466,951.02	3,300,631.00	166,320.02
Total Income	3,661,229.17	3,494,749.00	166,480.17
Expense			
600 · Remuneration			
601 · ACC Levy	2,248.32	6,500.00	-4,251.68
625 · Miscellaneous Staff Costs	1,166.91	3,667.00	-2,500.09
630 · Recruitment	9,047.52	17,167.00	-8,119.48
635 · Staff Training	11,367.24	15,333.00	-3,965.76
651 · Wages & Salaries			
651-01 · Kiwi Saver - Employer Cont	19,312.34	22,983.00	-3,670.66
651 · Wages & Salaries - Other	706,946.05	644,562.00	62,384.05
Total 651 · Wages & Salaries	726,258.39	667,545.00	58,713.39
653 · Wages - Casual & Temporary	11,821.14	5,750.00	6,071.14
654 · Wages - Contractors	336,915.46	248,584.00	88,331.46
655 · Contracted Technical Services	28,832.07	36,667.00	-7,834.93
Total 600 ⋅ Remuneration	1,127,657.05	1,001,213.00	126,444.05
800 · Operating Expenses			
801 · Accountancy Fees	8,785.00	21,000.00	-12,215.00
805 · Advertising & Marketing	10,714.25	11,916.00	-1,201.75
808 · Audit Fees	1,000.00	0.00	1,000.00
809 · Bank Charges	1,144.03	1,467.00	-322.97
811 · Conferences	8,892.81	9,465.00	-572.19
813 · Consultants	25,001.00	14,663.00	10,338.00
816 · Depreciation	55,000.00	55,000.00	0.00
817 · Domain Names	331.95	930.00	-598.05
820 · General Office Expenses	17,680.84	45,874.00	-28,193.16
822 · Governance Training	9,820.44	11,375.00	-1,554.56

824 · Honoraria	100,625.00	100,625.00	0.00
826 · Legal Fees	33,090.24	18,603.00	14,487.24
829 · Meeting Costs	21,074.95	51,848.00	-30,773.05
835 · Postages & Couriers	2,607.55	3,667.00	-1,059.45
851 · Repairs and Maintenance	6,438.03	7,333.00	-894.97
853 · R & M - Software	2,559.99	917.00	1,642.99
855 · Printing & Stationery	15,805.91	19,413.00	-3,607.09
860 · Subscriptions	17,366.19	23,550.00	-6,183.81
870 · Telecommunications	55,123.43	73,333.00	-18,209.57
872 · Travel & Accom - International	126,766.68	110,700.00	16,066.68
873 · Travel & Accom - National	65,761.56	58,420.00	7,341.56
885 · Web Site Updates & Hosting	6,577.34	7,333.00	-755.66
899 · Workstream	588,284.83	601,922.00	-13,637.17
Total 800 ⋅ Operating Expenses	1,180,452.02	1,249,354.00	-68,901.98
900 · Overheads			
915 · Cleaning Costs	9,365.13	10,083.00	-717.87
933 · Electricity	13,280.25	12,833.00	447.25
950 · Insurance	9,121.09	8,433.00	688.09
975 ⋅ Rent Paid	125,675.00	125,675.00	0.00
980 · Security	900.52	1,100.00	-199.48
Total 900 · Overheads	158,341.99	158,124.00	217.99
995 · Other Items			
857 · Sponsorship	283,002.59	460,000.00	-176,997.41
Total 995 · Other Items	283,002.59	460,000.00	-176,997.41
Total Expense	2,749,453.65	2,868,691.00	-119,237.35
Net Ordinary Income	911,775.52	626,058.00	285,717.52
Other Income/Expense			
Other Income			
1000 · Special Dividends			
1001 · Special Dividends Received	400,000.00	400,000.00	0.00
1010 · Special Dividends - Interest	53,309.84	35,000.00	18,309.84
Total 1000 · Special Dividends	453,309.84	435,000.00	18,309.84
Total Other Income	453,309.84	435,000.00	18,309.84
Other Expense			
1900 · Special Dividend Exp-Overhead			
1935 · Specl Div-Christchurch Funding	332,014.54	460,000.00	-127,985.46
Total 1900 · Special Dividend Exp-Overhead	332,014.54	460,000.00	-127,985.46
Total Other Expense	332,014.54	460,000.00	-127,985.46
Net Other Income	121,295.30	-25,000.00	146,295.30
	1,033,070.82	601,058.00	432,012.82

#### **Attachment B**



## Attachment C

## InternetNZ Balance Sheet As at 28 February 2013

	Dec 31, 12
ASSETS	
Current Assets	
Cheque/Savings/Term Deposits	
Total Cheque/Savings/	2,150,635.51
Term Deposits-Special Dividends	
Total · Term Deposits-Special Dividends	3,565,734.51
Petty Cash	400.00
Total Cash	5,716,770.02
Other Current Assets	70,752.30
<b>Total Other Current Assets</b>	70,752.30
Total Current Assets	5,787,522.32
Fixed Assets	
Total Fixed Assets	284,906.89
Other Assets	
Ordinary Share Capital	30,000.00
Shares in DNCL	580,000.00
Loan - Hectors World Ltd	162,243.93
Impairment Prov Hector's World	-162,244.00
Total Other Assets	609,999.93
TOTAL ASSETS	6,682,429.14
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Total Accounts Payable	128,725.16
Other Current Liabilities	
Accruals	19,021.27
Lease Incentives	51,174.54
Tax Payable	-51,125.01
Payroll Liabilities	11,996.80
Total Other Current Liabilities	30,067.60
Total Current Liabilities	158,792.76
Total Liabilities	158,792.76
Equity	
Retained Earnings	5,490,565.56
Net Income	1,033,070.82
Total Equity	6,523,636.38
TOTAL LIABILITIES & EQUITY	6,682,429.14

