

Instructions for Grantees

This form is designed to help us understand the challenges, triumphs and insights you experienced and gained while running your funded project/program. Please be frank - while we absolutely want to know about and celebrate your successes, it's just important to us that we understand what did not work so well. This will help us to learn what we and others could do differently next time.

You must complete and submit this form no later than the date stipulated in your funding agreement. However, should you not be able to meet the deadline please contact Gertrud to arrange an alternative date. If you fail to do so you may not be eligible to apply for further grants from **InternetNZ**.

The completion of this form should be overseen by someone with an intimate knowledge of the funded project/program.

Mid-project Report

Research Title

Measuring Digital Divides in Disadvantaged Communities: A Pilot Study

This question is read only.

Amount of funding granted from InternetNZ?

\$25,000.00

Must be a dollar amount.

Please provide a short summary of the work that has been completed as part of this project/research

To date, we have completed our desk research and held 14 focus groups involving a total of 144 seniors, our selected digitally disadvantaged group. Another three focus groups are currently being arranged for July. The focus groups have been held in Kapiti, Wellington, Lower Hutt and the Wairarapa with seniors from a range of different backgrounds, some of whom we would consider to be 'digitally included' and others who are non-users of digital technologies.

Describe the 'who, what, where, when and why' of your initiative

When do you anticipate that your project will be completed?

31/01/2020

Must be a date.

Milestones

What have been the major achievements/steps (i.e. milestones) involved in delivering your project to date?

Milestone

Description

Internet research 2018/19

Internet Research mid-year report

Application 00037 From Mr Laurence Zwimpfer

Selection of disadvantaged community for pilot study	After consideration of a number of digitally disadvantaged communities, we decided to undertake our research with seniors, the group we had suggested in our funding proposal.
Development of digital inclusion profile	We contracted Catherine Cotter to undertake desk research into seniors and digital inclusion. This report was completed in March 2019.
Development of research approach	We have established a research team with Victoria University of Wellington researchers. A research approach was developed and received ethics approval on 22 March 2019. We decided to use a focus group research approach with a cross-section of seniors from the lower part of the North Island.
Baseline research	Focus group research completed with 144 seniors in 14 focus groups. Another 3 focus groups are scheduled for July. Interviews are being conducted by principal researchers, Prof Miriam Lips, Dr Elizabeth Eppel and Barbara Craig.
e.g. planning; major activities; evaluation	

What findings have you made so far?

This research uses a reconceptualised model for digital inclusion. The approach is contextual and explores and measures the effective use of digital technology to achieve digital inclusion outcomes.

The engagement and support of trusted intermediaries has been critical in bringing together groups of seniors for the focus group discussions. In the absence of a known intermediary, it has been almost impossible to organise a group. This has strongly reinforced our initial view that the only way for the voice of the digitally excluded to be heard is to work in collaboration with trusted intermediaries.

What (if anything) did you change in your approach and practices as your project/program/initiative proceeded, and why?

Our biggest challenge has been to encourage people who are non-users to engage in the focus groups. Even when we have explained to intermediaries for each of the focus groups that we need to talk with non-users, the people who volunteered to participate have mainly been users. Also in groups with users and non-users, the people with some digital skills tended to dominate the discussion, especially in the case of couples. This required skill on the part of the researchers to draw out the views of those who were not so digitally confident. In addition, to ensure the voice of non-users was heard, we have arranged additional focus groups where none of the participants currently use digital technologies.

We may use this information to help inform others undertaking similar work

Financial Report

* indicates a required field

Project Income & Expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

Income Description	Income Type	Confirmed Funding?	Income Amount (\$)	Notes
InternetNZ	Philanthropic Grants *	Confirmed *	\$25,000.00	INZ Research Grant
VUW	In-kind support	Confirmed	\$10,750.00	Researcher hours

Expenditure Description	Expenditure Type	Expenditure Amount (\$)	Notes
Research Team	Salaries and Wages *	\$13,750.00	
Transcription	Project and Production	\$1,000.00	
Travel	Project and Production	\$673.00	
Participant Incentives	Project and Production	\$6,000.00	
Focus Group Admin	Project and Production	\$3,000.00	
Focus Group expenses	Project and Production	\$1,800.00	
Project Management	Administrative and Infrastructure	\$3,000.00	

Income and Expenditure Totals

Total Income Amount **Total Expenditure Amount** **Income - Expenditure**

Internet research 2018/19

Internet Research mid-year report

Application 00037 From Mr Laurence Zwimpfer

\$35,750.00

This number/amount is calculated.

\$29,223.00

This number/amount is calculated.

\$6,527.00

This number/amount is calculated.

Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:

Our project was originally scaled for around 40 participants and has expanded to over 140. This has had a big impact on the participant incentive budget, as each participant receives a complimentary \$50 supermarket voucher. We have also encountered new costs, not identified in the original budget, e.g. transcription services for all the focus group sessions. The researchers also chose to lead the focus group sessions themselves rather than use a research assistant, as originally proposed.

Certification and Feedback

Feedback

You are almost at the end of our application process. Before **Submitting** your application, please take a few moments to provide some feedback.

Please indicate how you found the acquittal process:

Very easy Easy Neutral Difficult Very Difficult

How many minutes in total did it take you to complete this form?

240

Estimate in minutes (i.e. 1 hour = 60 minutes)

Please provide us with your suggestions about any improvements and/or additions to this form that you think we need to consider: