

**Keeping the
Internet open,
secure and for all
New Zealanders.**



InternetNZ Annual Report 2018-2019.

Who we are

President's report

Chief Executive's report

Statistics





Who we are

InternetNZ is a non-profit organisation, and the home and guardian of .nz - providing the infrastructure, security and support to keep it humming. We use the funding from the sale of .nz domain names to support the development of New Zealand's Internet through policy, community grants, research and events.

Our mission is an Internet that is open, secure, and for all New Zealanders.



President's report

InternetNZ is continuing to grow in both capability and flexibility. After our first full year as a reshaped organisation and with strong leadership and clear accountability, we are seeing the benefits envisaged by council taking real shape. I am genuinely excited about where we will go next.

The ability of InternetNZ to respond to unpredictable circumstances in a strong and positive way has been tested. I hope, and I believe we've come closer together as a result. Today InternetNZ is continuing to help all New Zealanders harness the power of the Internet. But we must use that to continue to try and help the world become a better place and be better connected with each other in New Zealand. We must insist on building the constructive side of being globally connected and we should look after each other locally in a kind way.

To do that well demands a level of fitness, of preparedness, of resilience, and openness. Our organisation has made changes in support of that.

InternetNZ is an organisation joined by many others around the world that continue to rally around the good of being connected with each other and helping all to make the most of that.

I want you to ask your friends, your colleagues, and your like-minded acquaintances to help us achieve that.

Finally, my thanks to a wonderful, diverse and thoughtful council. In particular, I'd like to recognise Keith Davidson - having been with the organisation in some way for over 21 years - your contribution is immeasurable. Go show 'em how we do it Keith. We know you will.

Jamie Baddeley

President, InternetNZ



A person is standing on a rocky mountain peak, looking out over a vast valley. The background shows rolling hills and a river winding through the landscape. The scene is captured in a high-angle, wide shot, emphasizing the scale of the environment. The overall tone is serene and contemplative.

Chief Executive's report

This has been a big year for InternetNZ. Besides our usual work operating .nz, dealing with Internet issues, funding and events, we have made great progress in building our new integrated organisation following changes last year.

We defined a new Strategic Framework, started developing an integrated brand across the Group, and have learned to work better together across our team. You'll see fruits of this at the AGM and even more in next year's report.

2018/19 ended with the horrifying terrorist attacks on the Muslim community in Christchurch. Our voice in response has to be about the Internet's possibilities and the good it can bring while acknowledging and helping fix the problems that arise. As Aotearoa turns to dealing with social media policy following Christchurch, we will be there.

Thanks to all the team - you've made all our work happen.
Here's to 2019/20!

Jordan Carter

Chief Executive, InternetNZ





Statistics

A few fun facts from our year...



712,894
.nz
domain
names

- 511,024 .co.nz
- 138,263 .nz
- 27,221 .org.nz
- 22,038 .net.nz
- 14,348 other
second level domains

