Purpose

Helping New Zealanders harness the power of the Internet.

Vision

Keeping the Internet open, secure, and for all New Zealanders.

Experience principles:

We’re open and collaborative.

We’re ethical and service-led.

We’re adaptive and innovative.

We keep it real and do it well.

We act as guardians and are supportive.

Our lenses

An Internet for all.

An Internet for good.

Goals for 2020/2021

Work in Aotearoa and globally to help develop an Internet for good.

New investment and community-driven action drives significant improvements to digital inclusion across Aotearoa.

To fund increased public good investment, grow the use, value and revenue from .nz domain names.

Develop new sources of revenue through ongoing investment in and sales of new products.

Develop InternetNZ as a high performing organisation and an excellent place to work.