On-demand grant 2019/20 On Demand Report

Application OD000012020 From Citizen Al

Form Submitted 20 Aug 2020, 9:04am NZST

Instructions

Kia ora. The questions below are to help InternetNZ understand the triumphs and challenges you have faced to date in your mahi we have supported.

We want to celebrate your successes and understand the obstacles you have encountered so far. This will help us all to learn what we could do differently next time.

This form will be placed on our website for transparency.

Please complete and submit this form no later than the date stipulated in your funding agreement. Should you be unable to meet the deadline, contact us to arrange an alternative date, by emailing funding@internetnz.net.nz. You may not be eligible to apply for further grants from InternetNZ if this is not submitted. The completion of this form should be overseen by someone with an intimate knowledge of the funded mahi.

Final project report

* indicates a required field

Project title *

Covid 19 content update for Workbot and Rentbot

Provide a short summary of the work that was completed as part of this project / research. *

Updating content for both chatbots in response to the law changes from the Coronavirus pandemic and resultant lockdowns and state of emergency declarations.

Optimising digital marketing channels to ensure that the above information was pushed to and found by the people searching for it.

Describe the 'who, what, where and when' of your initiative.

Is your mahi for this project complete? *

Yes ○ No

If your initiative is still in progress, pick 'no'

Start Date Finish Date

01/04/2020 30/04/2020

Must be a date. Must be a date.

When do you anticipate that your project / research will be completed?

Must be a date.

Leave blank if this is an ongoing initiative or if finish date is unknown.

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Are there any areas where you need further support to complete this mahi?

What are the outcomes of this project? *

Thousands of kiwis received bespoke legal information in regards to their employment and tenancy situations that had changed as a result of the pandemic. Better informed people make better decisions.

Describe major achievements or outcomes of the project in terms of benefits for participants and/or others.

Who have you worked with to make this project happen?

Pro bono support was generously provided by Chapman Tripp as well as in kind support from MRIF staff

For example, staff, volunteers, other organisations or support that has been instrumental in this mahi.

Describe any changes from the original proposal and the reason the changes were required.

We may use this information to help inform others undertaking similar work.

What did you or your team/organisation learn as a result of doing this project? * Digital platforms like chatbots can rapidly respond to changing need and content development can iterate quickly in response to user demand.

Describe some areas for improvement and/or reasons for success and/or challenges. How will the things you learnt inform future projects?

How will you share the outcomes and lessons from this mahi? *

We have prepared a slideshow which features this work. We are presenting about some of this work at the Online Legal Information Forum this year (has been postponed again due to Level 3 restrictions)

What channels/mediums were used?

Which population group/s were affected by this project or program? *

Age groups > Adults (people aged 18+) > People aged 18-25

Please choose only the group/s that were at the very core of this project/program.

Did you reach the audience you intended? *

Yes - we can see through analytics that we reach young people on their phones

Reflect on who you set out to help, and whether this changed at all through the course of the project.

What has the feedback been to date? *

We have received largely positive feedback through the chatbots themselves and positive comments on facebook.

Consider whether you have permission before quoting any specific piece of feedback.

We'd love to see some visual and/or audio representations of your work. Please share it below.

Upload files:No files have been uploaded

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and/or

Provide web link: https://bit.ly/citizenai-review

Must be a URL

and/or

Provide additional

details:

Also see here: https://public.flourish.studio/

visualisation/3508856/

Please include captions, if relevant

Can we use your media content in our communications? *

○ Yes ○ No

● Please contact us first

e.g. in our annual report

Financial report

* indicates a required field

Project income and expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

Income Description	Philanthropic grants	Confirmed funding? Confirmed *	Income amount Notes (\$)	
InternetNZ			\$10,000.00	

Expenditure description	Expenditure type	Expenditure amount (\$)	Notes
Research and content development	Salaries and wages	\$10,000.00	contract writers were used for both chatbo ts

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Income and Expenditure Totals

Total income amount \$10,000.00 This number/amount is calculated.	Total expenditure amount \$10,000.00 This number/amount is calculated.	\$0.00 This number/amount is calculated.					
	issues with your intended p for any major variances or t						
Feedback							
You are almost at the end of your final report. Before submitting, please take a few moments to provide some feedback.							
Please indicate how you fo ○ Very easy ○ Easy ● Neut	und the acquittal process: ral ○ Difficult ○ Very Difficul	t					
How many minutes in total 20 Estimate in minutes (i.e. 1 hour =	did it take you to complete 60 minutes)	this form?					
Please provide us with your suggestions about any improvements and/or additions to this form that we might consider:							
InternetNZ is a membershi more about becoming a me O Yes please O No thanks O		oe interested in hearing					