## Attachment D: Spread of assets across institutions

## **Special Dividend Investment Information**

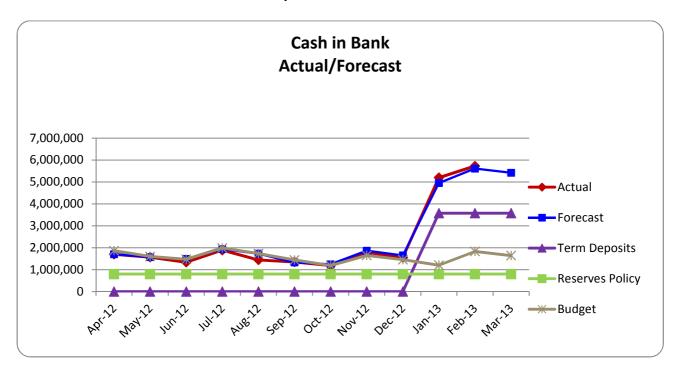
Date	Bank	Term	Amount		
20/10/2010	ASB	24 months	394,901		
07/11/2011	Kiwibank	24 months	621,909		
02/12/2011	Kiwibank	24 months	250,000		
16/01/2012	ANZ	18 months	154,934		
26/01/2012	ANZ	12 months	578,717		
25/05/2012	Westpac	12 months	400,000		
27/07/2012	ANZ	12 months	100,000		
27/07/2012	Westpac	6 months	255,298		
30/07/2012	ASB	12 months	600,000		
30/07/2012	112 Kiwibank 9 months		128,000		
23/08/2012	BNZ	18 months	81,761		
	Total \$		3,565,520		

Note that \$332,000 of special dividend funds were paid out to the rebuilding of Christchurch in April 2012.

#### **InternetNZ Reserves Investment Information**

Date	Bank	Term	Amount
07/02/2012	ANZ	12 months	189.484
27/07/2012	Westpac	119 days	247,128
25/08/2012	BNZ	6 months	541,812
	Total \$		978,424

## Attachment E – Cash in Bank actual compared with forecast



InternetNZ

Cash Flow Forecast

	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13	Total
RECEIPTS	Actual	Proj	Actual										
Invoiced Sales	709	26,982	36,540	23,858	27,287	12,945	40,657	18,747	28,317	51,723	36,993	40,062	344,820
Special Dividends	0	400,000	0	1,193,920	0	0	0	0	0	1,193,920	0	0	400,000
Sundry	0	0	0	0	0	0	0	0	0	0	0	0	0
Special Dividends Interest	1,899	0	2,028	2,159	86	4,875	0	0	0	40,115	0	0	51,162
Dividends	0	0	0	645,000	0	0	0	795,000	0	1,193,920	795,000	0	3,428,920
Interest	0	386	0	0	0	666	0	0	0	0	0	10,000	11,052
Interest Received	325	3,863	896	3,043	13,432	0	335	4,338	1,742	944	8,450	3,987	41,355
Special Dividend Term Deposits	641,718	0	0	0	0	0	0	0	0	3,879,895	1,761	9,612	4,532,987
Sundry Payables	0	0	0	0	0	0	0	0	0	0	0	0	0
Prepayments	0	0	0	0	0	0	0	0	0	0	0	0	0
Interest Receivable	0	1,758	2,534	0	30,652	0	0	0	0	8,506	1,195	0	44,645
RWT Received	0	0	0	0	0	0	4,420	0	13,998	0	0	0	18,418
GST	0	42,211	0	91,990	0	78,054	36,303	3,833	0	47,130	989	0	300,510
	644,651	475,200	41,998	1,959,970	71,457	96,540	81,715	821,918	44,057	4,028,313	844,388	63,661	9,173,869
PAYMENTS													
Invoiced Costs	652,608	152,685	222,094	396,425	247,280	134,902	195,171	165,451	217,949	258,726	210,859	189,577	3,043,727
ACC Levies	0	0	0	0	0	2,585	0	0	0	0	0	0	2,585
Salary & Wages	32,313	37,678	35,454	51,793	32,720	35,309	39,998	40,518	40,479	140,431	31,636	40,901	559,230
Special Dividend Term Deposits	0	400,000	0	950,001	208,086	4,872	0	0	0	0	0	0	1,562,959
Sundry Payables	0	0	0	0	2,184	0	3,290	0	0	0	0	0	5,474
Prepayments	0	0	0	0	0	0	0	0	0	0	0	0	0
RWT	0	0	0	0	0	0	0	0	0	0	0	0	0
PAYE	5,741	15,461	12,401	13,562	21,623	11,361	7,974	16,869	12,535	4,913	68,542	16,026	207,008
GST	668	0	4,069	0	379	0	0	0	24	0	0	0	5,140
	691,330	605,824	274,018	1,411,781	512,272	189,029	246,433	222,838	270,987	404,070	311,037	246,504	5,386,123
NET CASH FLOW	-46,679	-130,624	-232,020	548,189	-440,815	-92,489	-164,718	599,080	-226,930	3,624,243	533,351	-182,843	3,787,746
OPENING BANK	1,746,181	1,699,502	1,568,878	1,336,858	1,885,047	1,444,232	1,351,743	1,187,025	1,786,105	1,559,175	5,183,418	5,716,770	1,746,181
CLOSING BANK	1,699,502	1,568,878	1,336,858	1,885,047	1,444,232	1,351,743	1,187,025	1,786,105	1,559,175	5,183,418	5,716,770	5,533,927	5,533,927

Bank Account Balances as per BS	Apr-12	May-12	Jun-12	Jul-12	Aug-12	Sep-12	Oct-12	Nov-12	Dec-12	Jan-13	Feb-13	Mar-13
NBNZ Savings	26,217	527,434	278,330	703,635	314,892	235,558	35,892	700,974	502,579	353,523	304,419	
NBNZ Current	211,455	17,630	34,714	27,635	61,752	48,597	83,545	114,361	85,826	295,152	867,753	
ANZ Term Deposit	181,390	181,390	181,390	181,390	181,390	181,390	181,390	181,390	181,390	1,015,042	1,023,136	
ASB Term Deposit	0	0	0	0	0	0	0	0	0	994,902	994,902	
BNZ Term Deposit	600,000	500,000	500,000	500,000	541,812	541,812	541,812	541,812	541,812	622,025	623,786	
Kiwibank Term Deposit	40	40	40	128,040	40	40	40	40	40	999,949	999,949	
Westpac Term Deposit	680,000	341,984	341,984	343,947	343,947	343,947	343,947	247,128	247,128	902,426	902,426	
Petty Cash	400	400	400	400	400	400	400	400	400	400	400	
	1,699,502	1,568,878	1,336,858	1,885,047	1,444,232	1,351,743	1,187,025	1,786,105	1,559,175	5,183,418	5,716,770	0

