InternetNZ report on strategic goals 2019/20
April - September 2019

Goal 1
To fund increased public good investment, drive higher sustainable growth in registrations of .nz domain names.

Year to date revenue has been flat with a downturn in September. A public marketing campaign went live in October with an aim to support the growth target.

Goal 2
Modernise and improve the policy and security environment for .nz, consistent with our aim of being a globally excellent ccTLD.

- The comprehensive review of .nz policy is on target. The panel is in place and initial briefings completed.
- We have completed a review of the risk environment of InternetNZ and we are now focusing on mitigations. We have identified 10 risks in the ‘extreme/major’ category.
- With a focus on cyber security investment, we appointed a Chief Security Officer in August.

Goal 3
InternetNZ will have two new non-.nz services, validated through our new business processes, delivering annual recurring revenue and each on a path to profitability.

The following table shows product ideas and which ones are live. For more information see the product development quarterly report.

Goal 4
Support community safety, inclusion and wellbeing in New Zealand while ensuring that the essential openness of the Internet’s governance, technology and architecture is taken into account.

- We produced a paper to help and define “Internet openness.” This paper starts a discussion about openness, what it is, what it means and what we can do to protect and enhance it.
- We convened discussions to support safety, inclusion and wellbeing at our annual NetHui event.
  - Prime Minister’s keynote on the theme and updating on the Christchurch Call.
  - Jillian York - international expert who examines the impact of technology on our societal and cultural values.
  - Panel discussion on the Internet after Christchurch.
- We participated alongside the NZ government in convening domestic stakeholders for engagement and input prior to the Christchurch Call meetings in Paris, and to report back - and have coordinated international civil society perspectives in participating in the Call process.

Goal 5
InternetNZ will collaborate with others to identify, agree and effect significant progress on four interventions to bridge different digital divides.

- Access: Have access to the Internet, can afford an Internet connection and devices.
- Skills: Have the capability and skills to use the Internet.
- Motivation: See a benefit to be online, and have a meaningful purpose to use the Internet.
- Trust: Know how to best protect themselves from crime, privacy or security breaches.

To overcome digital divides, all New Zealanders need to be empowered with:

- Access
- Skills
- Motivation
- Trust

Overview

This report is an update on the measures we have put in place to monitor our progress on the five Strategic Goals of 2019/20. This is the first report for 2019 and will be done quarterly going forward.