

InternetNZ Group Strategic Annual Goals 2025/26 - Council Amended 21/3/25

This is the last year of our [5 year strategy 2019-2026](#). Our focus for 2025/26 is:

<p>Aspirational Goals</p> <p>2025/26</p> <p>What we will focus on.</p>	<p>Value of Goal</p> <p>Completing the current strategy in 2025/26.</p> <p>Why it is important.</p>	<p>Measures</p> <p>How we measure progress and what we aim to achieve in 2025/26 towards the goal.</p>
<p>Goal 1 - A thriving and trusted .nz domain, actively influencing good global Internet governance.</p>	<p>We deliver New Zealand’s DNS, .nz, a reliable trusted Registry platform including support and compliance.</p> <p>We increase trust in .nz by disrupting malicious use in the .nz name space with regulatory oversight and effective .nz rules.</p> <p>A thriving .nz business means we have a sustainable operation.</p> <p>We promote policies and practices that are inclusive of Māori perspectives, to achieve access and equity in .nz domain, and global internet governance.</p> <p>We work with the Māori community to ensure Māori voices are actively involved in shaping digital, internet policies and decisions.</p> <p>We work with the global community to model, defend and improve a multistakeholder model of Internet governance.</p> <p>Work with and support Māori decision-making for the protection and use of te reo Māori, mātauranga Māori within .nz rules and the Internet.</p>	<p>100% availability DNS.</p> <p>99.9% availability registry services (excluding scheduled maintenance).</p> <p>An InternetNZ Group operational strategy is delivered to disrupt malicious use of .nz domain names.</p> <p>.nz rule change consultation will be designed to engage the NZ public including Māori</p> <p>InternetNZ Group plays leadership roles in TCCM (Technical Community Coalition for Multistakeholderism) toward defending and developing the Multistakeholder approach to the Internet.</p> <p>4 Regional NetHui events are delivered in 2025/26.</p> <p>InternetNZ Group supports delivery of Māori-led Internet governance event, Kauwaka te Ipurangi 2025.</p> <p>Deliver .nz Registrar summit.</p>

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Aspirational Goals 2025/26 What we will focus on.	Value of Goal Completing the current strategy in 2025/26. Why it is important.	Measures How we measure progress and what we aim to achieve in 2025/26 towards the goal.
	<p>We advocate inclusion and support the priorities of Māori and rangatahi Māori in Internet governance platforms.</p>	<p>Facilitate Māori and rangatahi Māori participation in Internet Governance opportunities</p>
<p>Goal 2 -We increase the resilience of our business model in a rapidly changing environment.</p>	<p>Research and development better informs innovations and development of the Internet.</p> <p>Understanding the drivers of our revenue and costs enables InternetNZ Group’s business model to be resilient and better able to respond to future changes.</p> <p>DNC compliance activities are supported by data and process improvements.</p>	<p>Complete the delivery of the 2024-2026 product strategy.</p> <p>Develop a new 2026+ Product Strategy that aligns with the 2026-2031 InternetNZ Group Strategy</p> <p>Develop and implement a multi-year pricing strategy.</p> <p>A Monitoring and Oversight Framework is developed and implemented by DNC.</p> <p>Complete Business Model Assessment to support the 2026-31 InternetNZ Group Strategy.</p>
<p>Goal 3 - Centring Te Tiriti o Waitangi throughout all that we do.</p>	<p>Implement Ngā Pae: Pae Kākano Horizon 1.</p> <p>We have a clear Tiriti vision, we understand what it means to InternetNZ Ipurangi Aotearoa Group to be Tiriti-centric.</p>	<p>We develop for InternetNZ Group:</p> <ul style="list-style-type: none"> • A shared Te Tiriti Centring vision. • Strategic Te Tiriti objectives that can be integrated into the 2026-31 Strategy.

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	<p>Centre, embed Te Tiriti through our strategies, policies, practices, people capability to achieve digital equity, digital inclusion and access for Māori.</p> <p>We are building confidence, knowledge and capability in te ao Māori, whilst ensuring a Te Tiriti o Waitangi perspective guides everything we do.</p> <p>Foster meaningful engagement and build stronger relationships with Māori organisations, iwi, hapū on kaupapa that are mutually beneficial.</p>	<p>Taonga resource (App) is developed and rolled out to InternetNZ Group.</p> <p>Develop the Tumatakahuki Māori relationship model to strengthen Ipurangi Aotearoa’s approach to meaningful engagement with Māori organisations, partners, iwi, hapū.</p>
<p>Goal 4 - InternetNZ Group has a clear purpose and values that drives our long term strategy.</p>	<p>InternetNZ Group has a clear identity, centered in our Te Tiriti vision - we are clear on our story and who we are. Our people and values are strong drivers for our identity as InternetNZ Group.</p> <p>InternetNZ Group’s members, governors and staff have input into the development of the 2026-2031 InternetNZ Group Strategy.</p> <p>Our strategy and long-term plans prioritise equity for Māori, and guides our focus areas.</p> <p>As a membership organisation InternetNZ continues to provide engagement opportunities for membership</p>	<p>Approved 2026-31 InternetNZ Group Strategy is in place including purpose and values.</p> <p>The more than 2500 members of INZ are offered no less than 6 engagement opportunities across 2025/26 in core InternetNZ work.</p> <p>A Transitional plan for the Constitution is developed and implemented for Council and Committee processes.</p>

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	<p>to engage on accountability, strategy, Internet governance, policy and key projects.</p> <p>Increase Māori engagement and awareness of InternetNZ Group and membership opportunities.</p>	
<p>Goal 5 - Community, partnership, collaboration and investment. Supporting shared community outcomes and value for an Internet that benefits all of Aotearoa.</p>	<p>We have a sustainable, equitable community funding model into the future (including partnerships with other philanthropic, community, Iwi, hapū, Māori national bodies, organisations).</p> <p>We demonstrate InternetNZ Group’s public good role through the sharing of insights, research, and case studies of impact.</p> <p>Domain name holders have disputes heard and resolved in a fair way with mediations, cultural and accessibility support available, if needed.</p> <p>Investment priorities are guided by clear objectives that promote equity, align with priorities identified by Māori in the sector.</p>	<p>A long term plan for the INZ Community Fund is in place.</p> <p>Funding to Māori partners or entities is a minimum of 40% of available Community funds in 2025/26.</p> <p>DNC funds the cost of up to ten mediations, and cultural and accessibility support for domain name holders.</p>