## Consent agenda items

# Minutes of the last meeting: 22 March 2013





#### MINUTES OF COUNCIL MEETING

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**Status:** Draft

Present: Frank March (President), Jamie Baddeley, Donald Clark (video), Michael

Foley, Neil James, Hamish MacEwan, Jonny Martin (video), Dave Moskovitz, Nat Torkington, Brenda Wallace, Michael Wallmannsberger, Lance Wiggs

In Attendance: Jordan Carter, Campbell Gardiner, Maria Reyes (minute taker), Joy

Liddicoat (DNCL Chair), Jay Daley (NZRS CE)

**Meeting Opened:** The President formally opened the meeting at 1:36pm

#### I. Apologies

Apologies received from Cr Moskovitz, Cr Martin, and Cr Wallmannsberger for their early departure from the meeting.

#### 2. Subsidiary Statement of Direction and Goals

Debbie gave a brief summary of DNCL's Statement of Directions and Goals, noting that everything is on track. One of the key points she highlighted was that the DNCL's main piece of work continues into this financial year; namely, registrations at the second level and the 5-year strategy for .nz into the future and protecting .nz. They are also monitoring those registrars keen to be DNSSEC-friendly and working on material to enhance its uptake. At present, there are three registrars that are DNSSEC-ready and they would like to see 10% of registrars tagged as DNSSEC-friendly, but no explicit KPIs have been set. Debbie advised that there are parallels with IPv6 - i.e. trying to sell something (DNSSEC) for which there is no immediate need. Their recent communications and security hires are helping from a communications and stakeholder perspective in relation to DNSSEC.

Jay presented NZRS's Statement of Directions and Goals and asked if there were any questions from the Council. Cr Wallace raised a question around the acquisition of a technical research team for the ccTLD and asked whether this can be done internally. Jay advised that this is more of an InternetNZ decision rather than the Registry. In response, Jordan advised that this can be explored should Council desire.

Cr Torkington thanked DNCL and NZRS for their cogent Statement of Directions and Goals.

The Council also noted the passing of the 2TLD to the next stage and commends DNCL for a job well done.

RN 35/13: That DNCL Statement of Directions and Goals be received.

RN 36/13: That NZRS Statement of Directions and Goals be received.

(President / Cr Wallace)

Don Gould (InternetNZ member) joined the meeting at 1:40pm

Council went into committee for a couple of minutes from 1:55pm

Cr Moskovitz left the meeting at 1:52pm

#### 3. Strategy update: Goals and Transformations

Jordan gave a brief summary of his paper and advised that this is an iteration of Vikram's earlier paper and reflects staff thinking about what we want InternetNZ to achieve. It is intended to better-distills areas of work and set out the changes InternetNZ should be driving.

Cr Wiggs suggested adding a goal of 'being an exemplar for the world' in the way InternetNZ operates, i.e. InternetNZ should be seen as best-practice by the rest of the world.

Jordan advised that the paper doesn't fully take into account the membership consult outcomes but that the next version will do so, as well as the input being picked up as part of InternetNZ's business and work plan development.

There was a brief discussion around the multistakeholderism in the local and international context, and the .nz model. A suggestion was raised on whether there could be more transformations listed. Some areas (such as access regulation) are telco-focused and Jordan noted that in this case, the regulatory framework is still built on a telco legacy foundation. Other areas are seeing a profound shift from legacy to Internet Protocol (IP) and are naturally evolving. He advised that the paper has been written for InternetNZ Incorporated but hasn't yet been discussed with the other CEs. Jordan noted that the InternetNZ group could achieve these goals better if they work better together.

Overall, the Council is largely happy with the paper, with its substance and framework.

#### 4. Business Plan and budget

Jordan gave an update on the draft Business Plan and Budget.

He advised that there have been some changes in the budget due to a miscommunication between Mary and Jay regarding revenue figures and the years they align with, but this has been corrected and the figures even out in the end – largely speaking, with a \$300,000 reduction in reserves at the end of the three-year period compared with the previous forecast. He advised that things are looking good for the forecast outcome.

Jordan raised an issue around the reporting of the Group Cash in Excess of Reserves, where a notional fund of \$3.6 million is currently reported as a separate lump to the InternetNZ operating reserves. Council desired to have a clear understanding from a balance sheet perspective where its operating reserves sit, and no artificial distinctions between cash assets in the reporting.

Cr Torkington suggested for InternetNZ to draft a paper that justifies why InternetNZ spends a large amount of money on international events and involvement, i.e. what we get from these events and what we risk if we don't. Cr Wallmannsberger wants Council to have a richer understanding of international engagement also. Work on this issue (and the international transition) is being done, alongside DNCL and NZRS. The intention is to prepare an International Strategy for debate. The first version of this should be received at the May Council meeting.

RN 37/13: That Council approves for 2013/14 this second draft operational budget of \$3.402 million and capital budget of \$116,000.

(President / Cr Clark)

**CARRIED U** 

Matt McGregor (InternetNZ member) joined the meeting at 2.14pm

Cr Wallmannsberger left the meeting at 2:36pm

Ellen Strickland joined the meeting at :39pm

Matt McGregor left at 2.31pm

#### 5. Strategic Partnerships

Jordan and Ellen gave a brief summary of their paper. This paper recommends that 2020 Communications Trust and NetSafe be partnered with (NetSafe for another year at the current level). A smaller partnership with Creative Commons is also proposed that will help advance their goals, as well as a more-strategic partnership with AUT on the World Internet Project.

