

Project Report

* indicates a required field

Research Title

Children's rights to privacy in the era of Big Data.
This question is read only.

Please provide a short summary of the work that was completed as part of this project / research *

In this first phase of research a literature review has been conducted (although this is ongoing). This has looked at the GDPR and its application in the UK and EU. I have begun a review of the current New Zealand context with respect to privacy, and children. This is also collecting and analysing media stories in relation to commercial use of children's personal data. I am working with other members of the Privacy Foundation New Zealand working group looking at children in relation to privacy law here, drawing comparisons with the EU and UK work in this area.

The project has undergone an ethics review successfully obtained through Massey University.

Conceptual work has begun that will underpin the design of the interview and workshop research.

Describe the 'who, what, where, when and why' of your initiative

Timing

Is your project / research complete? *

Yes No

If your initiative is still in progress, pick 'no'

When do you anticipate that your project / research will be completed?

20/12/2019

Must be a date.

Leave blank if this is an ongoing initiative or if finish date is unknown

Milestones

What have been the major steps / stages (i.e. milestones) involved in delivering your initiative to date?

Milestone

Description

Literature Review	Review of privacy regulations and debates in the UK, EU and NZ. Additionally, some media collected around children and privacy in relation to commercial use of personal data. The review also consults recent research carried out in relation to children and privacy rights and protections in relation to commercial use of children's personal data.
Ethics Approval	This was carried out in consultation with an advisor at Massey University and submitted and approved through the Massey ethics approval process.
Set up a website for the project	www.socialresearchnz.com This cites InternetNZ for their support of the project.
e.g. planning; major activities; evaluation	

Outcomes

What outcomes were generated as a result of this project / research?

Outcomes are the changes that have occurred for the beneficiaries of your initiative. Generally outcomes can be framed as an increase or decrease in one or more of the following:

- Skills, knowledge, confidence, aspiration, motivation, (these are generally **immediate** or short-term outcomes)
- Actions, behaviour, change in policy (these are generally **intermediate** or medium-term outcomes)
- Social, financial, environmental, physical conditions (these are generally **long-term** outcomes)

Immediate outcomes occur directly following an activity (e.g. within 1 month); intermediate outcomes are those that fall between the immediate and long-term (e.g. between 1 month and 2 years); and long-term outcomes are those we expect to see years later (e.g. 2, 5, 10 or 50 years after the activity).

We also want to learn more about how you tracked the outcomes of your initiative - what you measured and how.

If you need more help understanding what outcomes are, read the help sheets at www.ourcommunity.com.au/evaluation

List your initiative's outcomes and attached information in the following table. Leave blank any fields that do not apply to your project.

Outcome	Were these outcomes anticipated?	Timeframe	Indicator	Verification Method
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Internet research 2018/19
 Internet Research final report
 Application 00030 From Dr Caroline Keen

Will identify key areas of concern for parents with regard to children and privacy	Unanticipated	Intermediate	qualitative analysis	interviews and workshop
Will identify key areas for commercial organisations to be proactive in the protection of children's privacy	Unanticipated	Intermediate	qualitative analysis	interviews and workshop
Outcomes are the changes that you believe were generated or influenced by your initiative. See information above.	Choose from the list	Choose from the list (see description above)	What you used to measure this outcome - e.g. 'change in teenage pregnancy rates from x to y'	e.g. survey; interviews; focus groups

What (if anything) did you change in your approach and practices as your project research proceeded, and why? *

Literature review is assisting in developing a conceptual framework to address issues of privacy in relation to commercial organisations. This may further develop the design of the research. A work in progress.

We may use this information to help inform others undertaking similar work

What did you learn as a result of undertaking this project/program? *

New Zealand debate and legal review has not yet considered many of the issues addressed in the EU. I had made an assumption early on that New Zealand legislators would be following the progress and outcomes of the GDPR but it seems that this is not the case. I suggested that to the Privacy Foundation NZ that privacy laws should consider children and am now a member of a working group hoping to do that.

We are particularly interested in lessons that may help others undertaking similar work. Think about what you learned about your inputs (money, skills, personnel, time - too much; too little; about right?); your assumptions (were they 100% right, only partly right, or were the results a complete surprise?); and the context of the project/program (timing; targeted beneficiaries; geographic settings - were they right; wrong; about right?)

How will you share your learnings from this project/research? *

A report that is accessible to parents, industry and interested public.

A presentation for InternetNZ at their choice of forum at year end.

What mediums were used to share the learnings? Have you reached the audience you expected?

We'd love to see some visual and audio representations of your work. Please share below.

Upload files: *No files have been uploaded*
 and/or

Provide web link: <http://www.socialresearchnz.com>
 Must be a URL
 and/or

Provide additional details: This is a website set up for the project.
 Please include captions, if relevant

Can we use your media content in our own communications? Yes No Please contact us first
 e.g. in our annual report

Financial Report

* indicates a required field

Project Income & Expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

Income Description	Income Type	Confirmed Funding?	Income Amount (\$)	Notes
InternetNZ	Philanthropic Grants *	Confirmed *	\$22,920.00	not yet billed

Expenditure Description	Expenditure Type	Expenditure Amount (\$)	Notes
Literature Review	Salaries and Wages *	\$4,382.60	

Income and Expenditure Totals

Total Income Amount	Total Expenditure Amount	Income - Expenditure
\$22,920.00 This number/amount is calculated.	\$4,382.60 This number/amount is calculated.	\$18,537.40 This number/amount is calculated.

Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:

No issues.

Certification and Feedback

Feedback

You are now nearing the end of this form. Before you review your application and click the **SUBMIT** button please take a few moments to provide some feedback. (If you would rather provide anonymous feedback, please go to **{{ Grantmakers: provide a link to an anonymous survey or delete this sentence }}**)

Please indicate how you found the acquittal process:

Very easy Easy Neutral Difficult Very Difficult

How many minutes in total did it take you to complete this form?

40

Estimate in minutes (i.e. 1 hour = 60 minutes)

Please provide us with your suggestions about any improvements and/or additions to this form that you think we need to consider:

No improvements necessary.

Although I apologise as I only just saw the email about a report being due in June and checked the website to review this, and at that point found this report is due today. Talk about timing!