

**Conference Attendance report template - to be sent to gertrud@internetnz.net.nz
1 month after attending the conference**

Grant reference number:	# CA005
Name of recipient and contact details	<i>Siobhan Leachman</i> Siobhan leachman@yahoo.co.nz 0273063686
Name of organisation (<i>if applicable</i>)	
Name, date and location of conference attended	National Digital Forum conference and workshops Te Papa Tongarewa National Museum of New Zealand 19 - 21 November 2018
Amount of funding received	\$745
<i>Budget details</i>	NDF conference and workshop attendance fees: \$715 Travel costs (bus fare to & from conference) \$10
What were the highlights of the conference?	<p>A highlight of the conference was hearing the different perspectives of the attendees and in particular the keynote speakers. These presentations raised my awareness of cultural considerations to be taken into account when considering the appropriate reuse of digital information, collections and data on the internet. I believe those using, reusing and creating content on the internet in New Zealand should take into account the varied and sometimes conflicting cultural perspectives of users.</p> <p>Another highlight was the connecting and reconnecting with conference attendees. I had several opportunities to advocate for a more open approach to the sharing of content on the internet and allowing New Zealanders to reuse content held by these institutions. I also had an opportunity to advocate for institutions and individuals to use Wikipedia, Wikimedia commons and Wikidata to assist in this dissemination of knowledge on the Internet.</p>
What were the lowlights of the conference?	One of my personal lowlights was the realisation that there is still a lack of understanding amongst some in the GLAM sector at how important it is to ensure content has the correct rights statement

	<p>attached to it. Rights statements ensure that it is clear to New Zealand end users what appropriate reuses they can put GLAM content to on the internet. Without these rights statements New Zealanders will be reluctant to creatively reuse content on the internet for the benefit and improvement of all. While at the conference I attempted to educate those expressing confusion and also to facilitate institutional education by pointing to appropriate organisations and people from whom those lacking this knowledge could seek help.</p>
<p>How have you shared your learnings from the conference?</p>	<p>I made several new connections at the conference and discussed with them the need to ensure that content is appropriately licensed for reuse, taking into account copyright, contractual rights and cultural considerations. I also discussed the unintended implications that certain licenses might have on reuse of content on the internet. An example of this was a discussion I had with an employee of the Hokitika Museum. I explained that if content was licensed under the CC BY NC use that this license restricted reuse in Wikipedia, Wikidata and Wikicommons despite the Wikimedia Foundation being a non-profit organisation.</p> <p>I am intending to continue to advocate for Galleries, Libraries, Archives and Libraries (GLAM) to be more open with their content enabling not just for it to be found on the internet but also reused by the public. For example I've been encouraged to continue to engage with the National Library of New Zealand on the issue of ensuring appropriate public domain content on the internet is available for reuse by New Zealanders. I also made myself available to several attendees and institutions and offered assistance with engaging and encouraging reuse of New Zealand content on Wikipedia, Wikimedia Commons and Wikidata for the benefit of all New Zealanders.</p> <p>I will also be attending the Wikimedia Foundation WikiCite conference next week in Berkeley, California. I intend to discuss with attendees some of the issues brought up at the NDF conference on different cultural perspectives of data sovereignty.</p>
<p>Was their media coverage or media-worthy content at the Conference?</p>	<p>I believe NDF is most definitely media coverage worthy although I was unaware of whether any press attended.</p>