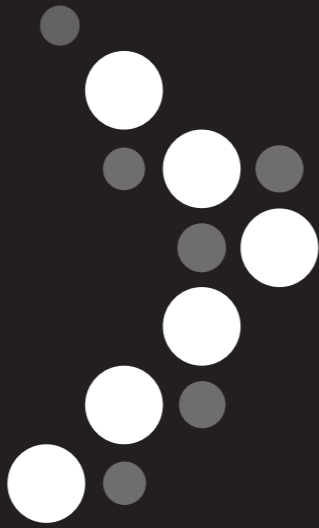


# InternetNZ

## report on strategic goals

### 2019/20

April - September 2019

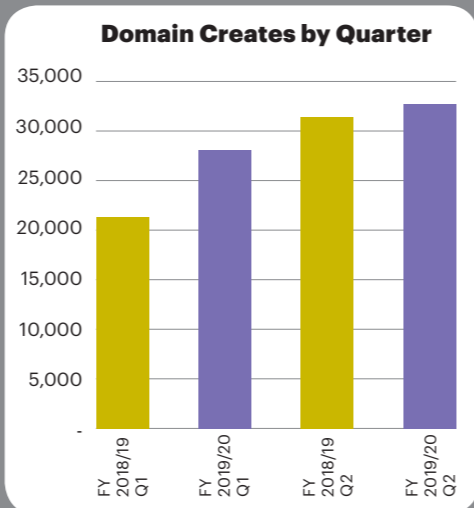
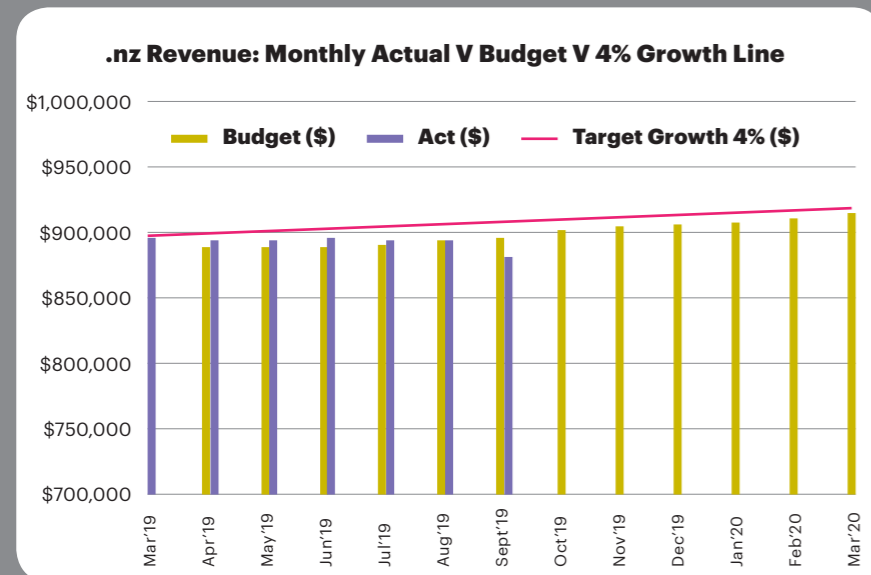


## Overview

This report is an update on the measures we have put in place to monitor our progress on the five Strategic Goals of 2019/20. This is the first report for 2019 and will be done quarterly going forward.

### Goal 1 To fund increased public good investment, drive higher sustainable growth in registrations of .nz domain names.

Year to date revenue has been flat with a downturn in September. A public marketing campaign went live in October with an aim to support the growth target.



### Goal 4 Support community safety, inclusion and wellbeing in New Zealand while ensuring that the essential openness of the Internet's governance, technology and architecture is taken into account.

Support community safety, inclusion and wellbeing in New Zealand while ensuring that the essential openness of the Internet's governance, technology and architecture is taken into account.

- We produced a paper to help and define '**Internet openness**.' This paper starts a discussion about openness; what it is, what it means and what we can do to protect and enhance it.
- We **convened discussions** to support safety, inclusion and wellbeing at our annual NetHui event.
  - Prime Minister's keynote on the theme and updating on the Christchurch Call.
  - Jillian York - international expert who examines the impact of technology on our societal and cultural values.
  - Panel discussion on the Internet after Christchurch.
- We participated alongside the NZ government in convening domestic stakeholders for engagement and input prior to the **Christchurch Call** meetings in Paris, and to report back - and have coordinated international civil society perspectives in participating in the Call process.



### Goal 5 InternetNZ will collaborate with others to identify, agree and effect significant progress on four interventions to bridge different digital divides.

InternetNZ will collaborate with others to identify, agree and effect significant progress on four interventions to bridge different digital divides.

**Access**  
Have access to the Internet, can afford an Internet connection and devices.

**Skills**  
Have the capability and skills to use the Internet, are not limited by impairment online.

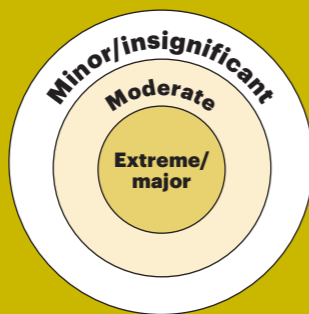
**To overcome digital divides, all New Zealanders need to be empowered with:**

**Motivation**  
See a benefit to be online, and have a meaningful purpose to use the Internet.

**Trust**  
Know how to best protect themselves from crime, privacy or security breaches.

### Goal 2 Modernise and improve the policy and security environment for .nz, consistent with our aim of being a globally excellent ccTLD.

- The comprehensive **review of .nz policy** is on target. The panel is in place and initial briefings completed.
- We have completed a review of the **risk environment** of InternetNZ and we are now focussing on mitigations. We have identified 10 risks in the 'extreme/major' category.
- With a focus on cyber security investment, we appointed a **Chief Security Officer** in August.



### Goal 3 InternetNZ will have two new non-.nz services, validated through our new business processes, delivering annual recurring revenue and each on a path to profitability.

The following table shows product ideas and which ones are live. For more information see the product development quarterly report.