With all the proposed partnerships, it was suggested that InternetNZ and the other organisation's operational teams should meet regularly and leverage each other's skills and expertise. Jordan advised that these proposals are experimental and do not over-commit InternetNZ.

Cr Clark raised some concerns around the 'cooking effect' and that the barriers to partnership entry and exit should naturally be set high. Jordan advised that the process of partnerships is being strengthened, as part of the review of the community funding framework.

Cr Wiggs raised an issue of 'governance' i.e. should partnership relationships be maintained at a governance level and if so, is three or four partnerships too heavy from a 'governance' resourcing point of view. Jordan replied that it's about broadening relationships beyond being individually held. A two-meetings-a-year approach has been suggested for the 2020 Communications Trust partnership.

It was noted that this will be a test-bed to trial and see what happens. Some of the Councillors expressed a view that alignment between InternetNZ's objects and the aims of NetSafe and Creative Commons is tenuous. Others took a different view. Cr MacEwan suggested that Creative Commons be funded directly their \$20k through the Grants Committee rather than as a strategic partner. Others disagreed.

Cr Clark left the meeting at 3.08pm

Council took a break at 3:08pm and reconvened at 3:20pm.

Cr MacEwan raised a concern that InternetNZ is slowly weakening the specificity of its Objects, and is spending more time on things that are less of its business and suggested to vote on each partnership proposal individually.

A comment was raised that what is missing is information on the implications of not partnering with these organisations, and the specific operational benefits we hope to see.

RN 38/13: That the Strategic Partnership paper be received.

RN 39/13: That the Chief Executive be authorised to execute strategic partnership

agreements with NetSafe and the 2020 Communications Trust.

(President / Cr James)

**CARRIED U** 

RN 40/13: That the Chief Executive be authorised to execute strategic partnership

agreements with Creative Commons Aotearoa NZ.

(President / Cr Torkington)

Against: Cr MacEwan

**CARRIED** 

RN 41/13: That Council approves one year funding packages as part of the strategic partnerships for the following sums:

- 2020 Communications Trust \$125,000
- NetSafe \$ 125,000

(President / Cr Wiggs)

**CARRIED U** 

RN 42/13: That Council approves one year funding packages of \$20,000 to Creative Commons Aotearoa NZ as part of the strategic partnerships.

> (President / Cr Torkington) Against: Cr MacEwan

> > **CARRIED**

RN 43/13: That the Chief Executive be granted authority to negotiate a strategic partnership

with AUT Institute of Discourse, Culture and Communication and to explore the need for a one-year funding package to help with the delivery of the World

Internet Project New Zealand survey in 2013.

(President / Cr MacEwan)

Abstain: Cr Wiggs

**CARRIED** 

**AP 11/13:** Staff to kick off a review of INZ's Objects, why they exist and how they can be

improved and draft a proposal paper for the May Council meeting.

Susan Chalmers joined the meeting at 3.20pm

### 6. Chief Executive's Report

Jordan gave a summary of his report and highlighted the priorities for the coming months which includes NetHui, ANZIAs, the Telco Act review, Internet Governance events, review of community funding, audit, international review, investment decisions, Jordan's one-on-ones with Council, budget and business planning, stakeholder management, staff appraisals, website IA project, upping Auckland presence, and internal operating policies.

Council went into committee at 3:42 to 3:48pm.

Cr Wallace raised a point that there are too many acronyms in the Council papers and suggested to have a glossary included in the next Council papers for easy reference.

For the operations update, Susan spoke briefly to her recent trip to WSIS (World Summit on the Information Society) and the MAG (Multi-stakeholder Advisory Group) which sets the agenda for the Internet Governance Forum (IGF).

Council went into committee at 3:53 to 3:55pm to discuss the Travel Report

Public versions of the travel reports will be published soon and will, in future, be wholly public documents.

Ellen gave an update on NetHui 2013 and encouraged Councillors to Tweet and spread the word about the 'programme' expressions of interest.

RN 44/13: That Council receive the CE's report.

(President / Vice President)

**CARRIED U** 

#### 7. Matters arising from the minutes

AP 65/11: In progress. The President has circulated a draft report from Ron Hamilton and

this will be brought up at the May Council meeting.

AP 67/11: In progress. To be reviewed/discussed at May Council meeting.

AP 08/13: In progress and noted as for discussion at the May Council meeting.

Excluding AP 08/13, all pending Action Points from the January and February Council meetings have all been completed.

**RN 45/13:** That the minutes of the meeting held on 22 February 2013 be received and adopted as a true and correct record.

(President / Vice President)

**CARRIED U** 

#### 8. Other Business

Jordan noted that the recording unit will no longer be used at Council meetings from now on. He advised that there's been no request from anyone for any of these recordings and therefore, having the audio recording unit at the meetings will no longer be necessary. Council agreed, and the President emphasized that Council minutes simply need to accurately reflect the resolutions and action points, and not the substance of the discussion.

Councillors provided general feedback around the shape and tenor of the meeting, all of which were positive. Some of the comments made were:

- Getting contribution from a wider range of staff has an enormous, positive impact on the meeting.
- Organising more social gatherings for Council (such as the Council dinner held the night before) is desirable, as this creates a better engagement across the group.
- Prefer to have more frequent meetings, good breakout sessions and appreciated the constructive atmosphere.

