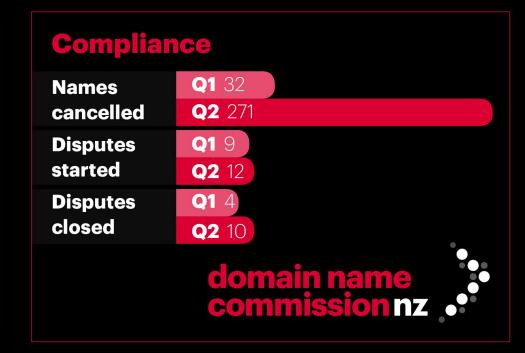


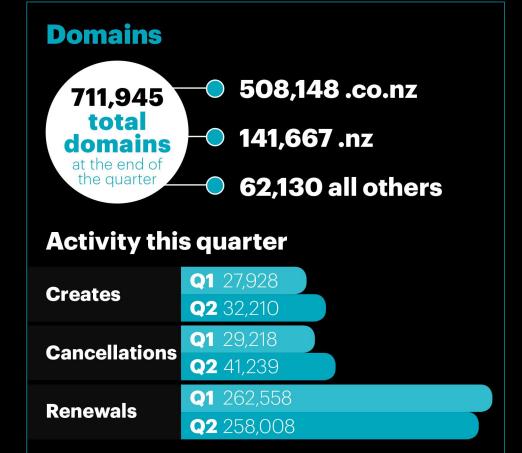
July - September 2019

Quarter in review

This quarter was flat in terms of growth, recording a slight reduction of 483 names from last quarter. Consolidation in the registrar market continues to impact growth. Registrations at the second level (e.g. yourname.nz) now account for 19.9% of the register and 21.6% of new .nz registrations. Both creates and cancellations have increased.

Focus this quarter has been to engage with registrars on .nz marketing. Campaigns are scheduled to run over Q3 and Q4 of the financial year and will provide interesting insights into the impact of various campaign initiatives.





0.00% growth (decline of 483 domain names)

Infrastructure DNS queries for the quarter Q1 34.4 billion Q2 32.2 billion DNS service level 100% Incidents of note The main change this quarter was the introduction of a new feature that prevents the creation of full name-server delegation loops. Whilst these delegation loops do not occur that often, they have the potential to have a major impact on DNS operators and in some cases lead to a DOS on their infrastructure.



