

Instructions

Thank you for completing your funded initiative. This form will be placed on our website for transparency and enables us to understand and share your grant results.

Please complete and submit this form no later than the date stipulated in your funding agreement.

If you cannot meet the deadline, contact us to arrange an alternative date by emailing fun.ding@internetnz.net.nz. You may not be eligible to apply for further grants from InternetNZ if this is not submitted. The completion of this form should be overseen by someone with intimate knowledge of the funded mahi.

Final project report

*** indicates a required field**

Initiative title *

Wānanga for online Kōrero connection & stories for the generations

Provide a short summary of the work that was completed as part of this grant. *

Our strategy developed to combine wānanga and also a Podcast series so that new online skills could be put into practice.

The `wānanga series was face to face with our pakeke supported by their tamariki so that we could give them the knowledge, skills and support to be able to access the internet, as this moving forward would be our main communication vehicle.

The first ever Whangara Farms Podcast series (5 x 30 minute episodes) was broadcast weekly covering our history and journey to date. This was to appeal to all generations and now our pakeke had the support to do so. This also had immediate impact to gain online engagement following the wānanga. Wānanga and podcasts are now a permanent part of our annual schedule of events and at the forefront of our Communications and Engagement Strategy.

Describe the "who, what, where and when" of your initiative.

What are the outcomes of this project? *

We have been able to reach shareholders and whānau globally, and even locally where pakeke are unable to travel. This will be critical with climate change.

We have a communications strategy that appeals to all age groups. We now have a Communications Specialist who will develop our website to be more interactive, and be present on social media platforms that appeal to all ages. For example TikTok for our Tane, FaceBook for our 30 to 90 ages, Snapchat, Instagram, Spotify, YouTube, LinkedIn (careers and collaborations).

We are rapidly moving to a very current online presence, where we will be able to measure the success of our online initiatives and adjust and amend accordingly.

Describe major achievements resulting from this grant.

On-demand grant 2022/23

On-demand report 2022/23

Application No. OD000092022_23 From Mr Ray Leach

Form Submitted 29 Sep 2023, 2:00PM NZDT

Which population group/s were affected by this project or program? *

Age groups > Children and youth (age 0-17) > Preteens (people aged 10-12)

Age groups > Children and youth (age 0-17) > Adolescents (people aged 13-17)

Age groups > Adults (people aged 18+)

Family and relationships > Families > Families of origin / whānau

Please choose only the group/s that were at the very core of this project/program.

If you have any photos or supporting documentation, please share it below.

Upload files:

No files have been uploaded

and/or

Provide web link:

<https://www.youtube.com/@WhangaraFarmsInc/videos>

Must be a URL

and/or

Provide additional details:

The above is the YouTube link to our Podcast series. It is also on the Spotify platform.

Please include captions, if relevant

Can we use your media content in our communications? *

Yes No Please contact us first
e.g. in our annual report

Financial report

Please provide details of funds received and spent in relation to this grant.

Income	\$	Expenditure	\$
Grant	\$10,000.00	Podcast Production	\$6,820.00
	\$	Wānanga Production	\$2,912.00
	\$	Kai & travel	\$268.00
	\$		\$

Total Income Amount

\$10,000.00

This number/amount is calculated.

Total Expenditure Amount

\$10,000.00

This number/amount is calculated.

Income - Expenditure

\$0.00

This number/amount is calculated.

Feedback

You are almost at the end of your final report. Before submitting, please take a few moments to provide some feedback.

Please indicate how you found the acquittal process:

Very easy Easy Neutral Difficult Very Difficult

How many minutes in total did it take you to complete this form?

120

Estimate in minutes (i.e. 1 hour = 60 minutes)

Do you have any feedback on this process?

Relatively easy. I did have to trawl through emails to find the link as I could not find online via SmartyGrants or InternetNZ websites.

InternetNZ is a membership organisation. Would you be interested in hearing more about becoming a member?

Yes please No thanks I am already a member

Are you interested in joining a gathering with other grantees?

Yes please

No thanks