**Next Meeting:** The next scheduled Council meeting is 10 May 2013.

**Meeting Closed:** The meeting closed at 4:08pm

Signed as a true and correct record:

Frank March, CHAIR

# **Action Point Register**

	Action	Who	Status	Due by	Comment
		De	ecember 2011		
AP 65/11	The President to commence the process for a review of Director's remuneration and provide an update at the February October Council meeting.	President	In progress	March 2013 Council meeting	The President advised that Ron Hamilton has agreed to complete the Director's remuneration review. The President intends to initiate this by next week and he will be in touch with the Councillors regarding the review. The aim is to have any changes in the remuneration to take effect after the next AGM.
AP 67/11	InternetNZ to consider becoming a member of the Maori Internet Society and encourage the Maori Internet Society to become a member of InternetNZ.	InternetNZ	In progress	May 2013 Council meeting	The Action Point is to be marked as 'for review in one year (May 2013)'.
		F	ebruary 2013		
AP 04/13	Jordan to finalise the SWOT analysis for the members' engagement meetings	CE	Complete	March Council meeting	
AP 05/13	Jordan to provide a one-page summary to Council re Susan's work around the policy issues for consultation.	CE	Complete	March Council meeting	
AP 06/13	The President to write to NZRS Board and DNCL Boards re Subsidiary Statement of Expectations for the financial year 2013/14.	President	Complete	March Council meeting	
AP 07/13	Jordan to prepare a new set of strategic goals and priorities in line with the discussion at the February Council meeting and send draft to Council for review prior to the members' consultation.	CE	Complete	March Council meeting	
AP 08/13	Jordan to develop a policy regarding the use of the major events budget line, have it checked by the Investment Committee, and submitted to Council for discussion at the March Council meeting.	CE	In progress	May Council meeting	
AP 09/13	Jordan to negotiate with 2020 Communication Trust, Creative Commons and NetSafe on the funding and proposal, and provide feedback at the March Council meeting.	CE	Complete	March Council meeting	
AP 10/13	Cr Wallmannsberger and Cr Clark to draft a summary of recommendations for Ron Hamilton regarding the Remuneration Review report, and send the draft to the President by end of May 2013.	Cr Wallmannsberger Cr Clark	Complete	May Council meeting	
			March 2013		
AP 11/13	Staff to kick off a review of INZ's Objects, why they exist and how they can be improved and draft a proposal paper for the May Council meeting.	InternetNZ Staff	In progress	May Council meeting	Included in the May council papers

# **Evote Ratification**



### **EVOTE RATIFICATION**

30 April 2013

-v		A I I / 1 K I
-v	IFRA	ATION

**Author:** Maria Reyes

There have been seventeen e-votes conducted since the last Council Meeting:

Evote:		For:	Against:	Abstain:
6032013	THAT the application from the East Tanna Project for \$50,000 to build a satellite broadband connection in Vanuatu be declined.	Dave Moskovitz Nathan Torkington Frank March Lance Wiggs Hamish MacEwan Michael Wallmannsberger Michael Foley Jonny Martin Jamie Baddeley Brenda Wallace Neil James		
13032013	That the Terms of Reference for the review of InternetNZ community funding dated 12 March 2013 be approved.	Nathan Torkington Brenda Wallace Michael Wallmannsberger Michael Foley Neil James Lance Wiggs Hamish MacEwan Frank March Jamie Baddeley Dave Moskovitz Jonny Martin		
15022013	THAT Council ask the Chief Executive (Acting) to assist with the process of employing a permanent chief executive, in particular by:  1) assisting with defining the process that will lead to the development of a job description, and  2) bringing recruitment specialists to the Council meeting on 22 February 2013  THAT Council ask the recruitment committee to brief the Chief	Nathan Torkington Dave Moskovitz Donald Clark Michael Foley Jonny Martin Lance Wiggs Brenda Wallace Hamish MacEwan Frank March Neil James Jamie Baddeley Michael Wallmannsberger		

	Executive (Acting) on progress to date in developing a job description, and to provide the CE (acting) with any information that can assist with his work.		
18032013	THAT the application from University of Auckland for \$10,000 to fund the "Automated Detection of Cyberbullying on Social Networks" research project be declined.	Dave Moskovitz Lance Wiggs Brenda Wallace Frank March Michael Foley Hamish MacEwan Nathan Torkington Neil James Donald Clark Jamie Baddeley Jonny Martin	
3042013 (1)	That Podscape Holdings be awarded funding of \$12,850 from the Community Investment Funding Round - pending referee checks and provided their research results will be free for other sites and services to use (not patented or similarly encumbered), and such learnings will be published under a CC licence.	Lance Wiggs Nat Torkington Frank March Michael Wallmannsberger Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin	Hamish MacEwan
3042013 (2)	That WSA be awarded funding of \$10,000 from the Community Investment Funding Round - pending referee checks.	Nat Torkington Frank March Michael Wallmannsberger Hamish MacEwan Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin	Lance Wiggs

3042013 (3)	That Gather Workshops be awarded funding of \$15,000 from the Community Investment Funding Round - pending referee checks and provided they commit to provide all materials in the Toolkit under a CC-license.	Nat Torkington Frank March Michael Wallmannsberger Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin	Hamish MacEwan	Lance Wiggs
3042013 (4)	That SignDNA be awarded funding of \$16,545 from the Community Investment Funding Round - pending referee checks and confirmation that they have the rights and freedom to distribute content.	Lance Wiggs Nat Torkington Frank March Michael Wallmannsberger Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin	Hamish MacEwan	
3042013 (5)	That the 2020 Far North ICT trust be awarded funding of \$20,000 from the Community Investment Funding Round - pending referee checks and provided their template is released under CC.	Lance Wiggs Nat Torkington Frank March Michael Wallmannsberger Hamish MacEwan Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin		
3042013 (6)	That AWACS be awarded funding of \$20,000 from the Community Investment Funding Round - pending referee checks.	Lance Wiggs Nat Torkington Frank March Michael Wallmannsberger Hamish MacEwan Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin		

3042013 (7)	That Wairarapa REAP be awarded funding of \$20,000 from the Community Investment Funding Round - pending referee checks.	Lance Wiggs Nat Torkington Frank March Michael Wallmannsberger Hamish MacEwan Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin		
3042013 (8)	That Spacecraft be awarded funding of \$6,000 - pending referee checks. Note: to be allocated from leftover monies in the Christchurch Funding Round.	Lance Wiggs Nat Torkington Frank March Michael Wallmannsberger Donald Clark Dave Moskovitz Michael Foley Neil James Brenda Wallace Jonny Martin	Hamish MacEwan Jamie Baddeley	
3042013 (9)	That MaiGroup be awarded funding of \$20,000 from the Community Investment Funding Round - provided they supply further technical information and that that information is deemed acceptable by the Grants Committee.	Lance Wiggs Nat Torkington Frank March Michael Wallmannsberger Hamish MacEwan Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin		
3042013 (10)	That applications from the following organisations in the Community Investment Funding Round be regretfully declined: Zealandia, ICT Gateway, Loomio, MILC, WikiNZ, eBrighton, Primo Wireless.	Nat Torkington Frank March Michael Wallmannsberger Hamish MacEwan Donald Clark Dave Moskovitz Michael Foley Neil James Jamie Baddeley Brenda Wallace Jonny Martin		Lance Wiggs