2018-19
financial year

63,280
newly registered
domains: organisations

48,550
newly registered
domains: individual

15 months
average term of a new
domain name

7 months
average term of a
renewed domain name



Pre 2018-19
financial year

446,128
registered domains:
organisations

260,243
registered domains:
individual

14 months
average term of
a domain name

6 months
average term of a
renewed domain name



87 active registrars

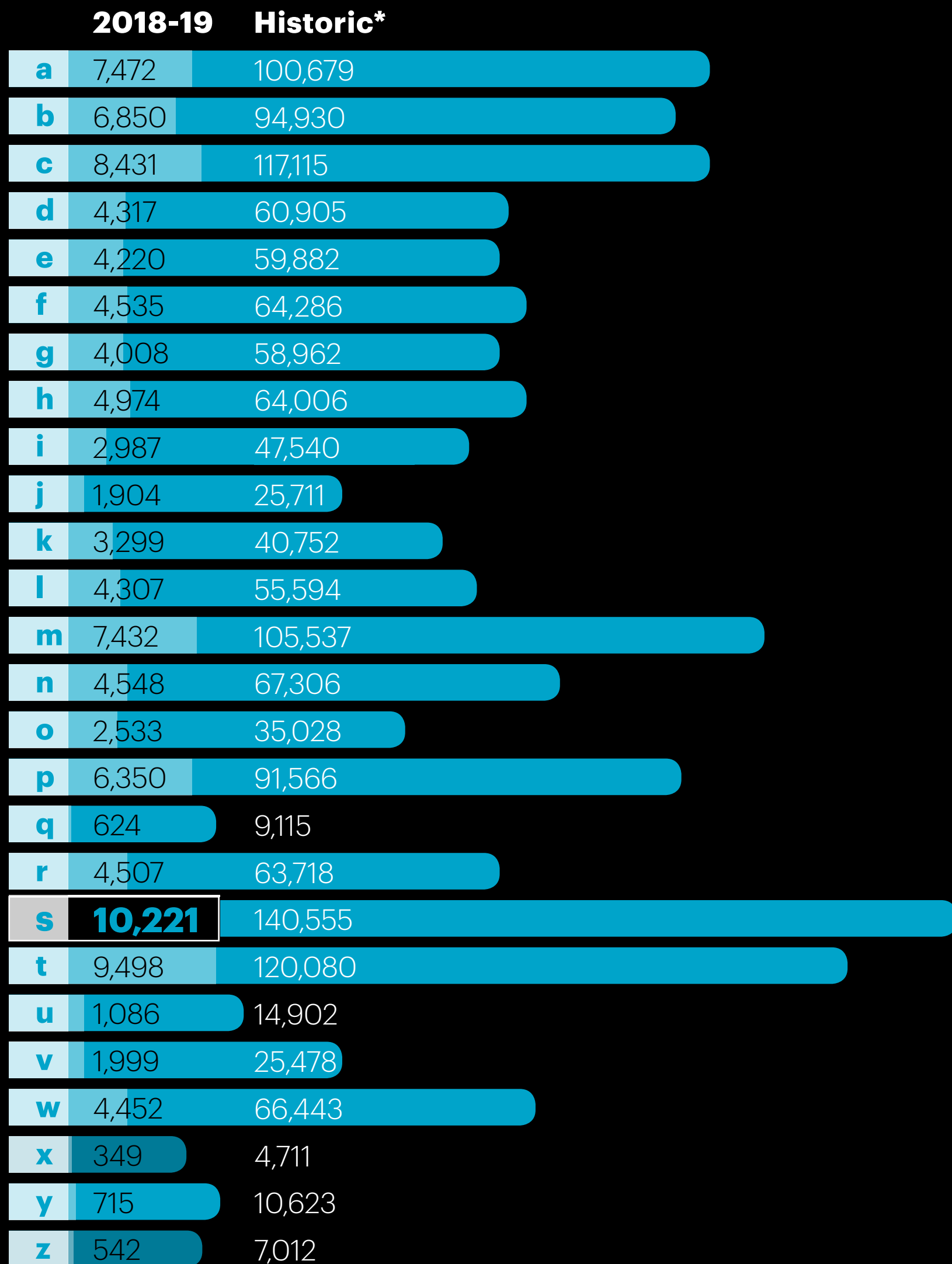
91%

of registrars rate their overall satisfaction with InternetNZ as satisfied



The domain name alphabet

