InternetNZ product development quarterly report

July-September 2019

Quarterly review

This is the first of what will be a quarterly update about the product development activity at InternetNZ. Our goal is to inform you about the areas we are working on and in future reports, dive into more detail about specific products. Our focus this quarter has been on two products; a revamped version of the broadbandmap.nz website and preparing for the launch of our Defenz - DNS Firewall. In addition, we have had two new members join the Commercial team to help focus our efforts in sales and product management.

Ideas backlog

15

Themes

- Data products
- .nz add ons
- Security
- Broadband

Explore & validate

3

- Digital identity
- DNS services
- Broadband map services

Build

2

broadband map nz

(V2.0 late 2019)



(launch Oct 2019)

Active

2

.nz .

broadband map nz(V1.0)

Stopped



Peak Domain Analytics:

Due to a range of factors and a number of significant crossorganisation dependencies to enable this to reach a production ready state, we have made the difficult decision to cease this product in its current form.

lew team

Terence Hibbert Business Development Manager

Terence will be leading our efforts to sell new products into both existing and new channels across New Zealand. As such, he will be a very visible member of our team in various realms of the technology sector in New Zealand.



Cam Findlay Product Manager

Cam joins us as Product Manager charged with helping explore, launch and evolve new products for InternetNZ. Product management does not take place in a vacuum and as such our customers can expect to hear from Cam as he seeks insights and feedback to improve what we do.



For any enquiries about our product development work please contact our Commercial Director, David Morrison at david@internetnz.net.nz