05042013	THAT the grants request from Pa O Te Ora Charitable Trust for \$30,000 for the assistance towards administration costs & salary for part-time Counsellor/Social Worker be declined.	Frank March Michael Foley Hamish MacEwan Nathan Torkington Neil James Donald Clark Dave Moskovitz Jonny Martin Lance Wiggs Michael Wallmannsberger Jamie Baddeley	
11042013	THAT the grant application from Wanganui District Council for \$10,000 to fund their travel to New York in June to speak & present at the ICF Summit 2013 be declined.	Nathan Torkington Dave Moskovitz Brenda Wallace Michael Wallmannsberger Neil James Michael Foley Lance Wiggs Hamish MacEwan Jonny Martin Jamie Baddeley Frank March Donald Clark	
24042013	THAT Maureen Milburn be appointed the 2013 InternetNZ election scrutineer.	Michael Wallmannsberger Nat Torkington Neil James Frank March Jonny Martin Dave Moskovitz Donald Clark Lance Wiggs Hamish MacEwan Jamie Baddeley Brenda Wallace	

**Recommendation:** THAT the e-votes be ratified.

# **Grants**



## Paper for 10 May 2013 Council meeting

### **FOR DISCUSSION**

# **Community Funding**

**Author:** Maria Reyes on behalf of Grants Committee

Purpose of Paper: Information on community funding decisions

## Decisions made by the Grants Committee since last Council meeting

Amount Requested	<b>A</b> pplicant	Purpose	Decision	Amount Approved
\$2,700	The New Zealand Maori Internet Society	To hold an open floor "Māori Broadband and Spectrum Think Tank"	Declined	
\$5,000	Association of Blind Citizens of New Zealand Inc	To raise awareness of the barriers faced by blind and vision impaired people using the internet	Approved	\$5,000
\$5,000	Kidpower Teenpower Fullpower Trust	Encourage Continuous and Safe Use of the Internet to Parents of Young Children throughout NZ	Declined	
\$50,000	East Tanna Project	To build a satelite broadband connection on a Pacific island in Vanuatu. for a hunanitarian organisation.	Declined	
\$5,000	Victoria University	To fund Qiang Fu to participate the IEEE International Conference on Communications (ICC 2013) to be held in Budapest, Hungary, 9-13 June 2013		\$5,000

Amount Requested	Applicant	Purpose	Decision	Amount Approved
\$5,000	Arrowrock Limited	To expand our free online library of research reports on cloud-based services for small business	Declined	
\$2,300	Telco2 Limited	Funding to attend the 17th Pacific Islands Telecommunications Association Conference & AGM in Apia, Samoa as a speaker in April 2013.	Approved	\$2,300
\$10,000	Yun Sing Koh (University of Auckland)	As research seed funding, which enables to hire a research assistant for one year or fund a master's student for a particular research project, "Automated Detection of Cyberbullying on Social Networks"	Declined	
\$30,000	Pa O Te Ora Charitable Trust	Assistance towards Administration Costs & Salary for a part time Counsellor/Social Worker.	Declined	
\$10,000	Wanganui District Council	Funding to present at the ICF Summit '13 in New York City in June	Declined	
\$15,000 <b>–</b> \$20,000	High Tech Youth Network (Computer Clubhouse Trust)	Development of "The Haps", and online portal for the High Tech Youth Network.	Pending	
\$1,000	The International Nacra 17 Class Association of NZ Incorporated	Funding for website to provide information for those who have an association to the participants in the Nacra 17 Class	Declined	
\$3,500	The New Zealand Society of Authors (PEN NZ Inc.)	Funding will be used to develop a New Zealand Books page on our website www.authors.org.nz.	Declined	

Amount Applicant Requested		Purpose	Decision	Amount Approved
\$3,000	Broadley Speaking Ltd	Funding to present at the Google IO 2013 for a product that was built for a NZ Global company at the Google Developer Sandbox	Pending	
\$3,000	Patricia Southon	To help pay for schooling	Declined	

Budget for 2012/13 financial year: \$ 500,000 Balance of budget left: \$ 12,600

### Recommendation

That Council **note** the decisions made regarding community funding requests since the October Council meeting.

# **Membership Updates**



### **MEMBERSHIP REPORT**

I May 2013

FOR DECISION

### **INTERNETNZ MEMBERSHIP REPORT**

**Status:** Final

Author: Maria Reyes

### 2012-13

	May 2013	February 2013	January 2013	November 2012
Fellows:	23	23	23	23
Individual:	257	242	237	228
Professional Individual:	80	71	69	69
Small Organisation:	25	27	26	26
Large Organisation:	8	7	7	7
Total Membership:	393	370	362	353

## 2011-12

	May 2012	February 2012	January 2012	November 2011
Fellows:	21	21	N/A	21
Individual:	164	193	N/A	187
Professional Individual:	51	61	N/A	58
Small Organisation:	16	27	N/A	27
Large Organisation:	6	8	N/A	8
Total Membership:	258	310	N/A	301

### **Grace Members:**

If the overdue subscription of a Grace Member is paid by I July 2013, the Member shall be deemed to have maintained continuous membership. If the subscription remains unpaid after I July 2013, the membership terminates and a new application for membership will have to be made if the Member wishes to rejoin the Society.

**Recommendation:** THAT the new members be approved.

# **2020 Communications Trust**



### Strategic Partnership – Activity Update: May 2013

# Computers in Homes (CiH)



This is the busiest time of the year for Computers in Homes. 246 families have graduated at 18 different events during the last quarter; a further 474 are scheduled to graduate at a total of 32 events during the next 3 months.

