

InternetNZ

report on strategic goals

2019/20

January to March 2020

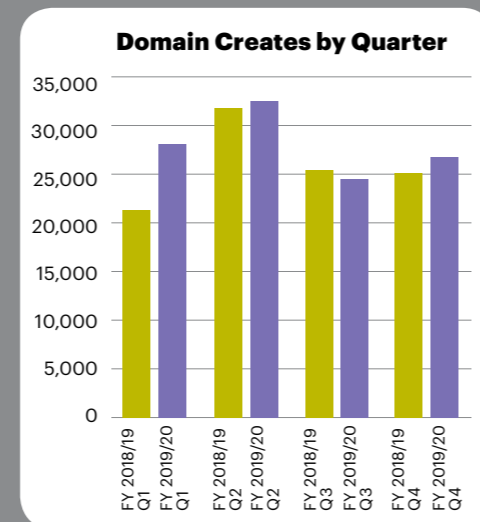
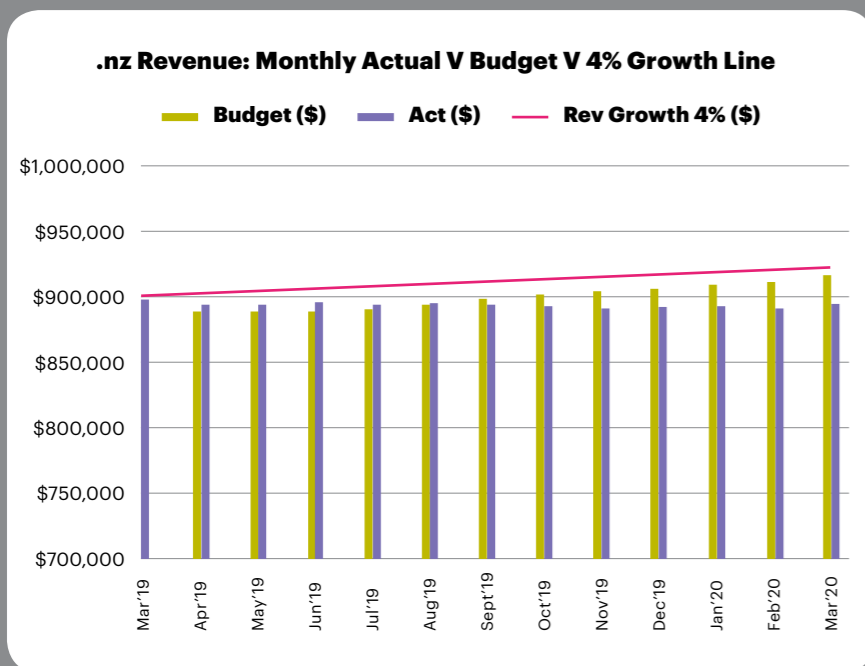
Overview

This report is an update on the measures we have put in place to monitor our progress on the five **Strategic Goals** of 2019/20. This quarter's progress is affected by the COVID-19 pandemic.

Goal 1

To fund increased public good investment, drive higher sustainable growth in registrations of .nz domain names.

Q4 continued the trend of reduced growth as a result of increased volumes of cancellations and a reduction in creates compared to the previous year. Towards the end of March, we observed a spike of cancellations likely related to COVID-19 impacting some decisions to retain domain names.



Goal 4

Support community safety, inclusion and wellbeing in New Zealand while ensuring that the essential openness of the Internet's governance, technology and architecture is taken into account.

- Developed our strategic focus of **An Internet for Good**, as a successor focus to this goal. Our work here will be about the tangible impact we can make by helping to define what the Internet for Good looks like, and then in rallying NZ's Internet and policy community to act here and overseas to change and improve the Internet in line with that shared vision.
- We released InternetNZ's annual **public opinion research**. This includes information and perspectives on a range of long-running topics tracked by InternetNZ, alongside some specific questions and measures relating to Christchurch Call issues. For more information see the [full research pack](#).
- InternetNZ continues a watching brief on the government policy environment for responses to the **Christchurch Call** attacks. Government progress here has been slower than anticipated and delayed further by COVID-19.



Goal 5

InternetNZ will collaborate with others to identify, agree and effect significant progress on four interventions to bridge different digital divides.

Government engagement – we:

- Met with Minister Faafoi to discuss proposals for government investment in digital inclusion. The Minister is interested in progressing a number of these. We provided follow-up advice on priorities for the government's digital inclusion action plan in light of the COVID-19 situation.



Collaboration with community organisations – we:

- Continued working with the 20/20 Trust on a new Online Home to connect the digital inclusion ecosystem. This new site will launch later than first thought due to COVID-19 Impacts.



Community access collaboration – we:

- Ran a community funding round dedicated to digital inclusion, and continued to work with evaluation experts to develop an approach to evaluating digital inclusion initiatives that can be used by community organisations. The plan is to test this with organisations we are funding.



Goal 2

Modernise and improve the policy and security environment for .nz, consistent with our aim of being a globally excellent ccTLD.

- The **.nz Policy external Advisory Panel** published its issues paper in February and began working on options to tackle the issues identified. This work was slowed by the pandemic and will conclude later in 2020/21. We expect public consultation on an options paper to take place in July.
- Over Q4 we have responded to the **COVID-19** situation by keeping .nz running and looking after our people.
- Our **registry replacement project** moved through the EoI process and selected three partners to work through an RFP process in 2020/21.
- On our **.nz security uplift** work was deferred in the quarter to focus on COVID-19.

Goal 3

InternetNZ will have two new non- .nz services, validated through our new business processes, delivering annual recurring revenue and each on a path to profitability.

The following table shows product ideas and which ones are live. For more information see the [product development quarterly report](#).

Ideas backlog	Explore & validate	Build	Active
15	3	1	3
Themes <ul style="list-style-type: none"> Data products .nz features Security Broadband Digital identity 	<ul style="list-style-type: none"> Digital identity prototype DNS services (paused) Broadband map services (paused) 	<ul style="list-style-type: none"> Registry lock design 	