

Conference Attendance 2 2018/19

Post Conference report

Application CA00006 From Ms Zoë Haughton

Conference Report

Conference attended

California State University (CSUN) Assistive Technology Conference

This question is read only.

Location of the Conference

Anaheim, United States

Start Date

11/03/2019

Must be a date.

Finish Date

15/03/2019

Must be a date.

What were the highlights and main takeaways of this conference?

- meeting in person some of the accessibility experts I have already learned so much from
- networking with and making new contacts in the web and native mobile accessibility field
- access to latest accessibility statistics, information and resources
- chance to learn about latest assistive technologies and trends from global giants such as Amazon, Sony and Google
- meeting Stevie Wonder who was checking out the latest assistive technology in the exhibition hall in between sessions

What were the favorite sessions, any contacts you made, etc.

What were the lowlights of the conference?

Lowlights included not getting to hear all of the sessions I had planned due to them being full to capacity when I arrived. It was also really hard to choose which sessions to attend because there were so many interesting topics that were presented at the same time.

In terms of what I would have done differently, I would plan the questions to ask the accessibility experts more carefully and now that I have some contacts made, arrange in advance to meet up.

What would you do differently?

How will you plan to share your learnings with the New Zealand Internet Community?

- Running a Global Accessibility Awareness Day event on May 16th. Being hosted at the InternetNZ offices.
- We will also be running further public briefing sessions throughout the year.
- Attending and contributing to various technology meetups, starting with the Wellington Web Accessibility Meetup.

We'd love to see some visual and audio representations of your work. Please share below.

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Upload files: *No files have been uploaded*

and/or

Provide web link:

Must be a URL

and/or

Provide additional details:

I have had various opportunities to apply what I have learnt from the conference in my daily work, whether that is liaising with business clients or community partners:

- Accessibility Design heuristics resources received at the conference were applied, shared and referenced in a meeting with a design agency and marketing team for the Blind Foundation re-branding
- Accessibility Design heuristics resources were used as the basis of a "Designing for Accessibility" workshop delivered to ASB, Albany
- Content and accessibility statistics through research that was presented at the conference were used in external training provided to development and testing teams at Te Ara Manaaki, Wellington and BNZ, Auckland
- Mobile testing methodology, software and techniques made available through the conference sessions have been useful and already used in native mobile testing for external clients such as ASB, Albany
- Useful contacts made, Access Advisors exposure, knowledge sharing/increasing and networking with world leading accessibility experts such as Deque, The Paciello Group, Level Access, Tenon and WebAIM

Please include captions, if relevant

Can we use your media content in our own communications?

Yes No Please contact us first
e.g. in our annual report, social media

Financial Report

* indicates a required field

Project Income & Expenditure

Please provide details of any project income (funds received) and project expenditure (funds spent) to date.

Use the 'Notes' column to provide any additional information you think we should be aware of.

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| Income Description | Income Amount (\$) | Notes |
|---|--------------------|--|
| Internet NZ Conference attendance | \$3,500.00 | Grants - tagged to hotel, registration and flights |
| Donations - general | \$1,324.06 | general funds raised |
| | | |
| Can be grants, donations, personal funds etc. | | |

| Expenditure Description | Expenditure Type | Expenditure Amount (\$) | Notes |
|-------------------------|------------------------------|-------------------------|---|
| Hotel | Accommodation* | \$2,198.76 | 1st night, approximately \$164.02USD per night; 4 nights thereafter, approximately \$1253.80USD in total. |
| Registration | Conference registration fees | \$815.30 | |
| Flights | Flights | \$1,810.00 | Return flight from Auckland to LA. |
| | | | |

Income and Expenditure Totals

| Total Income Amount | Total Expenditure Amount | Income - Expenditure |
|---|---|---|
| \$4,824.06 This number/amount is calculated. | \$4,824.06 This number/amount is calculated. | \$0.00 This number/amount is calculated. |

Have you experienced any issues with your intended project budget to date? If so, please explain reasons for any major variances or for providing incomplete information:

Accommodation: due to being only attendee, Zoe stayed at the conference hotel instead of the originally planned shared AirBNB which would have lowered the per person cost.

Registration: slightly lower prices in NZD due to better exchange rate.

Flights: able to get slightly cheaper flights at the time of booking.

Feedback

Feedback

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You are almost at the end of our application process. Before **submitting** your application, please take a few moments to provide some feedback.

Please indicate how you found the acquittal process:

Very easy Easy Neutral Difficult Very Difficult

How many minutes in total did it take you to complete this form?

60

Estimate in minutes (i.e. 1 hour = 60 minutes)

Please provide us with your suggestions about any improvements and/or additions to this form that you think we need to consider:

The notes for income is mandatory - not sure whether it is meant to be, or if so, what information we should include in there?

Otherwise the form is very streamlined, focused on the important questions, and very easy to complete.