Government funding for the programme reduces from 1500 families to 500 families from July 2013. We have presented our case to Minister Nikki Kaye, who, in her role as Associate Minister of Education has responsibility for digital literacy. We have also met with the Hon Peter Dunne, as leader of a minority party, to secure his support for Computers in Homes. All Ministers have been advised of the reduction in funding and the resulting contraction to 7 regions if we are funded for 500 families. Government decisions will be announced in the Budget on 16 May.

Our partnership with the Ngā Mataapuna Oranga Whānau Ora collective in the Bay of Plenty has resulted in support for a further 40 families to participate in CiH, bringing the total to 86. We are still working to develop similar relationships with other Whānau Ora collectives.

In February, Computers in Homes coordinators from around the country met in Dunedin for our quarterly hui. We welcomed representatives from the Dunedin community to join parts of our meeting and for dinner. Mayor Dave Cull and Deputy Mayor Chris Staynes both joined us as well as local MP, Care Curran and InternetNZ Councillor, Neil James.

Our next quarterly meeting is scheduled for 23-24 May in Porirua. We are looking forward to welcoming Ellen Strickland to this meeting.

Website: www.computersinhomes.org.nz

### **Stepping UP**



The successful 2012 pilot library programme was implemented in five Hutt libraries on a 'business-as-usual' basis on 18 February 2013. The first term concluded on 19 April and the programme for Term 2 has already been advertised.

Other libraries have shown a strong interest in adopting the Hutt model – we are currently working with libraries in Wellington, Upper Hutt, Kapiti, Palmerston North, Whangarei and Tauranga to expand implementation. We expect programmes to be running in all these areas during the next three months.

We have used the Hutt experience to develop a series of new Stepping UP modules - we call these Library Digital Steps. These are pitched at a lower level than our regular Stepping UP modules, reflecting the relatively low level of digital skills in the general community.

DORA, our mobile digital learning centre, developed with funding from InternetNZ, continues to offer Stepping UP courses in the eastern suburbs of Christchurch. She also provided a mobile online Census centre on Census Day (5 March) and made it to television news. We are currently advertising for other trainers to help run courses on DORA, and we believe there will soon be sufficient demand to justify the appointment of a full-time DORA trainer. DORA has her own blog: <a href="http://doradigitalbus.blogspot.co.nz/">http://doradigitalbus.blogspot.co.nz/</a>

Website: www.steppingup.org.nz





#### **KiwiSkills**

We welcomed the release of the \$30M p.a. Training for Work RFPs by the Ministry of Social Development. We have used this opportunity to engage with Ministry officials around the country and training organisations responding to the tender. Our



approach has been to suggest that digital literacy training should be a core part of all work readiness programmes and have offered training providers an attractively priced option for using Kiwiskills training and testing. We have taken this suggestion to Minister Paula Bennett, encouraging her to consider including digital literacy as a core component in all governmentfunded training programmes. We wait with interest to see the scope of future training programmes – we understand the next one will be "Training for Industry".

Stephen Bell from ComputerWorld has provided good commentary on our Training for Work pitch as well as reviewing the Kiwiskills ICDL training materials (25 April online edition): http://computerworld.co.nz/news.nsf/news/bid-to-get-digital-literacy-on-msd-training-scheme http://computerworld.co.nz/news.nsf/news/review-kiwiskills-gives-good-grounding-if-you-usemicrosoft

We have also met in Auckland with two representatives from ICDL Asia for a one-day workshop to develop a forward plan for KiwiSkills. ICDL has re-vamped their modules to create a closer fit with specific industry needs.

Website: www.kiwiskills.org.nz

### Living Heritage



We have prepared a submission for UNESCO's International Fund for the Promotion of Culture to promote Living Heritage in Pacific Island countries. We have a good track record with projects completed in recent years in the Cook

Islands, Samoa and Niue, supported by UNESCO in New Zealand and Learning Media. We are collaborating with Meretui Ratunabuabua and Ian Thomson from USP in Fiji. Meretui is currently the Pacific Heritage Hub Manager for UNESCO World Heritage activities in the Pacific: lan Thomson is a former chair of the 2020 Trust.

Website: www.livingheritage.org.nz

### Community **Wireless Hubs**

The community wireless stocktake project, jointly funded by InternetNZ, is taking longer to complete than we had planned. The contractor we engaged to undertake the work (Douglas Harre from Core Education) had difficultly contacting personnel in the various projects over the Christmas holiday period, and as a result has not met our planned reporting deadline of 31 March. We are working with Douglas to find a way to bring this project to a successful conclusion.

Meanwhile our own community wireless hub project for Computers in Homes families in Kaingaroa Forest Village, using WiMax technologies, was officially launched with a ceremony at the school on 10 April. The unique aspect of the project is the shared used of the Chorus backhaul fibre for school, business and community use. Representatives from our technology partners and Nga Pu Waea (the National Māori Broadband Working Group) attended the launch, which received good coverage in the Rotorua Daily Post and ComputerWorld:

http://www.rotoruadailypost.co.nz/news/kaingaroa-joins-global-community/1824136/ http://computerworld.co.nz/news.nsf/news/putting-rural-broadband-to-work





### **Come to Your** Census



Tuesday 5 March 2013 was Census Day. Our Come to Your Census campaign to encourage communities to complete their census online at a public Community Access Site (sites with public access internetconnected computers) succeeded in recruiting a total of 247 sites, including libraries, schools, community centres, citizens advice bureau, Literacy Aotearoa centres and private training establishments.

We look forward to the results of the Census becoming available later this year so that we can update our digital divide statistics. We have continued to use the 2006 Census results to prioritise our efforts into the regions where there is the greatest internet disconnect.

