

ELECTION FOR COUNCILLOR, INTERNET NEW ZEALAND, 2020



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I'm standing for Councillor because I want to make a real contribution to this really important organisation.

We're thinking about community a lot at the moment. I think InternetNZ can take steps to discover new ways for its community to work together:

- ✚ Our community could grow – our membership is quite small! It would be wonderful to bring more voices into the InternetNZ room.
- ✚ I'll be a bridge between members and Council, promoting strategies that create a safe space (e.g. NetHui) for diverse voices to contribute to the discussion, and adapt to our new global circumstances

How would I do this?

- Bringing direct in-depth experience and knowledge of public, private and NGO sectors' use of the internet to the table
- Being able to see the big strategic picture, and real life for internet users
- As a pragmatic, tenacious operator, getting things done and solving problems
- Abundant business and personal networks to connect with

Sara Barham

- Helping people use the Internet for good since the 1990s
- Working in the public and private sectors in information access and management, operations and policy, for 30 years
- Aotearoa-wide social, business & IT networks

I've been a member of InternetNZ since around 2012, and have attended and contributed to several Nethuis, including 2 in Dunedin and Invercargill.

With a long history of working with the internet, starting at the then Ministry of Commerce (now MBIE) in 1999, I would love the opportunity to bring my experience and connections to working for and helping to guide InternetNZ.

My career began in libraries, and the principle of access to information for all, equitably, is fundamental to me.



Through my own family networks (a 19 year old son in his first year of primary teacher training, an 87 year old history-researching, liberal clergyman dad, a community social working husband), I see all the time both the enormous benefits of access to knowledge and experiences enabled by the internet, and the challenge that can be to people for reasons of awareness, skills and financial resources.

And I live in Dunedin. I would love to bring a southern voice to the table, from this quirky little city, where education, science, arts, culture, music, and the environment combine a bit magically, on- and offline.

Experience and skills

Public sector online

- ✚ .govt.nz domain name moderator at DIA
- ✚ www.govt.nz development and management
- ✚ Online collaboration/working development and training

Digital Economy programme management (MBIE)

Including small business use of the internet, Techweek festival sponsorship management

GLAM sector

- ✚ Long association with and work for Hocken Collections (and the National Library of NZ in my early career), including social media, website management, advice and research on making art and archival collections available online
- ✚ National Digital Forum membership, panel member in 2015
- ✚ Supporting and advising (website, social media) the UNESCO Memory of the World Aotearoa New Zealand Register – www.unescomow.org.nz

Elucidate Ltd (consultancy/contracting)

Currently working for Dunedin's Centre of Digital Excellence (CODE) Establishment project - a central/local government project reliant on NZ's healthy internet environment for its outcomes

Worked with a wide range of private and public sector clients (e.g. large general medical practice, Community Trust, business services/accountancy firm, University of Otago, Crown Law), enabling better information access and use through the internet.