

# Web Accessibility Final Report

## Burwood Academy Trust (BAT)

<b>Manager:</b>	Rebecca Coombes
<b>Leader:</b>	Lieza Vanden Broeke
<b>Members:</b>	<ul style="list-style-type: none"><li>• Burwood Academy Trust (BAT) - Burwood Academy is a Charitable Trust that prioritises actively listening to individuals who are firsthand experiencing a lifelong condition or disability</li><li>• Access Advisors - Access Advisors provides services with the aim to make organisations more digitally inclusive.</li><li>• Happy Monday - a digital marketing firm</li></ul>
<b>Budget:</b>	\$6000
<b>Timeline:</b>	Jan 31, 2024 to Aug 31, 2024

## Project Details

### Background

Burwood Academy Trust (BAT) received a \$6000 grant from InternetNZ to make their website ([Burwood Academy Trust \(BAT\) - Improving lives of people living with disability](#)) more accessible. (Application No. WA000662023)

## Goals

**Purpose:** To contribute towards the accessibility of our website. This grant helped us to make our website more accessible and inclusive. Being in line with WCAG 2.1 Guidelines allows us to better serve our community.

## Objective and Scope

- update website (photos, out-of-date information, make the existing information easier to understand, explain and reduce acronyms, and so on).
- making sure colour contrast between text and the background meets WCAG 2.1 Guideline requirements
- ensuring that hyperlink names are meaningful
- including appropriate alternative text for all non-text content

## Deliverables

- ☑ ~~Meet with Happy Monday to get general WordPress training and learn how to change our website. How to edit pages etc~~
- ☑ ~~Meet with Access Advisors to discuss what services can be offered to us considering the money available.~~
- ☑ ~~Access Advisors delivered a 'top 10' report of the accessibility issues from our website, as identified by an individual using a screen reader. This report is attached.~~
- ☑ ~~Lieza Vanden Broeke, a BAT staff member and the project lead, fixed issues in Access Advisor's accessibility report~~
- ☑ ~~Happy Monday fixed remaining issues in Access Advisor's accessibility report (issues that required a developer).~~

## SUMMARY

This summary will not go into detail about exactly what was achieved during this time, but rather it will provide an overview of the work that was outlined in our original application.

We started off by making the front-face of our website simpler and easier to use and understand. This included getting rid of, or clearly explaining, acronyms, and designing a captivating image and message for the front page (we listen, we care, we share).

Then we engaged individuals, possessing a specific disability or condition, to navigate our website and evaluate its usability. We achieved this using services provided by Access Advisors (see attached invoice). The issues found mainly concerned our website's accessibility for people using screen readers.

With our budget, Access Advisors compiled a ‘top 10’ of the most urgent fixes. Some of these issues were fixed by Lieza, a Burwood Academy Trust (BAT) staff member who has additional valuable insights due to her lived experience with a chronic health condition. The remaining issues were fixed by a developer at Happy Monday. An unexpected outcome of this work was that this grant “accidentally” trained the Happy Monday team to make more accessible content. This indirect benefit delighted us 😊.

The project team leader (Dr Lieza Vanden Broeke) is now trained in making more accessible and user-friendly content for everyone by prioritising accessibility. This has made our website foster a more equitable and diverse online experience.

## TO DO

- training team members - We aim for continuous improvement and innovation in accessibility. The rest of the team still has to be trained.
- seek extra funding to ensure there is a continued improvement process going forward
- making accessible forms and organisational documentation such as annual reports
- social media- Improve accessibility of communications.

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### Prepared by:

Lieza Vanden Broeke

Aug 30, 2024