How many domain names begin with each character



*Historic represents any domain name creations before 1 April 2018



8 written submissions

2 Parliamentary select committees

23 blogs on Internet issues

Solving digital divides together
- an InternetNZ position paper

130+ Internet issues and events triaged



62

interviews with
digitally excluded
people in
collaboration with
The Workshop

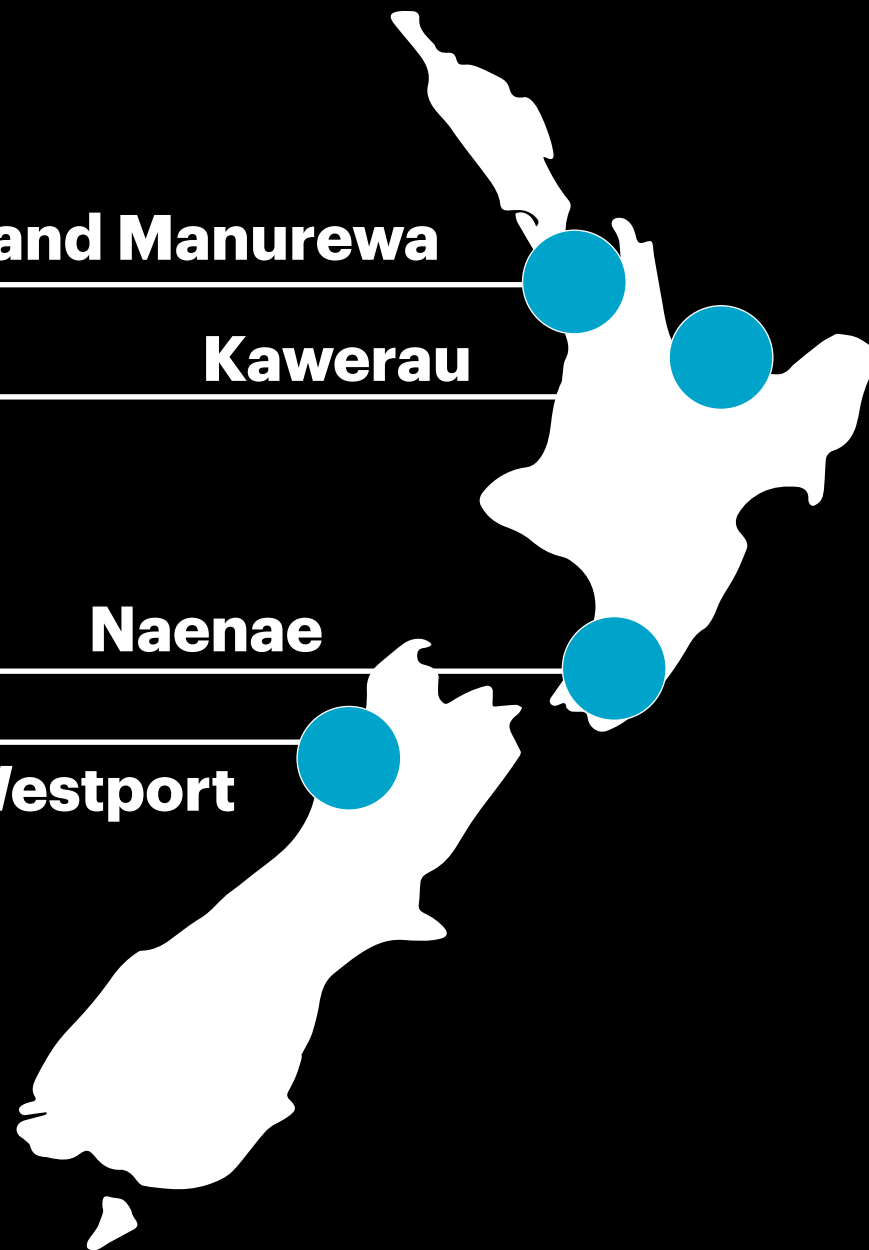
report.digitaldivides.nz

Mangere and Manurewa

Kawerau

Naenae

Westport



363 members

(as at 31 March 2019)

266 individuals

44 individual plus

23 small organisations

(less than 100 staff)