The recently released Statistics New Zealand Household Survey of the use of Information and Communication Technology (22 April 2013) revealed that 80% of New Zealand homes have access to the Internet. The data is collected from 15,000 households – 87.5% by telephone. We believe that the use of the telephone as the primary data collection mechanism could under-represent the position of families in low socioeconomic regions, where up to 70% of households no longer have a fixed telephone line. We are seeking clarification from Statistics New Zealand on their sampling process. We have had a similar dialogue with the AUT team responsible for the World Internet Survey; as a telephone-based survey, they openly acknowledge the under-representation of communities who no longer have fixed telephone lines.

http://stats.govt.nz/browse\_for\_stats/industry\_sectors/information\_technology\_and\_commun ications/HouseholdUseofICT HOTP2012.

#### **ICT in Schools**

We are preparing for our 2013 biennial research effort into ICT in Schools. This is a syndicated research effort that has been supported by InternetNZ for a number of years. We offer our funding partners the opportunity to insert a customised question into the survey.

We have met with ResearchNZ for an initial project briefing and decided that this year's survey will be carried out online (with the option of downloading a printed copy). We have also resolved that in addition to the printed report the results will also be published online as 'open' data in a form suitable for analysis by interested users.

We expect the new report to be available in November 2013.

#### **Tech on Board**

We are developing a new initiative to promote the inclusion of ICT-literate people on the boards of not-for-profit organisations. IITP has offered 'in principle' support and are now considering how this could work - their specific role would be to encourage IITP members to offer their services to NFP organisations as part of on-going professional development. We have also approached the Charities Commission and they are currently considering what role they might play in promoting the idea to registered charities.

### Digital Literacy

We have met with Minister Nikki Kaye in her new Associate Minister of Education role, with responsibility for digital literacy. The Government released a high level response to the Select Committee Inquiry on 21st Century Learning and Digital Literacy on 10 April. The response included an announcement by Minister Kaye of her plans to establish a digital literacy reference group within 6 weeks; we hope that this will provide an opportunity for on-going dialogue with Government.





Community Development Fund	We supported some of our CiH partners prepare bids for the recent InternetNZ Community Development Fund and are delighted that two were successful – Wairarapa REAP, for a pilot wireless diabetes monitor that provides alerts over the internet to caregivers, and the 2020 Far North ICT Trust, for a satellite-based school wireless internet hub in a remote rural region where RBI infrastructure will not reach for many years (if ever).
Strategic Partnership	We welcome the decision of the InternetNZ Council to sign a strategic partnership agreement with our Trust and are most appreciative of the funding commitment. We look forward to operationalising the new partnership with a management meeting on 30 April and a governance meeting at a later date. Laurence Zwimpfer, Di Daniels and Sue Davidson will represent the Trust in the management meeting and Laurence Millar and two trustees will join the governance group. The governance group has been tasked with agreeing goals and measures for the partnership by 30 June 2013.



### **ADMIN PAPER**

### FOR INFORMATION

### **COUNCIL MINUTE TERMINOLOGY**

Agree "That Council agree..." this is usually followed with a specific decision, policy

position or course of action.

Adopt "That the report be adopted." When Council adopts a report or paper, it is

accepting that the contents of the document, including any recommendations,

are agreed with and become the InternetNZ position and action plan.

Amend "That Council amend ......" This term is for a resolution that seeks to amend a

proposed resolution, and should set out clearly what is to be deleted and what

is to be added.

**Receive** "That Council receive..." This is a neutral term which captures for the record

that a report, document, proposal etc has been noted by the Council. It does not imply that any recommendations in the proposal are to be acted on: that

would require "adoption" as well.

Glossary of Terminology		
2020	2020 Communications Trust	
2TLD	Second Level Domain	
3TLD	Third Level Domain	
ACCC	Australian Competition & Consumer Commission	
ACTA	Anti-Counterfeiting Trade Agreement	
ANZIAs	Australia New Zealand Internet Awards	
APEC	Asia-Pacific Economic Cooperation	
APNIC	Asia Pacific Network Information Center (RIR for the Asia Pacific region)	
APRICOT	Asia Pacific Regional Internet Conference on Operational Technologies	
APTLD	Asia Pacific Top Level Domains Associations (organisation for ccTLD registries in Asia Pacific region	
auDA	Australian Domain Authority (the .au, Australian equivalent of DNCL)	
BIM	Brief to Incoming Minister	
ccTLD	Country-Code Top Level Domain (such as .nz for New Zealand, .uk for United Kingdom)	
CDMA	Code Division Multiple Access (server) (a means to transmit bits of information)	
CFH	Crown Fibre Holdings	
CIRA	Canadian Internet Registry Authority (operators of the .ca ccTLD)	
DHB	District Health Boards	
DIDO	Distributed-Input Distributed-Output. (wireless protocol system)	
DNCL	Domain Name Commission Limited	
DNS	Domain Name System	
DNSSEC	DNS Security (adds security to the Domain Name System)	
DSLAM	Digital subscriber line access multiplier	
DRS	Dispute Resolution Service	
FTTH	Fibre To The Home	
GAC	Government Advisory Committee	
GCSN	Greater Christchurch Schools Network Trust	
GNSO	Generic Name Supporting Organisation (makes recommendations re gTLD to ICANN)	
gTLD	Generic Top-Level Domain (such as .com / .edu)	
IANA	Internet Assigned Numbers Authority	
ICANN	Internet Corporation for Assigned Names and Numbers	
IGF	Internet Governance Forum	
ISOC	Internet Society	
ISPANZ	Internet Service Provider Association of New Zealand	
LFC	Local Fibre Company	
MTR	Mobile Termination Rates	
NCSG	Non-Commercial Stakeholders Group (committee under ICANN's GNSO)	
NZNOG	New Zealand Network Operators Group	
OFDM	Optical Frequency Division Multiplexing	

Glossary of Terminology		
PIP	Pacific Internet Partners (group revived by Keith to help IGF)	
RBI	Rural Broadband Initiative	
RIR	Regional Internet Registry	
STD	Standard Terms Determination	
TCF	Telecommunications Carriers' Forum	
TPP	Trans-Pacific Partnership	
UFB	Ultra Fast Broadband	
WSA	Wholesale Services Agreement	