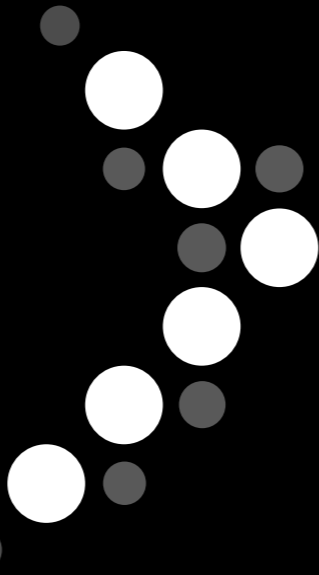


# InternetNZ

## report on strategic goals

### 2019/20

October to December 2019



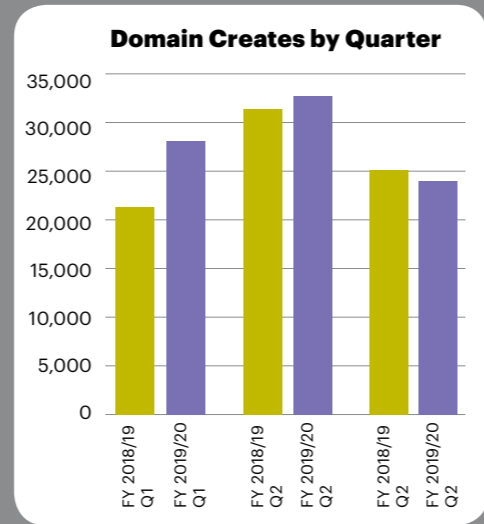
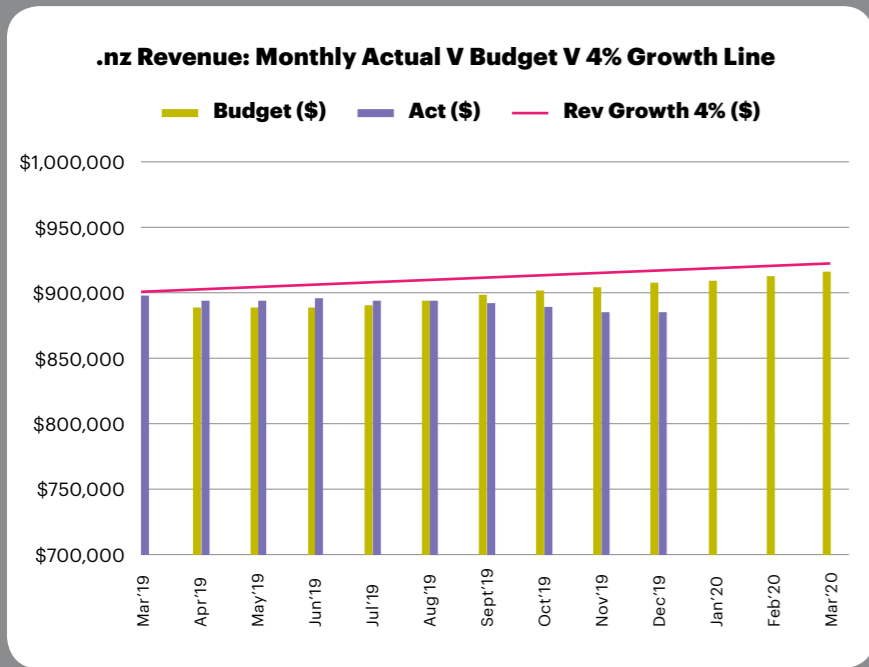
## Overview

This report is an update on the measures we have put in place to monitor our progress on the five Strategic Goals of 2019/20.

## Goal 1

To fund increased public good investment, drive higher sustainable growth in registrations of .nz domain names.

Year to date revenue had been flat to August but a downturn started in September and has continued through Q3. While the public marketing campaign went live in October with an aim to support the growth target, the volume of creates and renewals in Q3 have in fact decreased.



## Goal 4

Support community safety, inclusion and wellbeing in New Zealand while ensuring that the essential openness of the Internet's governance, technology and architecture is taken into account.

- InternetNZ participated in a crisis response event led by YouTube in December Jordan also moderated a panel on the issue of **terrorist and violent extremist content** at the United Nations Internet Governance Forum
- Public opinion research** was commissioned with Colmar Brunton. This includes information and perspectives on a range of long-running topics tracked by InternetNZ, alongside some specific questions and measures relating to Christchurch Call issues. This will be released in Q4.
- We **engaged in the government policy process** designed to address violent extremism online and released discussion documents on Internet openness and duty of care.



## Goal 5

InternetNZ will collaborate with others to identify, agree and effect significant progress on four interventions to bridge different digital divides.

### Government engagement - we:

- Developed a **set of proposals for government investment** in digital inclusion. We have provided these to Minister Faafoi and will shortly meet the Minister to discuss them.



### Collaboration with community organisations - we:

- Worked with the 20/20 Trust on the development of an online home to better **connect the digital inclusion ecosystem**.
- Established an expert evaluation group to develop an approach to **evaluating digital inclusion initiatives** which can be used by community organisations.
- Worked with others in the digital inclusion eco-system as we developed the investment proposals for government.



### Community access collaboration - we:

- Engaged with the Spark foundation to progress ideas for **affordable connectivity in public housing**.



## Goal 2

Modernise and improve the policy and security environment for .nz, consistent with our aim of being a globally excellent ccTLD.

- The **.nz Policy external Advisory Panel** undertook a number of engagement activities to get views from New Zealanders on what they think the issues are with the .nz policies and started work drafting its Issues Report.
- Over Q3 we have focused on a number of **major risk areas** including:
  - Strategy** - updating framework/goals/business planning
  - People** - capacity planning/structure review/wellness
  - Services** - new commercial risks, registry replacement

## Goal 3

InternetNZ will have two new non- .nz services, validated through our new business processes, delivering annual recurring revenue and each on a path to profitability.

The following table shows product ideas and which ones are live. For more information see the [product development quarterly report](#).