3 large organisations

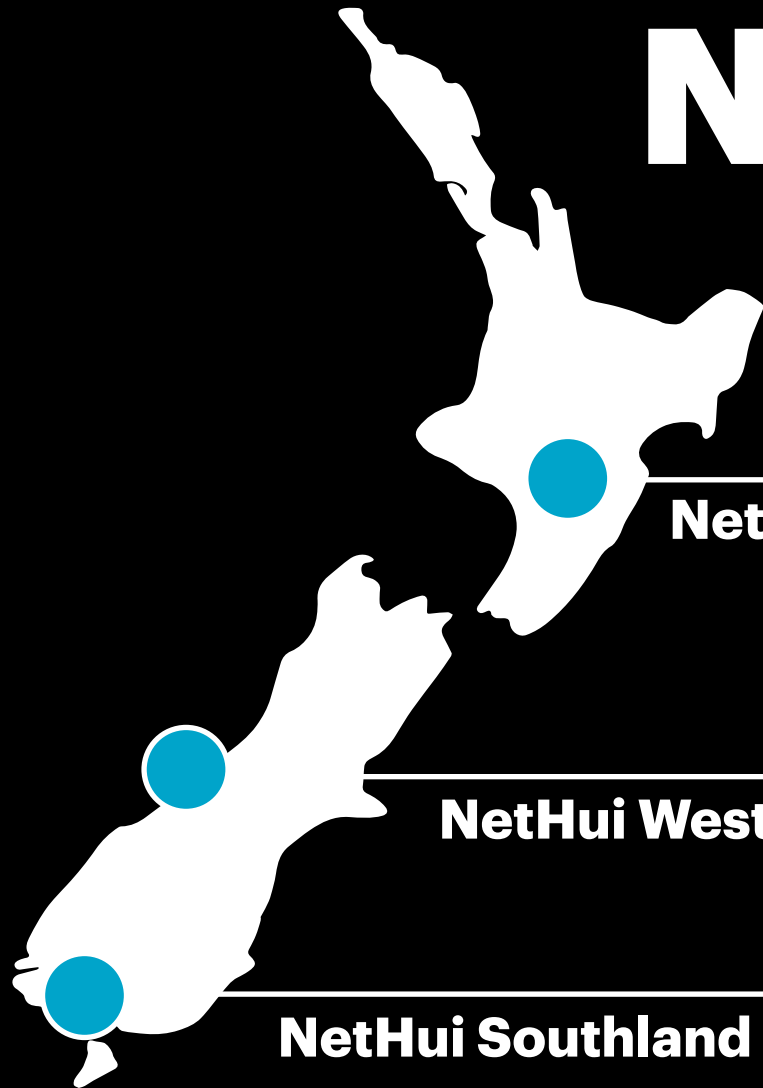
(more than 100 staff)

27 life members



NetHui

88%
satisfaction
rate



NetHui Manawatū

NetHui West Coast

NetHui Southland

333
NetHui
Roadtrip
attendees



The domain name week

How many domains are registered each day

| | 2018-19 | Historic* |
|----------------|---------------|-----------|
| Monday | 18,577 | 256,448 |
| Tuesday | 19,912 | 298,679 |
| Wednesday | 19,844 | 281,375 |
| Thursday | 19,738 | 277,875 |
| Friday | 17,335 | 247,835 |
| Saturday | 9,153 | 108,423 |
| Sunday | 9,237 | 100,943 |

*Historic represents any domain name creations before 1 April 2018





2 Speaker Series events

- Hate and the Internet
 - Truth, justice and the Internet
-

Hosted first

Domain Name Abuse Forum





Community funding

We have given...

\$400k in grants

\$400k in partnerships

\$80k in sponsorship





Internet Corporation for Assigned
Names and Numbers (ICANN)

Kobe, Japan • Barcelona, Spain • Panama City, Panama



Commercial philosophy

- ✓ deliver value to customers
 - ✓ move fast
- ✓ experiment and validate
 - ✓ learn from failure
- ✓ consistent with InternetNZ's objectives



Our **innovation pipeline**

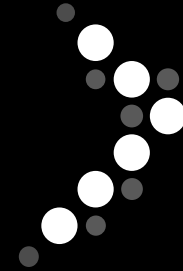


Goal

two new commercial products
in 2019/20 financial year



**broadband
mapnz**



almost 12 million
API queries



99%

accuracy

detecting
domain abuse



domain name

system uptime 100%

99.9% uptime for shared registry system
and WHOIS achieved all year long

**estimated 145 billion domain
name system queries**

397 million on average per day



[View the 2018-19 financials >>](#)



internetnz

